

Dash for the Dogs

Sunday, May 20, 2018



Registration: begins November 15, 2017

Date: Sunday, May 20, 2018

Time: check in - 7:15 am - 8:45 am, 5K run/walk - 9:00 am, 1 mile family fun walk - 10:45 am

Location: Citizens Park, 511 Lake Zurich Road, Barrington, IL 60010

Cost: \$25-\$35 pre-registration, \$40 race day registration, free for children under 10 years old

Registration Page: <https://runsignup.com/Race/IL/Barrington/AnimalHouseShelterDashfortheDogs>

Sponsorship Tiers

Platinum Sponsorship - \$2,500

Join the Petco Foundation, our first 2018 Platinum Sponsor!



choice of including a promotional item in race bag (700 items)

logo/company name in **large** print on race t-shirt (700 printed)

logo included on race banner (1 banner)

logo on Dash for the Dogs digital and print flyers (limited to first two sponsors committed by Jan. 1, 2018)

logo and link in emails related to Dash for the Dogs 2018 (30K+ contacts)

logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2018-May 2019)

logo on the "Partners" page of the Animal House Shelter website (May 2018-May 2019)

thank you including company name and **logo** in AHS's winter Fuzz Buzz newsletter (20K+ distributed)

two Facebook posts on the Animal House Shelter Facebook page (26K+ followers)

event day 10x10 vendor booth space (Additional paperwork may be required.)

opportunity for stage remarks from a representative

NEW opportunity to lead our 1 Mile Family Fun Walk

one designated email blast (30K+ contacts)

NEW opportunity to include brochure/coupon in 250 adoption packets (approximately 1 month)

Tier 1 - \$750

choice of including a promotional item in race bag (700 items)

logo/company name in medium print on race t-shirt (700 printed)

logo included on race banner (1 banner)

logo on Dash for the Dogs digital and print flyers (limited to first sponsor committed by Jan. 1, 2018)

NEW logo and link in emails related to Dash for the Dogs 2018 (30K+ contacts)

logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2018-May 2019)

logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2017-May 2018)

thank you including company name in AHS's winter Fuzz Buzz newsletter (20K+ distributed)

NEW one Facebook post on the Animal House Shelter Facebook page (26K+ followers)

Tier 2 - \$550

choice of including a promotional item in race bag (700 items)

logo/company name in medium print on race t-shirt (700 printed)

logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2018-May 2019)

NEW logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2017-May 2018)
thank you including company name in AHS’s winter Fuzz Buzz newsletter (20K+ distributed)

Tier 3 - \$450

choice of including a promotional item in race bag (700 items)

logo/company name in medium print on race t-shirt (700 printed)

logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2018-May 2019)

NEW logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2017-May 2018)

Tier 4 - \$350

choice of including a promotional item in race bag (700 items)

company name (no logo) on race t-shirt (700 printed)

logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2018-May 2019)

NEW logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2017-May 2018)

Tier 5 - \$250

choice of including a promotional item in race bag (700 items)

logo and link on “Dash for the Dogs” page of the Animal House Shelter website (May 2018-May 2019)

NEW logo & link on Dash for the Dogs race page on RunSignUp.com - thousands of views (Dec. 2017-May 2018)

Tier 6 - \$150

choice of including a promotional item in race bag (700 items)

company name & link on “Dash for the Dogs” page of the Animal House Shelter website (May 2018-May 2019)

Note to All Sponsors

Items to be included in the race bags (brochure, pen, keychain, etc.) must be delivered to Animal House Shelter no later than April 30, 2018. Please provide a quantity of 350 or 700 and mark your item with the quantity provided.

Notification of sponsorship commitment level, payment, and high-resolution logos when applicable must be received by April 13, 2018.

Dash for the Dogs

Sunday, May 20, 2018



Sponsorship Package Selection (check one):

- Platinum \$2,500
- Tier 1 - \$750
- Tier 2 - \$550
- Tier 3 - \$450
- Tier 4 - \$350
- Tier 5 - \$250
- Tier 6 - \$150

Notification of sponsorship commitment level, payment, and high-resolution logos when applicable must be received by April 13, 2018.

Add on Selections (one 10x10 space per sponsor)

- \$75 – Please add a 10x10 promotional booth space to distribute marketing materials and free promotional items to guests.
- \$150 – Please add 10x10 vendor booth space to sell merchandise. I acknowledge that I must complete a separate vendor permit application which will be emailed to me. Alcohol is not permitted. **Free for Platinum Sponsors.**

* Promotional and vendor space is limited to a 10x10 designated area. Tents, tables, and chairs will not be provided. Further information regarding set up time and location will be sent to you.

Group Registration

- I would like to create a company team. Please contact me with more information.

Sponsor Information

COMPANY NAME _____

CONTACT NAME _____

STREET ADDRESS * _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Payment Information

METHOD OF PAYMENT: CHECK ENCLOSED MASTER CARD VISA DISCOVER

PAYMENT AMOUNT: _____

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

SIGNATURE _____ DATE _____

* If billing address differs from the address above, please include your billing address.

Dash for the Dogs
Sunday, May 20, 2018



Additional Information for Sponsors

PAYMENT VIA CREDIA CARD:

Please email this completed form (pg. 3) and your company logo as a high-resolution file when applicable to Leanne Osmanski at animalhousefundraising@gmail.com by April 13, 2018. Your form can also be mailed if you prefer (see below).

PAYMENT VIA CHECK:

Checks should be made out to Animal House Shelter and mailed with your completed form (pg. 3) to Animal House Shelter, 13005 Ernesti Road, Huntley, IL 60142 by April 13, 2018. Please email your company logo as a high-resolution file when applicable to Leanne Osmanski at animalhousefundraising@gmail.com by April 13, 2018.

QUESTIONS:

Contact Leanne Osmanski at 847.331.9298 (cell) or animalhousefundriasing@gmail.com

Animal House Shelter

13005 Ernesti Road, Huntley, IL 60142
shelter: 847.961.5541
www.animalhouseshelter.com
Tax ID: 36-4483106

Leanne Osmanski

Director of Fundraising
Dash for the Dogs Race Director
cell: 847.331.9298
animalhousefundraising@gmail.com