



**Genesis House &  
Livingston County  
Community Mental  
Health**

**Become a Sponsor of the 2020  
All Minds Matter 5K  
May 2nd, 2020  
Fowlerville, Michigan**

## Become a Sponsor

Becoming a sponsor of this 5K is an excellent way for your company to become a part of our interactive, life changing community, and will also help promote and encourage a healthy lifestyle for your employees.

### SPONSORSHIP LEVELS

#### BENEFITS:

	Corporate \$5,000	Diamond \$2,500	Platinum \$1,000	Gold \$600	Silver \$300	Bronze \$150
•Complimentary race entries	6	5	4	3	2	1
•Prominent recognition on all media promotions	X	X	X	X	X	X
•Name or logo on race shirt	X	X	X	X	X	
•Name or logo on promotional brochure	X	X	X	X	X	
•Named in Genesis House newsletters	X	X	X	X		
•Company promotional table at race	X	X	X			
•Logo on signs along course	X	X	X			
•Recognized in the start line ceremony welcome	X	X				
•Opportunity to provide promotional items to race participants	X	X				
•Hang your company banner at walk/run	X	X				
•Photo opportunities with local celebrity guests	X					
•Company logo on event website	X					
•Opportunity for company representative to speak at the event ( 2 minutes)	X					



## Sponsorship Registration Information

All Minds Matter 5K—May 2nd, 2020

### Artwork and Logo Submissions

Artwork and logos should be submitted to Laura Southwell at [lsouthwell@cmhliv.org](mailto:lsouthwell@cmhliv.org)

- Logos for T-shirts will be printed in one color only and should be submitted in vector art
- Logos for signage should be submitted in hi-res (300pi) JPEG
- Logos for website should be submitted as 72dpi JPEG or PNG files

Sponsors will be added to marketing as they are confirmed. Submissions must be received by **April 6th** for graphics to be included on the t-shirt.

### Contact Us

If you have any questions or would like to inquire about event sponsorship, you may contact Laura Southwell at [lsouthwell@cmhliv.org](mailto:lsouthwell@cmhliv.org) or at 517-223-1393.

### Race Registration

Register for race at run sign up:

<https://runsignup.com/Race/MI/Fowlerville/>

AllMindsMatter5kWalkRun



### About Genesis House

Genesis House is directly run by CMH. While participating in a Clubhouse, members have access to opportunities they may individually need to continue their recovery, such as:

- Building relationships/self-esteem
- Improving physical and mental wellness
- Increasing possibilities for employment and education
- Developing community/natural supports
- Developing leadership abilities
- Increasing the ability to live independently
- Increasing social involvements



[www.genesisliv.org](http://www.genesisliv.org)

(517) 223-1393

### About Community Mental Health Services of Livingston County

CMH provides emergency services, assessment, health and medication services, client services management, individual and group therapy, assertive community treatment, older adult services, respite, substance abuse services, community supported living, wraparound and psychosocial rehabilitation.



[www.cmhliv.org](http://www.cmhliv.org)

(517) 546-4126

*The Livingston County*  
**All Minds Matter 5K**  
**4<sup>th</sup> Annual Walk/Run**



## SPONSORSHIP REGISTRATION

**All Minds Matter 5k- May 2nd, 2020**

**Thank you for your support! Please fill out and return the Sponsorship Agreement to:**

**Genesis House, 501 W. Grand River Ave., Fowlerville, MI 48836**

**Make checks payable to: Genesis House**

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: Corporate - \$5,000 \_\_\_\_ Diamond - \$2,500 \_\_\_\_ Platinum - \$1,000 \_\_\_\_ Gold - \$500 \_\_\_\_ Silver - \$250 \_\_\_\_ Bronze - \$125 \_\_\_\_

Artwork and logos should be submitted to: [lsouthwell@cmhliv.org](mailto:lsouthwell@cmhliv.org)

\*Logos for T-shirts will be printed in one color only and should be submitted in vector art.

\* Logos for signage should be submitted in hi-res (300dpi) JPEG

\*Logos for website should be submitted as 72dpi JPEG or PNG files

**Sponsors will be added to marketing materials as they are confirmed. Submissions must be received by April 6th for graphics to be included on the t-shirt.**