



Sgt. John A. Lyons
6th Annual
Run to Remember
5k & 1 mile Fun Run
SATURDAY June 3, 2017
www.rtrj.org

To Whom It May Concern:

We would like to offer you the opportunity to sponsor our 6th Annual 5k run in Seaside Park, NJ. The run is held in memory of our dear friend and fallen soldier, Sgt. John Lyons. Sgt. Lyons grew up in Seaside Park, attending Central Regional High School. He was a graduate of Rutgers University. Upon graduating college he went on to serve his country as an engineer in the army. He was part of Operation Enduring Freedom, assigned to 8th Engineer Battalion, 36th Engineer Brigade, Fort Hood, Texas. Our dear friend and hero was killed on October 26, 2011 in Afghanistan, just four weeks before he was due to return home. Sgt. Lyons, as a soldier, was extremely motivated, receiving numerous honors and awards. Some of which are, The Bronze Star, Purple Heart, Good Conduct Medal, NATO Medal, Afghanistan Campaign Medal with Campaign Star, The Overseas, Army Service and National Defense Ribbons, and The Global War on Terrorism. We chose a run to reunite and remember because John was a dedicated runner. He led his team to victory in the annual Bataan Death March in New Mexico (a marathon in the desert).

In his honor, the Padavano family will be holding a 6th Annual 5k race in Seaside Park. Proceeds will be donated in John's name to the Wounded Warrior Project (a program assisting injured soldiers) and to the ORC scholarship fund. The date for the event is Saturday June 3, 2017. We urge all sponsors to come and join us!

Thank you for considering sponsorship of the 5k run. Below are details for the sponsorship levels. Attached is a form that can be completed and mailed with the donation to Jennifer Padavano at 211 24th Ave. , Seaside Park, NJ 08752. Please make checks payable to Ocean Running Club Run to Remember. Please contact me, Jennifer Padavano, with any questions or concerns regarding the event at johnlyonsrun@gmail.com or 732-278-2726. Please visit our website, www.rtrj.org or Facebook page, Sgt John Lyons Run to Remember for further information.

Sincerely,

Jennifer & Lynne Padavano

Sponsorship Levels

Coach - \$600 +

- Name & logo on runners t-shirts in large
- Business cards/flyers given out at event supplied by business
- 3 complimentary race registrations

Team Captain- \$500

- Name & logo on runners t-shirts
- Business cards/flyers given out at event supplied by business
- 2 complimentary race registrations

Teammate- \$300

- Name on runners t-shirts, no logo
- Business cards/flyers given out at event
- 2 complimentary race registration

Fan - \$100

- Business cards/flyers given out at event
- 2 complimentary race registration

****If you are interested in promoting at the event please ask!**

****Any other donations are welcome!**



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Sponsor Name: _____

Sponsor Address: _____

Phone: _____

Contact name: _____

Email: _____

Sponsorship donation amount: _____

Please make CHECKS PAYABLE to:
OCEAN RUNNING CLUB RUN TO REMEMBER

SEND TO:

Jennifer Padavano
211 24th Ave.
Seaside Park, NJ 08752

****Please email/mail logo and business card/flyer to
johnlyonsrun@gmail.com
by April 30, 2017 for inclusion in printed materials including the
race t-shirt.**

****Sponsorships not received by the deadline of April 30, 2017 cannot be guaranteed placement of name and corporate logo on race items.**