

Run Walk Roll AGAINST BULLYING

#BeABuddy 5K and Family Fitness Expo

Corporate and Individual Sponsor Form
Saturday, November 9, 2019 | Field of Dreams, Melbourne Florida

The company name/logo of ALL sponsors will be featured in:

- Event promotional materials, web site, banners
- 5-7 e-blasts (combined distribution of 10,000) sent to regional audiences
- One post listing all sponsors on all social media platforms



BENEFITING

theparkerfoundation
For Autism and Child Development

CHOOSE YOUR LEVEL OF IMPACT TODAY!

RACE MANAGEMENT BY



☐ Presenting Sponsor | \$5000

- Presenting Sponsor of #BeABuddy 2019 in all materials and IN event title
- Company name/logo TOP/CENTER LARGE on event t-shirts and banner
- Company highlighted in press release, weekly mentions in all social media
- Featured role at post-event show, company table, swag bag insert
- **12 participant registration passes**

☐ Premier Sponsor | \$2500

- Company name/logo MEDIUM size on t-shirts and on banner
- Sponsorship announced in a post on all social media platforms
- Role at post-event show, company table, swag bag insert
- **6 participant registration passes**

☐ Major Sponsor | \$1000

- Company name/logo MEDIUM size on t-shirts and on banner
- Recognized at post-event show and company table, swag bag insert
- **4 participant registration passes**

☐ Partner Sponsor | \$500

- Company name/logo SMALL size on t-shirts and on banner
- Swag bag insert
- Vendor Table in Vendor Area IF DESIRED
- **2 participant registration passes**

**DEADLINE: 9/15
for Artwork/Logo**

☐ Small Business or Non-Profit | \$250

- Company name/logo SMALL size on t-shirts and on banner
- Vendor Table in Vendor Area IF DESIRED
- **1 participant registration pass**

☐ MEDIA SPONSOR | \$1000

Media production company recognized for \$1000 combined direct and in-kind donation in covering and promoting the event.

Cover and promote #BeABuddy in all ways! Print, online and on-site video coverage and exclusives with planners, attendees and sponsors!

Company name/logo SMALL size on t-shirts and on banner
Recognized at post-event show and company table, swag bag insert

4 participant registration passes

SPONSORS!

Visit <https://runsignup.com/Race/FL/Melbourne/RunWalkRollAgainstBullying> to claim your FREE entries!

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PRIMARY SPONSORSHIP CONTACT (if different than above)

Name: _____ E-mail: _____

Phone: _____

☐ Check attached (payable to The Parker Foundation) ☐ Please bill me

☐ Pay Online at www.theparkerfoundation.com / PayPal or Credit/Debit Card

The Parker Foundation is a 501(c)3 non profit Federal Tax ID #47-2763126. Contributions may qualify as a charitable tax deduction.

Please mail/e-mail your completed form to: The Parker Foundation, Attn: Run Walk Roll Sponsor, 274 E. Eau Gallie Blvd. Suite #216, Indian Harbour Beach, FL 32937 OR email to juliambarny@gmail.com

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VENDOR APPLICATION FORM

Saturday, November 9, 2019 | Field of Dreams, Melbourne Florida

The company name/logo of ALL VENDORS will be featured in:

- Event promotional materials, web site, banners
- 5-7 e-blasts (combined distribution of 10,000) sent to regional audiences
- One post listing all vendors on all social media platforms



RACE MANAGEMENT BY



CHOOSE YOUR LEVEL OF IMPACT TODAY!

☐

NON-PROFIT VENDOR | \$50

☐

FOR PROFIT VENDOR | \$100

- Sports or physical fitness related organizations that offer adaptive or inclusive programs for children with special needs will be considered a priority. Exhibitors must be non-profit organizations providing hands-on educational activities for children/youth throughout the morning. Hands-on activities do not include coloring sheets but can include an interactive science project, games, activities related to bullying prevention, unity or kindness.
- Organization may include brochure in race packets free of charge
- Includes 10x10 space and 2 participant registration passes

☐

FOOD / BEVERAGE VENDOR | \$50

- Food Vendors must provide samples for approximately 500 guests with the option to provide coupons for product. Vendors should provide own ice if needed. We will contact you 2 weeks in advance of the event to secure samples.
- Includes 10x10 space or Food Truck Space and 2 participant registration passes

☐

FOOD VENDOR | \$100

- Selling product and providing no samples. Vendors or Food Trucks should provide their own ice if needed. Vendor responsible for their own tent, table and chairs.
- Includes 10x10 space or Food Truck Space and 2 participant registration passes

☐

PRINTING PARTNERS (2) AVAILABLE OR IN-KIND | \$500

Support the print and sign needs that promote event awareness and involvement among Brevard County runners, athletes, teachers, students, families and on race day!
Company name/logo SMALL size on t-shirts and on banner
Recognized at post-event show and company table, swag bag insert
2 participant registration passes

☐

IN-KIND DONOR | \$_____ (value)

- Company name/logo on t-shirts and on banner (based on level)
- 1 participant registration pass
- List items donated here:

#BeABuddy | Step 1 of 4 - Choose Your Level

Questions: juliambarney@gmail.com / 321.704.3459

#BeABuddy 5K and Family Fitness Expo

APPLICATION FORM

Saturday, November 9, 2019 | Field of Dreams, Melbourne Florida

Name: _____

Organization: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

WEB SITE URL: _____

PRIMARY CONTACT (if different than above)

Name: _____

E-mail: _____

Phone: _____

DISPLAY / KIDS ACTIVITY / or SELL? (CIRCLE)

DESCRIPTION OF WHAT IS BEING DISPLAYED / KIDS ACTIVITY OR PRODUCT SOLD - (write below)

VENDOR FEE (Circle \$): \$50 Non-profit 501c-3 number: _____ \$100

RACE PACKET INSERTS (Circle): YES NO

If YES, please include #500 if possible and describe (write below):

Must be approved and submitted by September 30, 2019 to be included

Drop off or mail to:

The Parker Foundation
c/o Revolution Technologies LLC
Melbourne, Florida 32901

DEADLINES:

8/1 New Sponsor and
Vendor Registration
Forms OPEN for
Application

8/10 For August E-blast
and social media

9/1 for September E-blast
and social media, print
media

9/15 for Artwork or Logo
on T-Shirts

9/15 Payments Due

9/30 for Race Packet
Inserts

10/1 for October E-blast
and social media, print
media

**DEADLINE: 9/15
for Artwork/Logo**

#BeABuddy | Step 2 of 4 - Complete Application

Questions: juliambarney@gmail.com / 321.704.3459

#BeABuddy 5K and Family Fitness Expo

APPLICATION FORM

Saturday, November 9, 2019 | Field of Dreams, Melbourne Florida

Name: _____

Organization: _____

What is your set up? ☐ 6 foot table (required)
 ☐ 8 foot table
 ☐ Is electricity needed? Exhibitor/vendor must bring their own extension cords.
 ☐ Tent (required)

VENDOR SPACE:

Field of Dreams Pavilion Area is the Vendor Area. The race FINISH line will be closer to the Vendor Area. Guests will be entering and exiting after the race so the space cannot be secured during the event. You may bring up to 2 tables of your own, however we must know 9/15 the number and size of tables. There are limited electrical outlets. Let us know if needed for your area. Bring own extension cord. Rain or shine. No rain date. No refunds.

ATTENDANCE AT EXPO AND RACE: 500-1000 RACE PARTICIPANTS AND FITNESS EXPO. RACE ATTENDEES WILL BEGIN ARRIVING AT 8:00 AM. THE FITNESS EXPO AND RUN-OFF-SHOW ACTIVITIES WILL START AT 8:00 AM. MANY ATTENDEES WILL BE COMING SOLELY FOR THE FREE FITNESS ACTIVITIES AND TO CHEER ON THEIR FRIENDS/FAMILY IN THE RACE.

EVENT TIMELINE (PLEASE READ):

Vendor LOAD-IN: Saturday November 9 between 6:00 AM - 6:45 AM
Vendor SET-UP: Saturday, November 9 between 6:30 AM - 7:00 AM
RACE START TIME: SATURDAY NOVEMBER 9 9:00 AM (Start Line)
EXPO AND SHOW: SATURDAY, NOVEMBER 9 8:00 AM - 12:00 PM (Stage Area and Vendor Area)
RACE FINISHERS: Anticipated first finishers 9:20 AM at Finish Line leading to Vendor Area
Awards/Show: 10:00 AM (Stage Area)
Free Kids Fun Run: 10:45 AM (Near Start Line)
EVENT HOURS: Saturday, November 9 between 7:00 AM - 12:00 PM
Vendor TEAR-DOWN: Saturday, November 9 between 12:00 PM - 1:00 PM

NUMBER OF VOLUNTEERS FOR THE VENDOR (ESTIMATED):

There will be a Volunteer/Vendor Check-In Tent that runs through 8:00 AM

Application Deadline: Please return as soon as possible to take advantage of pre-event promotions for your business or organization. Payment must be received by September 15, 2019.

PRIMARY VENDOR CONTRACT SIGN HERE TO EXECUTE THIS AGREEMENT (if different than above)

Name: _____ SIGNATURE _____

E-mail: _____ DATE: _____

Phone: _____

#BeABuddy | Step 3 of 4 - Vendor Requirements

Questions: juliambarney@gmail.com / 321.704.3459

#BeABuddy 5K and Family Fitness Expo

SPONSOR AND VENDOR PAYMENT FORM Saturday, November 9, 2019 | Field of Dreams, Melbourne Florida

Directions:

1. Choose Sponsor or Vendor Level from Page 1
2. Vendors consider the non-profit and for-profit rates (\$50 / \$100)
3. To customize your level of BOTH SPONSOR and VENDOR, call Julia Barney, Race Director at 321-704-3459. E-mail juliamb Barney@gmail.com
4. Payments due no later than September 15, 2019

Total Expo Fees: \$ _____



Check attached (payable to The Parker Foundation)

Please mail/e-mail your completed form to: Julia Barney, juliamb Barney@gmail.com . The Parker Foundation, Attn: Run Walk Roll Sponsor, 274 E. Eau Gallie Blvd. Suite #216, Indian Harbour Beach, FL 32937 OR email to juliamb Barney@gmail.com



Pay Online at www.theparkerfoundation.com / PayPal or Credit/Debit Card



Credit/Debit Card Form:

Name on Card: _____

Card type (circle one): VISA / MC / AMEX

Card Number: _____

Billing Address: _____

City: _____ State _____ ZIP _____

CVC Code: _____ Exp Date: _____ Total Amount to charge \$ _____

Signature: _____

The Parker Foundation is a 501(c)3
non profit Federal Tax ID #47-
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as a charitable tax deduction.

VENDORS!

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#BeABuddy | Step 4 of 4 - Payment Information
Questions: juliamb Barney@gmail.com / 321.704.3459