



The Upstate Running Club Presents
Upstate Event Race Series
Sponsorship Proposal
----- 2023 Race Series -----



I would like to thank you for taking the time to review our proposal. With over 30 events scheduled for 2023 we are working hard in our planning process to bring runners from all over the state to our starting line! If your business is anything like ours you will also understand that time is valuable when it comes servicing clients and managing the various aspects of our markets. With so many irons in the fire it has been difficult for me to put into words the gratitude I feel towards the running community here in the Upstate. When I first moved to Greenville I could see the potential our local events and runners could have on the community we all live in.

We had a remarkable calendar year full of individual stories, community involvement, and charitable contributions. Our events and participants want to expand on these efforts, and through your support we will be able to continue our vision of success and community engagement moving forward. As a sponsor of our event series we will work together to facilitate a stronger relationship between local race participants and connect them with your storefront and service.

Your sponsorship will help provide our race service with the means to support the 6000+ race participants in 2023. With over 30 annual events we have our boots on the ground making it happen! Your donation to our non profit will allow our team to connect and service the running community by offering programs for our youth runners on a weekly basis!

By the Numbers:

- Over 30,000 website views per month
- Over 8,000 page likes on our social media pages
 - Go Green Events
 - Upstate Running Club
 - Upstate Ultra
- Over 5000 participants in 2022
- 1 Monthly Newsletter sent to 60,000 members
- Over 1800 Club Members
- 40+ Events a year with marketing potential

Sponsorship Opportunities

Individual Race Sponsorships

Podium Finish Award Item	
<ul style="list-style-type: none">Verbal recognition at award ceremony	<ul style="list-style-type: none">Social media recognition

Packet Pickup Sponsor - In Kind Donation	
<ul style="list-style-type: none">Verbal recognition at eventPromo items in race bags	<ul style="list-style-type: none">Social media recognition

Warm Up Sponsorship - \$250	
<ul style="list-style-type: none">Verbal recognition at eventSocial media recognition	<ul style="list-style-type: none">Company Name on websitePromo items in race bags

Mile Marker Sponsorship - \$500	
<ul style="list-style-type: none">Verbal recognition at event2 complimentary race entriesSocial media recognitionCompany Name on Website	<ul style="list-style-type: none">Promo items in race bagsLogo on Registration Table EventBooth/Vendor Spot

Starting Line Sponsorship - \$1000	
<ul style="list-style-type: none">Verbal recognition at event3 complimentary race entriesSocial media recognitionBooth / Vendor Spot	<ul style="list-style-type: none">Large name & logo on websitePromo items in race bagsEvent Banner with Company Logo<i>This level sponsors you at 2 events</i>

Finish Line Sponsorship - \$2500	
<ul style="list-style-type: none">Title sponsorship of the eventVerbal recognition at event4 complimentary race entriesSocial media recognition	<ul style="list-style-type: none">Vendor / Booth SpotSponsor Giveaway in Race BagEvent Banner with Company Logo<i>This level sponsors you at 6 events</i>

If you would like to sponsor all 30 events that our organization manages that gives you access to all the benefits of the sponsorship levels above please consider our Series Sponsorship for title recognition

** 2023 Title Sponsorship - \$5000 **	
<ul style="list-style-type: none">Title Sponsorship of the SeriesVerbal recognition at every event25 Race Entries to any Upstate EventLogo Placement on Age Group AwardsSponsor Giveaway in Every Race Bag	<ul style="list-style-type: none">Event Banner with Company LogoLogo placement on 25 individual race registration sites and company websitesSocial Media Recognition Every EventVendor/Booth Space at every event

*Please complete this form and mail it with a check made payable to the Upstate Ultra Event to 318 Spokane Drive Greenville, SC 29607. Please email your company logo and website information for marketing materials to **Bethany.Lannon4@yahoo.com**. For more information email our director of operations at **UpstateUltra@gmail.com***

Sponsorship Type: _____ Contact Name: _____

Organization: _____ Event Name: _____

Contact Phone: _____ Contact Email: _____