

Non Profit: The Proyecto Mariposas is a non-profit organization that provides an environment of learning, sharing and support to Latina Girls and Women of Central Ohio. We began our journey on July 16th, 2011 with four girls and their mothers. Our vision has been to develop brave girls and strong women. Through our programs we build self-esteem, encourage risk taking and create a community of love and learning. We work with Latina girls ages 8-17 in Columbus, OH by providing activities that are focused on wellbeing. We want our girls and mothers to be physically, mentally, spiritually and emotionally healthy. The Valiente | Fuerte 5K will provide funding for our programming throughout the year. We do this by offering weekly meetings, mentors, summer camp, school supplies and necessary tools and/or resources.

**Race Details**: The Valiente | Fuerte 5K Run/Walk is a fun 3.1 mile race. There will be awards for the top male/female runners in each age category. The first 100 finishers will receive the Valiente | Fuerte Medal.

Date & Time: October 14, 2017 at 9:00am

Location: Starts/Ends at Sharon Wood Metro Park Westerville, OH

## **Sponsorship Opportunities:**

Donation Levels	Platinum \$500 and up <sup>1</sup>	Gold \$300 <sup>1</sup>	Silver \$150 <sup>1</sup>	Bronze \$50 <sup>1</sup>	Other \$1-\$49 <sup>1</sup>
Name and logo on Finish Line <sup>2,3</sup>	96 x 30 Banner	60 x 30 Banner	30 x 30 Banner		
Name on published materials <sup>3</sup>	Yes	Yes	Yes	Yes	
Logo on website (linked) <sup>2</sup>	Yes	Yes			
Name on Website (not linked) <sup>3</sup>				Yes	Yes
Logo on event shirts <sup>2</sup>	Yes	Yes			
Name on event shirts <sup>3</sup>			Yes		
Mention in Press Release	Yes	Yes	Yes	Yes	
Name on Mile Markers <sup>3</sup>				Yes	

<sup>&</sup>lt;sup>1</sup>Donations may include retail values of in- kind donations (e.g. \$50 shirt + \$250 cash donation = Gold Level)

## For sponsorship opportunities or more information

Please contact: Yahaira Rose Proyecto Mariposas info@proyectomariposas.org 614-906-4706

<sup>&</sup>lt;sup>2</sup> High Resolution Logo must be provided by sponsor

<sup>&</sup>lt;sup>3</sup> Your company's name will be added to all media where possible and to new materials produced after your sponsorship is confirmed.