

**Because
running
should
be fun!**



Ginger Johnson
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Yukon Do It! Half and Full Marathon Sponsorship Opportunity

July 7, 2019

Port Orchard, Washington

The Yukon Do It! Marathon was established in 2010 by Ginger Johnson. What began as a small race to run with friends at the end of the year has turned into a much-anticipated event in the running community. Ginger handed over the reins to the race in 2011 and took back the reigns in the summer of 2018.

The vision of the Yukon Do It! Marathon is to establish a community focused running event, encouraging athletes of all levels to lead healthy lifestyles and further their personal fitness through running and find joy along the way.

For 2019, a portion of all runner's entry's fees will be donated to Kitsap Humane Society. Our donation will help Kitsap Humane Society care for the more than 6,500 homeless and abandoned animals they take in annually. Donations will help fulfill Kitsap Humane Society's mission to Rescue, Rehabilitate and Rehome.

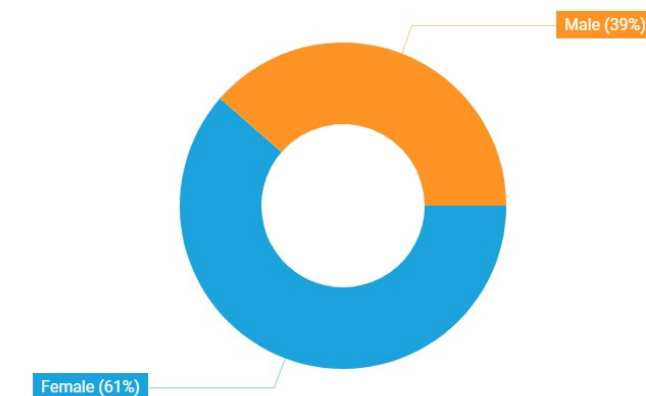
The Yukon Do It! Marathon is a Boston Marathon qualifying event, enabling runners to compete on a USATF certified, officially timed course. Results are shared with the Boston Athletic Association qualifying numbers of runners every year for the Boston Marathon.



In 2018, we had our first summer Yukon Do It! Half Marathon. We had a total of 174 runners. Here is the breakdown which shows the majority of runners are women between the ages of 30 and 64.

AGE GROUP	COUNT	PERCENTAGE
Under 18	2	1.15%
Ages (18 - 29)	14	8.05%
Ages (30 - 39)	42	24.14%
Ages (40 - 49)	52	29.89%
Ages (50 - 64)	56	32.18%
Over 65	8	4.6%
Total	174	100%

Gender Breakdown
Past Year



The goal for the 2019 race is to register 300 runners. Last summer was the first running of this race and I anticipate a larger turnout.

A beer garden benefiting Kitsap Legal Services will be at the finish line. There will also be a live island reggae band open to the community at the finish line.

I look forward to building this race up in the community and invite you to partner with me to make it happen.

Ginger Johnson
Run Amok Racing, Inc.



Sponsor/Donation Levels

TITLE Sponsor –\$1000

- Large prominent lettering on top front of t-shirt

“**SPONSOR NAME** Yukon Do It! Half and Full Marathon”

- Banner or merchandise prominently displayed at Event (provided by sponsor)
- Prominent recognition on all web pages social media
- Opportunity to provide swag bag goody/brochure/coupons
- 5 complimentary race registrations

GOLD Sponsor – \$500

- Large lettering on back of t-shirt
- Banner displayed prominently at event (provided by sponsor)
- Major recognition on Event’s web pages and social media
- Opportunity to provide swag bag goody/brochure/coupons
- 3 complimentary race registrations

SILVER Sponsor – \$350

- Medium lettering on back of t-shirt*
- Opportunity to provide swag bag goody/brochure/coupons
- Special recognition on Event’s web pages and social media
- 2 free race registrations



BRONZE Sponsor – \$200

- Recognition on back of t-shirt
- Opportunity to provide swag bag goody/brochure/coupons
- Recognition on Event's web page
- 1 free race registration

SUPPORTING Sponsor – less than \$200

- Recognition on back of t-shirt
- Opportunity to provide swag bag goody/brochure/coupons
- Recognition on Event's web pages and social media

All Sponsors

- Opportunity to advertise in runners' swag bags
- Logo on back of t-shirt

IN-KIND Donations

If your company would like to donate a product or service, please contact Ginger Johnson at 360-621-7303 or email runamokracing2018@gmail.com. You/your company will receive recognition in the runners' registration packets. We gratefully accept any merchandise or gift certificates that can be given as door prizes and/or awards to winners.

Deadline for sponsorship is June 25, 2019

Please provide a company logo in vector, .eps, or jpg format via email to runamokracing2018@gmail.com.

Deadline: The logo must be received by June 10, 2019 to be included on the t-shirt.



SUMMER 2019 FINISHER'S MEDAL AND SHIRT

(Title Sponsor name will be added to medal and front of shirt)



SUMMER 2018 YUKON DO IT! REVIEWS:

“Fantastic summer race. Many Great aid stations with wonderful volunteers, cops circling the race route made it very safe, signs up all over the route warning cars to slow down, new race director did an amazing job setting this up. Will definitely do this one again. Loved the music, goodies, and free stretches from the chiropractic office that was there. My family had a great time.”

Cherria Kimbrell - 5 stars

“Very well organized race. Awesome aid stations and lots of them. The course is beautiful. Thanks for making the only 13.1 we have in Port Orchard awesome!”

Sandra Kammerer Butler – 5 stars

“Really happy with the way the race was organized this time! Hats off to Ginger for doing a great job, and in re-establishing what should be a wonderful race for years to come. I ran this last December (my first) and was extremely disappointed and had misgivings about this one, but decided to give it another shot as it's in my home town and was not let down, (even got my water bottle promised from last December)!”

Tom Sorensen – 5 stars

“Super fun course, beautiful scenery rolling past. Got a new PR here today and Ginger and everyone made the event one to remember with an awards ceremony that followed the race. Definitely coming back next year, and would recommend to anyone looking for a well done event!”

Erik Hasselquist – 5 stars

“I was worried both about the course not being closed to traffic and about running in direct sunlight. I had no issues with close calls with cars as the cops were out in force keeping traffic slow. The course was also mostly shady with the exception of miles 0-2.5 and the same stretch on the return. There were also plentiful water stations- 8 within 13.1 miles is amazing! This was only my 6th half marathon, but it was my favorite and I'll definitely be back. Especially like the fun & happy shirt design this year. Thank you to the race director for organizing such a fun event.”

Kirsten Amrine – 5 stars



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YUKON DO IT! MARATHON AND HALF MARATHON SPONSOR/DONATION 2018

BUSINESS/SPONSOR NAME:

BUSINESS SPONSOR ADDRESS:

CONTACT NAME: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

AID STATION: YES ___ NO ___

SPONSORSHIP/DONATION TYPE:

(PLEASE CONTACT ME DIRECTLY IF YOU WISH TO BE THE TITLE SPONSOR)

___ TITLE SPONSOR (\$1,00) ___ GOLD (\$500) ___ SILVER (\$350)

___ BRONZE (\$200) ___ SUPPORTING (LESS THAN \$200)

PLEASE MAKE CHECKS PAYABLE TO:

RUN AMOK RACING, INC.
2965 BEACH DRIVE EAST
PORT ORCHARD, WA 98366