

# 40TH *Running of the Classic!*



**Space Coast Classic  
15K & 2 Mile  
Sponsorship Opportunities  
2026**



## *Race Beneficiary Survive First Foundation*



The **Survive First Foundation** mission is to reduce first responder suicide through quality education, peer support, and mental health and wellness resources, while fostering a greater sense of community and awareness amongst first responders and their supporters



Space Coast Classic  
is the 9th race in the  
Space Coast Runners  
Runner of the Year

Series



Runners and Walkers of  
all ages attend our 2 race event  
and choose to participate  
in the 15K or the shorter  
2 Mile race.

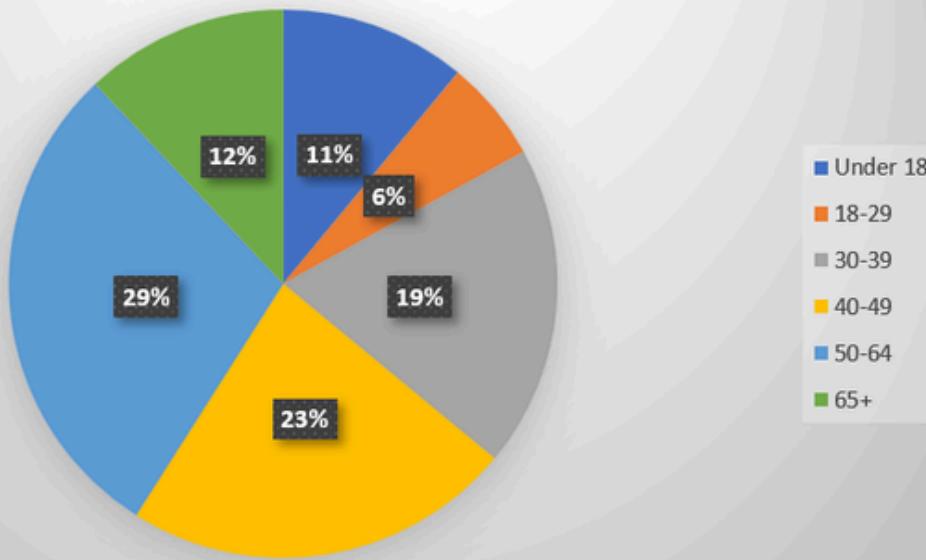


# Race Demographics



Your support helps us to give back to local organizations & charities

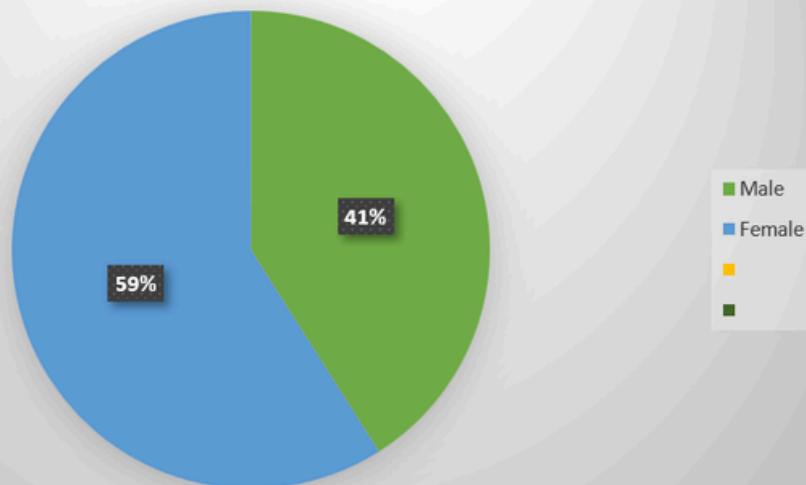
## Race Demographics



Show your community engagement and increase your brand awareness



## Gender





# 2026

Celebrating 40 years of running  
in the Space Coast!

Race Date: April 12, 2026 Cocoa, FL

Projected Participants: 750 - 850 Participants + Spectators!

As a SPACE COAST CLASSIC sponsor, you will receive recognition within a comprehensive marketing campaign that includes:

**EMAIL BLASTS - SOCIAL MEDIA - EVENT PRESS RELEASES**

**PRINT ADS - EVENT EXPOSURE - EVENT RACE PACKET INSERTION**

- Exposure and recognition in pre and post-event email blasts from Feb 2026 - May 2026
- Exposure on the Space Coast Classic website and event page, and dedicated posts on associated Facebook and Instagram platforms
- Platinum and Gold level sponsors will be included in official pre-event press releases
- Inclusion in print advertising campaign with local running club newsletter, and may include local newspapers and magazines.
- Inclusion on signage at all Space Coast Classic related events and emcee mentions throughout race day for all eligible sponsors.
- Opportunity to distribute product samples and marketing items in the race packets each participant receives. Raffle giveaways will also be accepted.

## NEW FOR 2026 - FINISHER MEDAL SPONSOR!

**\$ 5,000  
Only 1 Available!**

**\*Not avail after 1/12  
All Platinum level perks plus  
Your logo/business name on  
back of medal and ribbon!**

Sample to right  
shows RRCA logo  
on the *back* of  
the medal and  
on the ribbon.



*Show your community support  
on a lasting memory, all year long!*



# 2026

Celebrating 40 years of running  
in the Space Coast!

Race Date: April 12, 2026 Cocoa, FL

Projected Participants: 650 - 800 Participants + Spectators!

### \$5,000 Medal

Includes 10 race entries  
**Logo** on back of all race medals  
**Large** logo/name on race banner to be displayed on Finisher Line structure & on "Classic" logo banner  
**Large** logo at top on shirt.  
**Race** website listing with link to your business.  
**Marketing** and/or product samples in race packets.  
**Race** day vendor space.  
**Company** name/logo in most social media posts.  
**Mention** in most social media posts and press releases.

### \$2,000 PLATINUM

Includes 8 race entries  
**Large** logo/name on race banner to be displayed on Finisher Line structure & on "Classic" logo banner  
**Large** logo at top on shirt.  
**Race** website listing with link to your business.  
**Marketing** and/or product samples in race packets.  
**Race** day vendor space.  
**Company** name/logo in most social media posts.  
**Mention** in most social media posts and press releases.

### \$1000 GOLD

Includes 4 race entries  
**Large** logo/name on race banner to be displayed on Finish Line Structure.  
**Medium** logo on race shirt.  
**Race** website listing with link to your business.  
**Marketing** and/or product samples in race packets.  
**Race** day vendor space.  
**Company** name/logo in at least 4 social media posts.

### \$1250 Custom Bib Sponsor (1 avail)

Your Logo on all race bibs  
All Gold level perks

### \$500 SILVER

Includes 2 race entries  
**Medium** logo/name on race banner to be displayed on finish Line structure.  
**Small** logo on race shirt.  
**Race** website listing with link to your business.  
**Marketing** and/or product samples in race packets.  
**Race** day vendor space.  
**Company** name/logo in at least 3 social media posts.

### \$250 BRONZE

Includes 1 race entry  
**Small** logo/name on race banner to be displayed on finish line structure.  
**Business/personal** name on race shirt.  
**Race** website listing with link to your business.  
**Marketing** and/or product samples in race packets.  
**Race** day vendor space.  
**Company** name in at least 2 social media posts.

### \$100 Contributor

**Marketing** and/or product samples in race packets.  
**Name** in at least 1 social media post

# 2026 SPONSORSHIP DONATION FORM

For complete participant race information please visit [www.scc15K.com](http://www.scc15K.com)



Proceeds from the 2026 race will benefit  
The Survive First Foundation



Date submitted \_\_\_\_\_ Date received \_\_\_\_\_

Company Name: \_\_\_\_\_  
(As it will appear in advertising)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level: (Check one below)

Presenting \$7,000  
 Medal \$5,000    Platinum \$2,000    Bib Sponsor \$1250  
 Gold \$1,000    Silver \$500  
 Bronze \$250    Contributor \$100  
 Other Amount \$ \_\_\_\_\_

To be paid by March 31, 2026      Contact race director for more payment options

Please make checks payable to: Space Coast Runners SCC15K

Authorized Signature: \_\_\_\_\_

Questions? Contact Terry Ryan, race director, (706)342-6213 or email [spacecoastclassic@gmail.com](mailto:spacecoastclassic@gmail.com).  
Space Coast Runners (a 501c3 organization) reserves the right to change the packets/shirts/promos as needed and will  
respect the trademarks, logos or imprints of its sponsors. Image approval will be offered to sponsors when requested.

**PLEASE EMAIL your high-resolution company logo\* to:  
[spacecoastclassic@gmail.com](mailto:spacecoastclassic@gmail.com)   \*AI or vector file preferred.**

**Logos MUST be received no later than February 15, 2026 to guarantee inclusion in all race marketing materials.**

Mail sponsorship forms to: Space Coast Runners, 480 Diana Blvd, Merritt Island, FL 32953