



Diva for a Day

"be a rainbow in someone else's cloud." - Maya Angelou

Run to Restore 5K Benefitting Diva for a Day Foundation September 29, 2019 – Duke Island Park Bridgewater, NJ Sponsorship Opportunity

Dear Local Business Owner:

On behalf of Diva for a Day, we are inviting you to consider becoming a sponsor for our inaugural 5k event: **Run to Restore**, taking place on September 29, 2019 at Duke Island Park in Bridgewater NJ. The funds raised from this event will go towards growing the Diva for a Day Foundation's support of women, countrywide, in their battles and recoveries from cancer. The day will include the 5K for all ages, a 1 mile walk, food trucks to enjoy and refuel, and as with all Diva events a great atmosphere of fun and positivity.

Your sponsorship would help support the **Run to Restore** by offsetting some of the costs associated with organizing it. Funds received from sponsors will go towards the purchase and securing of registration organization, t-shirt, signs, official timing company, permits, insurance, awards, first aid, water stations, and some other details that will be needed to make the day run smoothly. Any additional funds raised above and beyond the cost of the day that are received from our sponsors, will go towards Diva's overall fundraising goals.

We would like to offer you various levels of sponsorship to consider for the **Run to Restore** event. The usage and placement of your company's logo are based upon the sponsorship options below:

Platinum Sponsor - \$500

- Listed as a top sponsor on the website with logo and link to your business website and/or social media outlet
- Display of company logo on runner T-shirts
- Display of company logo on promotional information in day-of info packets
- Company logo used on signage
- 2 complimentary race entries

Gold Sponsor - \$250

- Display of company logo on runner T-shirts
- Display of company logo on promotional information in day-of info packets
- Company logo used on signage

Silver Sponsor - \$100

- Signage at water stations
- Company logo on runner T-shirts
- Option to include items in day-of info packet

Thank you in advance for your consideration in becoming a race sponsor. Attached you will find a sponsorship form that can be completed and submitted by mail. Or please call or email to set up sponsorship or have any questions answered. Catherine can be reached at 609-217-7246 or cesestokas@gmail.com.

Thank you.

Sincerely,

The Diva for a Day Sponsorship Team



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**Run to Restore 5K
Benefitting Diva for a Day Foundation
September 29, 2019 - Duke Island Park Bridgewater, NJ
Sponsorship Form**

Organization Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Website / Social Media Pages: _____

1. Sponsorship Level (*circle one*): Platinum Gold Silver
2. We plan to send materials/giveaways for info packets: Yes No

Details of what will be sent: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on the race's website, signage, etc.:

4. Company logos should be submitted to Catherine - **cesestokas@gmail.com**
5. Participants can register for Run to Restore at
<https://runsignup.com/Race/NJ/Bridgewater/RuntoRestore5KBenefittingDivaforaDayFoundation>
6. Checks can be made payable to **Diva for a Day Foundation**