



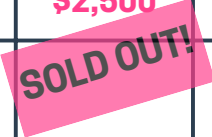










PRESENTED BY






































































Our Lady of Lourdes
WOMEN'S & CHILDREN'S HOSPITAL

SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Presenting Sponsor EXCLUSIVE \$10,000	Supporting Sponsor EXCLUSIVE \$7,000	Mile Marker Sponsor EXCLUSIVE \$5,000	Automotive Sponsor EXCLUSIVE \$5,000	Square Sponsor EXCLUSIVE \$5,000	Stage Sponsor EXCLUSIVE \$5,000	Water Station Sponsor 3 available \$2,500	Champion Sponsor \$1,500	Advocate Sponsor \$1,000	Friend of Maddie's \$500
Name/logo printed in all event promos/local media including: radio, television, print advertising, social media and billboards										
Opportunity to speak at awards ceremony										
Opportunity to attend media appearance with a Maddie's representative to promote your sponsorship										
Name/logo printed on 1, 2, and 3 mile signs along the race route										
May bring up to 3 vehicles to be displayed in a high foot traffic area of Town Square										
Name/logo printed on signs and displayed prominently throughout River Ranch Town Square seen by 2000+ people										
Name/logo displayed prominently on the stage in the center of Town Square (where the program and awards ceremony are held) seen by 2000+ people										

continued on next page

Sponsorship Benefits CONTINUED	Presenting Sponsor EXCLUSIVE \$10,000 SOLD OUT!	Supporting Sponsor EXCLUSIVE \$7,000	Mile Marker Sponsor EXCLUSIVE \$5,000	Automotive Sponsor EXCLUSIVE \$5,000 SOLD OUT!	Square Sponsor EXCLUSIVE \$5,000	Stage Sponsor EXCLUSIVE \$5,000	Water Station Sponsor 3 available \$2,500 SOLD OUT!	Champion Sponsor \$1,500	Advocate Sponsor \$1,000	Friend of Maddie's \$500
Name/logo printed on sponsor sign at designated water station along course										
Recognition by emcee throughout the day										
Name/logo placed on over 1,500 event t-shirts	FRONT of shirt									
Option to set up company tent for use by race staff										
Option to provide banner to display at tent (if provided)										
Complimentary race entries	16	12	8	8	8	8	6	4	4	
Name/logo on event banner day of race										
Recognition by emcee during award ceremony after the race										
Option to provide promotional materials for over 1,500 race packets										
Name/logo on Maddie's Footprints website, social media, and RunSignUp page										

Benefits of Partnering with Maddie's Footprints

For over fifteen years, Maddie's Footprints has provided support to families right here in Acadiana coping with miscarriage, stillbirth, or the loss of an infant. As a 501(c)(3) nonprofit organization, we rely on sponsorships and donations from our community partners to make sure that no family ever walks alone through their grief. In 2024 alone, we helped over 300 Acadiana families.

By becoming a sponsor, your business has the opportunity to make a lasting impact on local families during some of their darkest days. Your partnership not only strengthens our mission - it also shows the heart of your brand to thousands across our community. Together, we can bring hope, healing, and comfort where it's needed most.

What is the Footprints Forever 5k?

Each year, families gather at the town square in River Ranch to celebrate their babies who are no longer with us. This event serves as a giant birthday party for all of our families that did not get to celebrate a birthday party with their precious baby. It's a celebratory morning filled with love, remembrance, friendly competition...and of course, cake!

Families create teams, fundraise, and run or walk in honor of their babies. In 2024, we had 1500 participants and expect to create an even bigger impact this year.

6,500+



EMAIL NEWSLETTER
SUBSCRIBERS

12,000+



SOCIAL MEDIA
FOLLOWERS

300+



FAMILIES HELPED
IN 2024

15+



YEARLY EVENTS AND
PROGRAMS



maddie's
footprints
A c a d i a n a

We appreciate your consideration of support for Maddie's
Footprints and our programming.

If you have questions or perhaps other ideas of ways we can
partner, please reach out to us! We'd love to chat!

MANDY CUSHING,
EXECUTIVE DIRECTOR
225-205-6862
MANDY@MADDIESFOOTPRINTS.ORG

STEPHANIE LARRIVIERE,
EVENT & MKT. DIRECTOR
337-789-8928
STEPHANIE@MADDIESFOOTPRINTS.ORG