



VIRTUAL 5K RUN FOR THE ANGELS

ANYWHERE YOU ARE
OCT. 3-4, 2020

EVENT DETAILS

Join Angel Flight West for our 5th Annual – but this year, inaugural Virtual RUNWAY 5K. The Run for the Angels, a benefit run/walk for Angel Flight West, is presented by our partner HDR, this year in the comfort of your own neighborhood.

Due to the coronavirus, we're unable to gather at Rocky Mountain Metropolitan Airport (RMMA) in Broomfield for a beautiful run in the foothills of Colorado. We hope to return next year when things are safer for us to be together.

PLACE

Anywhere you want!

DESCRIPTION

RUNWAY 5K has gone virtual!

A benefit run/walk for Angel Flight West around your own neighborhood! Join us wherever you are.

Every registered adult participant from CA and CO is entered in an opportunity drawing for a chance to win two round-trip tickets on Alaska Airlines, valid through 2023.

Date: Saturday & Sunday, October 3rd-4th, 2020

Official race start time: 9:00 a.m. - 9:00 p.m.

Location: ANYWHERE YOU ARE!

Cost: Early Bird Adults: \$30 (through August 31) / Regular Adults \$40 (from Sept. 1 - Oct. 3) /

Kids under 13: \$10 / Seniors over 60: \$25

Race medals awarded to the 1st Place Male and Female in each age group: 12 & under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70+

Please wear your mask if you can't keep at least 6 feet apart from others! Stay hydrated and stay safe!

Angel Flight

WEST

2,000+ VOLUNTEER PILOTS
5,000+ FLIGHTS PER YEAR



ABOUT US

Angel Flight West delivers health and hope using donated flights to serve people who require air travel to access healthcare and other essential services.

WHO WE SERVE

- Patients traveling for non-emergency care at major research and children's hospitals, specialized treatment centers and more
- Kids attending specialty camps, like those for burn survivors or cancer patients
- Domestic violence survivors in need of relocation
- Veterans and active duty military personnel
- People with other compelling human needs

WHERE WE FLY



*WE CAN ALSO HELP LOCATE FLIGHTS
WITH PARTNER AGENCIES OUTSIDE OUR
REGIONAL SERVICE AREA.

ONLINE REACH

Daily Views 500+

Monthly Views 10k+

Unique Views 15k+

Email Database 12k+



13k+



2.5k+



2.2k+

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SPONSORSHIP DECK

OCT. 3-4, 2020

SPONSORSHIP LEVELS



FIRST CLASS - \$10,000

- Company promotional to run on AFW website web-banners for one month
- Sponsor logo prominently displayed on all Run for the Angels advertising materials including press release, website, flyers, and on race-day shirts
- Company logo in an email blast to over 5,000 recipients
- Dedicated social media posts
- Sponsor will receive 10 race entries

BUSINESS CLASS - \$5,000

- Sponsor logo on all advertising materials including press release, website and flyers and company logo on race-day shirts
- Company recognition in an email blast to over 5,000 recipients
- Sponsor will receive 5 race entries
- Social media mentions

COACH CLASS - \$2,500

- Sponsor name on all advertising materials including press releases, website, flyers and on race-day shirts
- Company recognition in an email blast to over 5,000 recipients
- Sponsor will receive 3 race entries

RUNUP- \$1,000

- Sponsor name on all advertising materials including press releases, website, flyers and on race-day shirts
- Company recognition in an email blast to over 5,000 recipients
- Sponsor will receive 1 race entry

HOLD SHORT- \$500

- Sponsor name on all advertising materials including press releases, website, flyers and on race-day shirts

AVIATION ENTHUSIAST- \$160

- Pay it forward with 4 runner's entry fees!
- Be a Race Angel and sponsor a runner who can't afford to join the race.

