

#BeABuddy 5K and Family Health & Fitness Expo

Sponsor and Vendor Form | Saturday, October 22, 2022 8:00 AM
Space Coast Field of Dreams

The company name/logo of ALL sponsors will be featured in:

- Event promotional materials, web site, banners
- 5-7 e-blasts (combined distribution of 10,000) sent to regional audiences
- Individual posts promoting your sponsorship on all social media platforms

CHOOSE YOUR LEVEL OF IMPACT TODAY!



TITLE SPONSOR | \$5000

- Presenting Sponsor of #BeABuddy 2021 in all materials and IN event title
- Company name/logo TOP/CENTER LARGE on event t-shirts and banner
- Company highlighted in press release, weekly mentions in all social media
- Featured role at post-event show, company table, swag bag insert
- 20 participant registration passes



Premier Sponsor | \$2500

- Company name/logo MEDIUM size on t-shirts and on banner
- Sponsorship announced in a post on all social media platforms
- Role at post-event show, company table, swag bag insert
- 10 participant registration passes



Major Sponsor | \$1000

- Company name/logo MEDIUM size on t-shirts and on banner
- Recognized at post-event show and company table, swag bag insert
- 6 participant registration passes



Partner Sponsor | \$250

- Family or Company name/logo SMALL size on t-shirts and on banner
- Swag bag insert
- 2 participant registration passes



Small Business or Non-profit | \$125

- Sports or physical fitness related organizations that offer adaptive or inclusive programs for children with special needs will be considered a priority. Non-profit organizations please provide hands-on activities for children/youth throughout the morning.
- Organization may include brochure in race packets free of charge
- Includes 10x10 space



Food/Beverage Vendor | \$100

- Food Vendors must provide samples for approximately 500 guests with the option to provide coupons for product. Vendors should provide own ice if needed. We will contact you 2 weeks in advance of the event to secure samples or make arrangements with you!
- Includes 10x10 space or Food Truck Space



RACE MANAGEMENT BY



DEADLINE: 10/8
for Artwork/Logo

BENEFITING:



MEDIA SPONSOR | \$1000

- Media production company recognized for \$1000 combined direct and in-kind donation in covering and promoting the event.
- Cover and promote #BeABuddy in all ways! Print, online and on-site video coverage and exclusives with planners, attendees and sponsors!
- Company name/logo SMALL size on t-shirts and on banner
- Recognized at post-event show and company table, swag bag insert
- 6 participant registration passes

SPONSORS!

Visit <https://runsignup.com/beabuddy5k> to claim your FREE entries!



IN-KIND DONOR | \$_____ (value)

- Company name/logo on t-shirts and on banner (based on level)
- List items donated here:

The Parker Foundation is a 501(c)3 non profit Federal Tax ID #47-2763126. Contributions may qualify as a charitable tax deduction.

#BeABuddy | <https://runsignup.com/beabuddy5k>

Questions: juliambarney@gmail.com / 321.704.3459

#BeABuddy 5K and Family Health & Fitness Expo

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Name: _____

Organization: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

WEB SITE URL: _____

PRIMARY CONTACT (if different than above)

Name: _____

E-mail: _____

Phone: _____

NEW! SCAN TO
COMPLETE
ONLINE!

DEADLINES:

8/1 New Sponsor and
Vendor Registration Forms
OPEN for Application

10/8 for Artwork or Logo
on T-Shirts

10/15 for Race Packet
Inserts



DISPLAY / KIDS ACTIVITY / or SELL? (CIRCLE)

DESCRIPTION OF WHAT IS BEING DISPLAYED / KIDS ACTIVITY OR PRODUCT SOLD - (write below)

VENDOR Non-profit 501c-3 number: _____

RACE PACKET INSERTS (Circle): YES NO

If YES, please include #500 if possible and describe (write below):

Must be approved and submitted by 10/15/22 to be included

Drop off or mail to:

The Parker Foundation

c/o Revolution Technologies LLC

1000 Revolution Technologies Way

Melbourne, Florida 32901

DEADLINE: 10/8
for Artwork/Logo

#BeABuddy | <https://runsignup.com/beabuddy5k>
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#BeABuddy 5K and Family Health & Fitness Expo

Event Information

Saturday, October 22, 2022 8 AM | Space Coast Field of Dreams

Name: _____

Organization: _____

Sponsors: Banner representation is included. Please email logo or artwork to juliambarney@gmail.com as soon as possible.

Vendors and Sponsors: Please tell us about your desired set up for the Fitness Expo Area, if applicable.

____ Tent with weights (required)

____ Bring own tables/chairs if needed (1 table maximum)

FITNESS EXPO:

The race FINISH line is located in the Fitness Expo Area. Rain or shine. No rain date. No refunds.

ATTENDANCE AT EXPO AND RACE: 500-1000 RACE PARTICIPANTS AND FITNESS EXPO. RACE ATTENDEES WILL BEGIN ARRIVING AT 7:00 AM. THE FITNESS EXPO AND RUN-OF-SHOW ACTIVITIES WILL START AT 8:00 AM. MANY ATTENDEES WILL BE COMING SOLELY FOR THE FREE FITNESS ACTIVITIES AND TO CHEER ON THEIR FRIENDS/FAMILY IN THE RACE.

EVENT TIMELINE (PLEASE READ):

Vendor/Sponsor LOAD-IN: Saturday October 22 between 6:00 AM - 6:45 AM

Vendor/Sponsor SET-UP: Saturday, October 22 between 6:30 AM - 7:00 AM

RACE START TIME: SATURDAY OCTOBER 22 8:00 AM (Start Line)

EXPO AND SHOW: SATURDAY, OCTOBER 22 8:00 AM - 12:00 PM

RACE FINISHERS: Anticipated first finishers 8:20 AM at Finish Line leading to Fitness Expo Area

Awards/Show: 9:00 AM (Fitness Expo Area)

Free Kids Fun Run: 9:30 AM (At Finish Line)

EVENT HOURS: Saturday, October 22 between 7:00 AM - 12:00 PM

Vendor/Sponsor TEAR-DOWN: Saturday, October 22 between 10:00 AM - 12:00 PM

Application Deadline: Please return as soon as possible to take advantage of pre-event promotions for your business or organization.

PRIMARY VENDOR CONTACT

Name: _____

E-mail: _____

Phone: _____

#BeABuddy | <https://runsignup.com/beabuddy5k>

Questions: juliambarney@gmail.com / 321.704.3459

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SPONSOR AND VENDOR PAYMENT FORM Saturday, October 22, 2022 8 AM | Space Coast Field of Dreams

Directions:

1. Choose Level

3. To customize your level of BOTH SPONSOR and VENDOR, call Julia Barney, Race Director at 321-704-3459. E-mail juliambarney@gmail.com

4. Payments due as soon as possible - latest October 15, 2022

Total Fees: \$ _____

Check attached (payable to The Parker Foundation)

Please mail/e-mail your completed form to: Julia Barney, The Parker Foundation, Attn: #BeABuddy Sponsor, 274 E. Eau Gallie Blvd. Suite #216, Indian Harbour Beach, FL 32937 OR email to juliambarney@gmail.com

Pay Online at www.theparkerfoundation.com / PayPal or Credit/Debit Card OR
Pay Online at <https://runsignup.com/beabuddy5k>

Credit/Debit Card Form:

Name on Card: _____

Card type (circle one): VISA / MC / AMEX

Card Number: _____

Billing Address: _____

City: _____ State _____ ZIP _____

CVC Code: _____ Exp Date: _____ Total Amount to charge \$ _____

Signature: _____

The Parker Foundation is a 501(c)3
non profit Federal Tax ID #47-
2763126. Contributions may qualify
as a charitable tax deduction.

VENDORS! SPONSORS!
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payment or claim your FREE entries!

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