



Angel Flight
WEST



Virtual and In-Person 5K - Saturday, August 26, 2023

SPONSORSHIP OPPORTUNITIES

Run for the Angels 5K to support the mission of Angel Flight West *Presented by our partner*

Rocky Mountain Metropolitan Airport - and virtually!

Register: <https://www.angelflightwest.org/5krun>



RUN FOR THE ANGELS



JOIN US

In-Person: August 26, 2023

Rocky Mountain Metropolitan Airport
11755 Airport Way
Broomfield, CO 80021

Virtual: August 26 - September 2

You choose your favorite running location!

About the Run for the Angels 5K:

Produced and presented by our partner HDR, the Run for the Angels 5K attracts hundreds of participants, including vendors and volunteers, each year. Your partnership helps Angel Flight West arrange thousands of donated flights for people to access their far-off medical care each year.



Through our partnership, your company can reach thousands of passionate Angel Flight West supporters, including athletes, families, volunteers, healthcare professionals and social workers, airplane owners, and aviation enthusiasts.

RUN FOR THE ANGELS



ABOUT AFW

Every day, Angel Flight West's volunteer pilots fly people to their medical appointments at no cost to the passenger across California, Colorado, and 10 other Western states.

Though we're best known for linking passengers to valuable medical resources, we also provide transportation for other humanitarian purposes, such as individuals and families escaping domestic violence, disaster relief, therapeutic programs for veterans, and children's specialty camps.

In 2023, Angel Flight West will commemorate not one, but two amazing milestones: 40 years of service and our 100,000th mission.



RUN FOR THE ANGELS



5K AUDIENCE

The Run for the Angels 5K offers a unique opportunity for exposure through the event's face-to-face engagement with the community.

In-Person Runners

Runners from 18 cities across Colorado
Runners of all ages with an average age of 36
53% male | 47% female

Virtual Runners

Runners from 13 states with the majority from CA and CO
Runners of all ages, with an average age of 44
49% male | 51% female

Social Media Followers and Email Contacts



Total followers: 21,204

Total email contacts: 28,113

Reach athletes, supports, pilots, airplane owners, healthcare professionals, business owners, and airline partners.

RUN FOR THE ANGELS



SPONSORSHIPS

Partner Sponsorships

Logo on digital and printed collateral, including social media, website, race shirts, flyers. Opportunity to set up your banner or booth at the race event.



Title Sponsor - \$15,000 (sign up early to ensure logo placement)

- Logo on AFW website web banner and newsletter
- Logo as co-presenter with HDR on printed collateral
- Logo on digital content, including digital newsletters
- Provide inserts or samples for goodie bag/giveaway
- Dedicated social media posts
- 30 in-person and 30 virtual complimentary race entries

First Class Sponsor - \$10,000

- Logo on AFW website web banner and newsletter
- Logo on mile marker signage
- Logo on digital content, including digital newsletters
- Provide inserts or samples for goodie bag/giveaway
- Recognition on social media
- 20 in-person and 20 virtual complimentary race entries

Business Class Sponsor - \$5,000

- Logo on half-mile marker signage
- Logo on digital content, including digital newsletters
- 15 in-person and 15 virtual complimentary race entries

Coach Class Sponsor - \$2,500

- Logo on quarter-mile marker signage
- Logo on digital content, including digital newsletters
- 8 in-person and 8 virtual complimentary race entries



RUN FOR THE ANGELS



SPONSORSHIPS

Supporting Sponsorships

Logo on digital and printed collateral, including social media, website, race shirts, and flyers. Opportunity to set up your banner or booth at the race event.

Airport Runway Sponsor - \$1,000

- Logo on digital content, including digital newsletters
- 5 in-person and 5 virtual complimentary race entries

Student Pilot Sponsor - \$500

- 3 in-person and 3 virtual complimentary race entries

Vendor Booth Sponsor - \$300

- 1 in-person and 1 virtual complimentary race entry
- Vendor samples/giveaways for 300 goodie bags

In-Kind Sponsorships

Support the event by providing in-kind products or service donations.

- Bottled water/sports drinks | Energy bars | Race snacks, (fruit/veggies/bagels , etc.) | Finish line treats (ice cream, etc.)
- Race day meals for volunteers and staff
- Rental services, such as generators
- Photography / videography services
- Medical / first-aid personnel
- Raffle merchandise
- Prize merchandise, including goodies/services for top finishers

CONTACT

Contact Mary Hunter:
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Visit our website:
angelflightwest.org/5krun



*Presented by
our partner*

