



Saturday, Sept. 21 at 9 a.m.

SPONSORSHIP OPPORTUNITIES

Join us as a sponsor of the 2019 John Glenn International Runway 5K Run & Walk! Net proceeds from the event will be donated to **Honor Flight Columbus**, a nonprofit organization that provides senior veterans with a day in the nation's capital to visit the memorials built in their honor. Last year, we met our goal and raised \$65,000 to fund a full flight for veterans. In addition to supporting Honor Flight Columbus, your brand will reach hundreds of participants, spectators and media. Thank you for your support!

Sponsorship Level	Commitment
Veteran (Title Sponsor - 1 available)	\$10,000
General	\$8,000
Colonel	\$5,000
Major	\$3,000
Captain	\$1,500
Lieutenant	\$500

**Other sponsorship opportunities may be made available upon request.*

In-Kind Sponsorships - dollar value must meet commitment level to receive sponsor benefits. Any difference can be made up monetarily.

Sponsorship Level	Veteran (Title Sponsor)	General	Colonel	Major	Captain	Lieutenant
Sponsor Logo w/ all Race Logos ("5K presented by..." including Airport Terminal digital display boards, race website, and front of race shirt)	X					
Logo on t-shirt w/ sponsor group (back)		X	X	X		
Company name on t-shirt in text (back)					X	X
Logo on Start/Finish line arch	X	X				
Logo on Race Bib	X	X				
Company mention/thank you at starting line announcements	X	X	X			
Sponsor a Veteran - sign on race course w/ logo and Veteran picture	X	X	X			
Logo on race website w/ link	X	X	X	X		
Company name on website in text w/ link					X	X
Logo on event signage (selfie stand, banners, etc.)	X	X	X	X		
Exhibit table opportunity day of race	X	X	X	X	X	
Complimentary race registration w/ t-shirt and medal	10	8	6	4	2	
Company item in race bag (sponsor provided)	X	X	X	X	X	X



Company/Sponsor Name _____

Name of Representative _____

Sponsorship Level _____

Donation (amount) _____ or In-kind (value & description) _____

Address _____

City _____ State _____ Zip _____

Email _____

*You'll receive an e-mail with a registration link for any applicable complimentary race registrations.

Phone Number _____

Does your organization plan to have exhibit space at the event? Y / N

If yes, how many people will attend? _____

Does your organization plan to include an item in race participants' bags? Y / N

The CRAA Community Fund is a 501(c)(3) nonprofit organization and all sponsorship donations are tax deductible. Please return this completed form to:

CRAA Community Fund

Attn: Jeremy Gray

4600 International Gateway

Columbus, OH 43219

jgray@columbusairports.com

614-239-3177

Electronic payments can be made by contacting Jeremy Gray at the email or phone number listed above. If mailing payment, make checks payable to CRAA Community Fund.

As a sponsor, I understand that: (1) participation is voluntary and is not being made in connection with or return for any contracts, grants, or other financial benefits from the Columbus Regional Airport Authority (CRAA); (2) participation of a prospective sponsor cannot be accepted if a prospective sponsor anticipates bidding or entering into any contractual arrangements for any work with CRAA between the date of this sponsorship form and Sept. 21, 2019. (3) If the event is canceled due to weather or other circumstances, sponsorship refunds will not be issued. I will receive the applicable sponsorship opportunities described in this packet. I further understand these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the CRAA Community Fund. (4) As a sponsor, I agree to provide digital artwork for all promotional materials no later than Aug. 16, 2019 or it cannot be incorporated into race materials.

Signature

Date