



Sponsorship Details

15th Annual ROCC 5K
Benefiting Sunnyside Ministry
Saturday, May 19, 2026

To our friend and partner,

River Oaks Community Church is set to host its 15th annual 5K on **Saturday, May 19, 2026**, to benefit **Sunnyside Ministry**. The ROCC 5K has earned the reputation as one of the most family-friendly 5K events in the triad, and this year, we invite you to partner with us to raise funds and awareness for Sunnyside Ministry while enhancing the race-day experience for over 500 runners and walkers.

Sunnyside Ministry is a local Christian nonprofit that offers a variety of services to our neighbors in need, including a food pantry and clothing closet, financial assistance during crises, and ongoing financial education programs to empower participants.

Founded in 1978 by the Moravian Church as a crisis assistance ministry serving those in the southern part of Forsyth County and parts of Davidson County, Sunnyside has provided hope by serving, educating, and empowering those in need for over 47 years.

We are grateful to partner with Sunnyside Ministry this year and look forward to supporting them as they serve the most vulnerable of our neighbors and help them break the cycle of crisis living. We invite you to visit [Sunnyside Ministry \(sunnysideministry.org\)](https://sunnysideministry.org) to learn more about the incredible ways this local nonprofit humbly serves our neighbors and to explore upcoming volunteer opportunities.

Along with net proceeds, which help fund the good and necessary work of Sunnyside Ministry, your sponsorship generosity raises awareness for volunteer opportunities and additional ways our community can continue to support this ministry long after race day.

Would you consider investing in our community through one of the sponsorship levels? Your financial support (or in-kind donation) will help us maximize race proceeds and meet the expectations of 5K participants for an event of this size. We want to ensure you receive the value and benefit of your sponsorship as you contribute in this way. The following page details the sponsor levels and associated benefits.

Together, we can make a powerful difference by providing transformational hope and meaningful resources to an often overlooked, underserved, and vulnerable population.

If you have any questions or would like more information, please contact Rebecca Kearns (Sponsorship Coordinator) at 336-601-6648 or Rebecca.S.Kearns@gmail.com, or Carina Deguire (ROCC Staff) at 336-766-0066 or Carina@riveroakschurch.org.

With sincerest appreciation,

Rebecca Kearns
2026 ROCC 5K Sponsorship Coordinator

2026 ROCC Sunnyside Ministry 5K Sponsorship Levels

Overall Presenting - \$2,500

All the benefits of Area Presenting, plus:

- Priority space, near finish, and beneficiary tent, for designated race day space
- Six (total) complimentary race entries for the 2026 ROCC 5K

Area Presenting - \$1,500

All the benefits of Platinum, plus:

- Recognition in advertising and promotions
- Race weekend yard sign indicating specific area sponsorship (*Packet Pick-up, Starting Line, Aid Station, Post-Race Zone, etc.*)
- Four (total) complimentary race entries for the 2026 ROCC 5K

Platinum - \$750

All the benefits of Gold, plus:

- Race weekend yard signs displayed at packet pickup and race morning
- Two complimentary race entries for the 2026 ROCC 5K

Yard Sign / Comp Entry

Gold - \$500

All the benefits of Silver, plus:

- Designated race-day space for a tent or booth (see “notes”)

Race Day Space

Silver - \$250

- Recognition on the race banner with logo, sized per level, and displayed race week.
- Opportunity to provide samples, coupons, flyers, or promo items at packet pick-up
- Social media exposure to include company tags/links and promotion

Banner / Promo

Friends - \$150

- Social media exposure to include company tags/links and promotion
- Acknowledgement at Packet Pickup on “Friends of the ROCC 5K” signage

Notes:

- We gladly accept “**in-kind donations**” for silver, gold, and platinum sponsorships, i.e., race refreshments and door prizes. These are approved on a first-come, as-needed basis.
- Sponsor Tents & Booths: Goods and services cannot be sold during race weekend.
- The ROCC 5K does not print logos or company names on the backs of our participant shirts. Thank you for your support and understanding.
- Non-profit donation receipts for tax purposes will be provided to all sponsors.