Dr. Patty Walter's Memorial 5K Run/Walk

Sponsored by: Cincinnati Dental Society's Oral Health Foundation

Dear Potential Sponsor:

I am writing to invite you and your company/organization to participate as a sponsor of the annual *Dr. Patty Walter's Memorial 5K Run/Walk* to be held at

Lunken Airport on October 13, 2018. This event will benefit the 90% of Veterans in the Greater Cincinnati Area that are not eligible to receive dental benefits at the VA Hospital, have no dental insurance and with annual income levels at or below the 200% federal poverty guidelines. We encourage you to support this worthwhile event! Runners, walkers, and cheerleaders of all ages are invited to participate in this worthwhile event.

A brief history - On September 11, 2009 four dentists from the Cincinnati Dental Society provided free dental screenings to over 110 veterans on the grounds of the VA Medical Center in Cincinnati. The event was the first of the new "Leave No Vet Behind" initiative. The program was created when the Cincinnati Dental Society became aware that only 8 to 10% of veterans in the area were eligible to receive dental care at the VA Medical Center. We targeted those Veterans who cycled through the VA's emergency department every other month for antibiotics to treat dental infections. The primary sources of the infection were never addressed since they could not qualify for the VA's stringent requirements and could not afford the co-pays at the city's dental clinics. To date, over 1000 Veterans have received donated dental care in the amount of \$1 million by volunteer specialists and general dentists. To continue this effort on an annual basis, we depend on support from our community as well as grants.

To honor the memory of Dr. Patty Walter who gave so much of her time and talent for our Veterans, the Cincinnati Dental Society's Oral Health Foundation continues her legacy with this special event. Patty had a special place in her heart for Veterans and the feeling was mutual.

We appreciate your consideration in supporting our event and have included a sponsorship form that can be completed and submitted by mail, fax or email. To be included on the t-shirt, your sponsorship form must be returned by September 1, 2018. Also, enclosed is information on the race. Please feel free to contact me at vicki@cincinnatidental.org.

Your donation will make an important difference for our Veterans in need of dental care in the Greater Cincinnati area.

Sincerely,

Victoria J. Nixon, Executive Director

Cincinnati Dental Society

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CDS's Oral Health Foundation

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