



585 Old Norcross Rd. Suite A, Lawrenceville, GA 30046 - (404)729-5185 - info@mending-the-gap.org
www.mending-the-gap.org

Dear Prospective sponsor,

Mending the Gap Inc.), is a 501(c)(3) public charity that provide a unique service to our neighboring communities. We offer practical support services, companionship and advocacy to address issues that often affect our elder and disabled community each and every day. Issues like food insecurity, elder abuse, neglect and isolation. We support seniors who are often living on less than \$1,000 per month and are struggling to survive independently. We do this by providing food, toiletries and essential household items, to nearly 700 low-income seniors in Gwinnett County bi-weekly free of charge. Bridging the generational gap by providing opportunities for young people and seniors to connect and engage in various activities.

Did you know that?

- More than 1 in every 6 senior citizens in Georgia is living in poverty (11.2%)
- **1** out of **6** seniors in Georgia have to choose between **Rent, Food** or **Medicine** every day.
- Teens are one of society's most engaging and powerful change agents. Connecting youth and the elderly will create a powerful bond that could drastically improve our community.

What we do and why we do it

Our mission – Keeping seniors healthy, independent and connected.

Our vision – To provide supportive one to one service to vulnerable low-income older adults, where resources and support is easily accessible to help seniors remain healthy, less isolated and independent. Further, to inspire our youth to make positive change while bridging the generational gap.

How you can be a part of this important work

Please join us by being a sponsor at our annual 5k run/walk fundraising event on June 8, 2004 at the Lilburn City Park. Being a sponsor, your company or organization can help make available resources and support that can potentially save a life – all year long! You can help improve the lives of seniors who are struggling to live healthy and independently. Help inspire and equip young people to become effective, caring and compassionate leaders. Help to positively impact our community.

On the following page you will find a listing of an array of partnering opportunities we'd like you to consider. If you would like to learn more about **Mending the Gap Inc.**, please visit our website or contact me directly at (678) 978-4963. We are excited about this event and look forward to you being a part of it!

Respectfully yours,

Fay Josephs
Executive Director

5K Partnership levels (Tax-Deductible #80-0680633)



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Presenting level (2 available) – \$3000

- You will be referred to as the Race Presenting sponsor
- 90-second promotional announcement at podium during awards ceremony
- Recognition in all press releases and all advertisements
- Sponsor booth/table set-up at the event with signage
- Company logo recognition in marketing materials, registration broadcast emails, monthly newsletter, event signage and company website for one year
- Company logo on race t-shirt as a presenting sponsor
- Online mentions in e-blasts and social media (11Alive News will be promoting this event)
- 10 complimentary runners
- Opportunity to provide your own branded runner swag bag
- Opportunity to include items in runner swag bag and monthly distribution boxes for seniors for one year.
- Personal invite or create a day of service with members of your organization
- Personal invite to attend or participate in MTG activities with our seniors.

Save Our Seniors – \$2000

- You will be referred to as a SOS sponsor
- Booth/table setup at event
- Company mentioned in all advertisements, email blast, newsletter and social media
- Company logo placement on all marketing materials, websites, signage and t-shirt
- Online mention in e-blasts and social media (11Alive News will be promoting this event)
- 6 complimentary runners
- Opportunity to include items in runner swag bag
- Personal invite or create a day of service with members of your organization or participate in activities with our seniors.

Hero – \$1000

- Company Logo placement on marketing materials, website, signage and t-shirt
- Online mentions in e-blasts and all social media ((11Alive News will be promoting this event)
- 3 complimentary runners
- May set up booth/table at event
- Opportunity to include items in the runner swag bag

Inspired -\$500

- Company Logo placed on race website, event signage and t-shirt
- May set up booth at event

Partner level – \$300

- Company name recognition on t-shirt
- Opportunity to include items in the runner swag bag

Partnership Registration Form



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Date: _____

Name of business / organization _____

Address of Organization: _____

Phone #: _____

Website address: _____

Contact Person (print name): _____

Email address: _____

Name to be listed on T-shirt _____

Level of Partnership: *Please Check One*

- Presenting sponsor - 3000
- Save our Seniors sponsor- \$2000
- Hero sponsor - \$1000
- Inspired sponsor - \$500
- Supporting Partner - \$300

Do you plan to send materials/giveaways to be distributed at the race: YES / NO

You may submit registration and payments online at www.mending-the-gap.org or
Mail form and your checks payable to: Mending the Gap Inc. - Mail to P.O Box 464823, Lawrenceville GA 30046.

Additional information.

Sponsors can choose to have company name or submit a logo

Artwork and logos should be submitted to info@mending-the-gap.org

Logos for t-shirts will be printed only in one color and should be submitted by May 4th as a vector file.

Logos for website should be submitted to as 72 dpi JPEG or EPS files.

Race is shared on: rungeorgia.com, runnersfit.com, and runningtheusa.com, atlantatrackclub.org, and
<https://www.bigpeachrunningco.com/>

Thanks for your support! We look forward to your participation!