

Be a Sponsor & Support and Help Support Our Veterans!

### **SPONSORSHIP OPPORTUNITIES**

Medal of Honor / Title Sponsorship	.\$100,000
<b>Purple Heart / Presenting Sponsorship.</b>	\$50,000
Distinguished Service	\$25,000
Silver Star	\$10,000
Bronze Star	\$5,000
MFSG (Military Family Support Group)	\$2,500
Product Sponsor	\$2,000
Booster	\$1,000
Friend	\$500





# Medal of Honor/Title Sponsorship - \$100,000

#### **Branding**:

- · Business Category exclusivity
- "Your company name here" Suffolk County Marathon, Half Marathon, 10K & 5K
- Exclusive inclusion in Suffolk Marathon logo
- Prominent Logo placement and lead position on:
  - Social media pages & print materials
  - Backdrops, step & repeat
  - All participant t-shirts, medals, and athlete race BIB
  - Suffolk County Parks and other locations where athletes are encouraged to run their virtual race
- Opportunity to place a promotional item or brochure in all participant Goody Bags that will be mailed out
- Listing on "Thank You Sponsors" page of website
- 50 complimentary race entries for title sponsor staff and leadership

#### **Marketing**:

- Special press announcement held in your honor to kick off the newly branded event
- Advertising on Social Media outlets including; Facebook, Instagram, and Twitter with over 90,000 followers combined
- Two to three pieces of content posted each week in conjunction with title sponsor across all three social media platforms
- Opportunity to submit articles about your organization and its participation in the event for publication in our email blasts to over 40,000 people
- Announcement of sponsorship in event-related email blast with hyperlink to your website
- Exclusive marketing opportunities for title sponsor to promote their brand to their audiences
- Partnership with title sponsor on event theme and messaging

#### **Media Promotion**:

- · Invitation to all event related media/press events
- Press opportunities with local media including radio, print, and web outlets
- Involvement in 2021 marathon event planning and announcements, including new course reveal





# Purple Heart/Presenting Sponsorship - \$50,000

- Suffolk County Marathon and Half Marathon Presented by "Your Name Here"
- Business Category exclusivity.
- Advertising on Social Media Outlets.
- Opportunity to submit articles about your organization and its participation in the event for Publication in our Email Blasts to over 40,000 people.
- Prominent Logo placement presenting position on Social Media sites & print materials.
- Prominent Logo placement presenting position on press conference backdrops / step & repeat.
- Invitation to all event related media/press events.
- Logo on all printed materials (race applications, media releases, letterhead, etc.)
- Logo prominently on the Rear of all participant t-shirt and additional swag.
- Announcement of sponsorship in event-related e-mail blast.
- Logo in all following event related e-mail blasts with hyperlink to your website.
- Logo displayed prominently on Event Website with hyperlink to your website
- Opportunity to place a promotional item or brochure in all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.
- 5 complimentary race entries





# **Distinguished Service - \$25,000**

- Business Category exclusivity.
- Advertising on Social Media Outlets.
- Opportunity to submit articles about your organization and its participation in the event for Publication in our Email Blasts to over 40,000 people.
- Logo placement on Social Media sites & print materials.
- Logo placement on press conference backdrops / step & repeat.
- Invitation to all event related media/press events.
- Logo on all printed materials (race applications, media releases, letterhead, etc.)
- Logo on the Rear of all participant t-shirt and additional swag.
- Announcement of sponsorship in event-related e-mail blast.
- Logo in all following event related e-mail blasts with hyperlink to your website.
- Logo displayed prominently on Event Website with hyperlink to your website
- Opportunity to place a promotional item or brochure in all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.
- 3 complimentary race entries





# **Silver Star - \$10,000**

- Opportunity to submit articles about your organization and its participation in the event for Publication in our Email Blasts to over 40,000 people.
- Logo placement and on Social Media sites & print materials.
- Logo placement on press conference backdrops / step & repeat.
- Invitation to all event related media/press events.
- Logo on the rear of all participant t-shirt.
- Announcement of sponsorship in event-related e-mail blast.
- Logo in all following event related e-mail blasts with hyperlink to your website.
- Logo displayed on Event Website with hyperlink to your website
- Opportunity to place a promotional item or brochure in all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.
- 2 complimentary race entries





## **Bronze Star - \$5,000**

- Invitation to all event related media/press events.
- Logo on the rear of all participant t-shirt.
- Announcement of sponsorship in event-related e-mail blast.
- Logo in all following event related e-mail blasts with hyperlink to your website.
- Logo displayed on Event Website with hyperlink to your website
- Opportunity to place a promotional item or brochure in all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.
- 1 complimentary race entries

## MFSG (Military Family Support Group) - \$2,500

- Invitation to all event related media/press events.
- Logo on the rear of all participant t-shirt.
- Logo in all following event related e-mail blasts.
- Logo displayed on Event Website with hyperlink to your website
- Opportunity to place a promotional brochure in all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.
- 1 complimentary race entries





# Product Sponsor - \$2,000

- Logo on the rear of all participant t-shirt.
- Logo in all following event related e-mail blasts.
- Logo displayed on Event Website with hyperlink to your website
- Opportunity to place a promotional item all participant Goody Bags that will be mailed out.
- Listing on "Thank You Sponsors" page of website.

# **Booster - \$1,000**

- Logo in all following event related e-mail blasts.
- Logo displayed on Event Website with hyperlink to your website
- Listing on "Thank You Sponsors" page of website.
- 1 complimentary race entries

### Friend - \$500

- Logo in all following event related e-mail blasts.
- Logo displayed on Event Website with hyperlink to your website
- Listing on "Thank You Sponsors" page of website.







