

# SCHOOLS OUT 5k!

ZIONSVILLE, IN



# The American Cancer Society & Boone County team up with WE-CAN-SUR VIVE for the School's Out 5K on May 24<sup>th</sup>, 2018!

## What is the School's Out 5K?

### CLOSE YOUR LOCKERS, CLOSE YOUR BOOKS, AND LACE UP YOUR SNEAKERS!

On Thursday, May 24<sup>th</sup>, the American Cancer Society will sponsor a 5K run and 1 Mile walk to help fund cancer research and patient programs and to celebrate the last day of school!

### DETAILS

Where: Mulberry Fields  
When: Thursday May 24<sup>th</sup>, 2018  
  
Registration begins at 5:30 pm  
  
Race will kick off at 6:30 pm!

### HOW TO GET INVOLVED?

Please visit: [www.SchoolsOut5k.com](http://www.SchoolsOut5k.com)  
Or call the American Cancer Society  
at 1-317-344-7858



# Why should your business support an American Cancer Society event?

## RECENT STUDIES SHOW:

**91%** of global citizens expect companies to do more than make a profit; they believe companies need to act responsibly and address issues.\*

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**90%** of US consumers say they would switch brands to one associated with a cause, given comparable price and quality.\*

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**32%** of consumers have a more favorable impression of a product when paired with the American Cancer Society logo.°

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**29%** of consumers are more likely to purchase a product if the brand is partnered with the American Cancer Society.°

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\* Cone Communications/Ebiquity's, 2015 Global CSR Study.































° American Cancer Society Market Research: Cause Marketing Phase 1, 2013.

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Close your lockers, pack up your books, and lace up your sneakers for the annual School's Out 5K!



# School's Out 5K sponsorship opportunities at a glance

PRESENTING SPONSOR \$1,500	PLATINUM SPONSOR \$1,000	GOLD SPONSOR \$500	SILVER SPONSOR \$250	BRONZE SPONSOR \$100	OTHER
					
Logo onevent T-shirt	Logo onevent T-shirt	Logo onevent T-shirt	Logo onevent T-shirt	Name on event T-shirt	On event website
					
On event website	On event website	On event website	On event website	On event website	
					
On allprinted materials	On allprinted materials	On allprinted materials			
					
Five-foot ribbonat event	Five-foot ribbonat event	Five-foot ribbonat event			
					
Verbal recognition during event	Verbal recognition during even	Social media promotions			
					
Speaking opportunity	Promotional space at event				
					
Promotional space at event	Social media promotions				
					
Social media promotions	Connect in the community				
					
Connect in the community					
					
Logo on thank-you emails					

