



2024

**Celebrating 38 years of running
in the Space Coast!**

Race Date: April 13, 2024 Catherine Schweinsberg Rood Central Library Cocoa, FL

Projected Participants: 550-650 Participants + Spectators!

As a SPACE COAST CLASSIC sponsor, you will receive recognition within a comprehensive marketing campaign that includes:

EMAIL BLASTS - SOCIAL MEDIA - EVENT PRESS RELEASES

PRINT ADS - EVENT EXPOSURE - EVENT RACE PACKET INSERTION

- Exposure and recognition in pre and post-event email blasts from Feb 2024 - May 2024
- Exposure on the Space Coast Classic website and event page, and dedicated posts on associated Facebook and Instagram platforms
- Platinum and Gold level sponsors will be included in official pre-event press releases
- Inclusion in print advertising campaign with local running club newsletter, and may include local newspapers and magazines.
- Inclusion on signage at all Space Coast Classic related events and emcee mentions throughout race day for all eligible sponsors.
- Opportunity to distribute product samples and marketing items in the race packets each participant receives. Raffle giveaways will also be accepted.

\$2,000 PLATINUM CAPTAIN PACKAGE (1 available)

Includes 8 race entries

Largest logo/name on race banner to be displayed on Finisher Line structure.

Logo on race bibs.

Large logo at top on shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in most social media posts.

Mention in most social media posts and press releases.

\$1000 GOLD CHIEF ENGINEER PACKAGE

Includes 4 race entries

Large logo/name on race banner to be displayed on Finish Line Structure.

Medium logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 4 social media posts.

\$500 SILVER HOTEL DIRECTOR PACKAGE

Includes 2 race entries

Medium logo/name on race banner to be displayed on finish Line structure.

Small logo on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name/logo in at least 3 social media posts.

\$250 BRONZE CRUISE DIRECTOR PACKAGE

Includes 1 race entry

Small logo/name on race banner to be displayed on finish line structure.

Business/personal name on race shirt.

Race website listing with link to your business.

Marketing and/or product samples in race packets.

Race day vendor space.

Company name in at least 2 social media posts.

\$100 CONCIERGE CONTRIBUTOR