

Dash for the Dogs

Sunday, May 21, 2017



Registration: begins January 1, 2017

Date: Sunday, May 21, 2017

Time: check in - 7:15 am - 9:00 am, 5K run/walk - 9:00 am, 1 mile family fun walk - 10:30 am

Location: Citizens Park, 511 Lake Zurich Road, Barrington, IL 60010

Cost: \$30 pre-registration, \$35 race day registration, free for children under 10 years old

Sponsorship Tiers

Platinum Sponsorship - \$2,500

choice of including a promotional item in race tote bag (650 items)

logo/company name in **large** print on race t-shirt (650 printed)

logo/company name in **large** print on race tote bag (650 printed)

logo included on race banner (1 banner)

logo on Dash for the Dogs event/registration website -

<https://runsignup.com/Race/IL/Barrington/AnimalHouseShelterDashfortheDogs>

logo on Dash for the Dogs flyers (if commitment is made by February 1, 2016)

logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2017-May 2018)

logo on the "Partners" page of the Animal House Shelter website (May 2017-October 2017)

thank you including company name and **logo** in AHS's winter Fuzz Buzz newsletter (20K+ distributed)

event day 10x10 vendor booth space (Additional paperwork may be required.)

opportunity for stage remarks from a representative

one designated email blast (23K+ contacts)

two Facebook posts on the Animal House Shelter Facebook page (23K+ followers)

Tier 1 - \$750

choice of including a promotional item in race tote bag (650 items)

logo/company name in medium print on race t-shirt (650 printed)

logo/company name in medium print on race tote bag (650 printed)

logo included on race banner (1 banner)

logo on Dash for the Dogs flyers (if commitment is made by February 1, 2016)

logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2017-May 2018)

thank you including company name in AHS's winter Fuzz Buzz newsletter (20K+ distributed)

Tier 2 - \$550

choice of including a promotional item in race tote bag (650 items)

logo/company name in medium print on **race t-shirt** (650 printed)

logo/company name in medium print on **race tote bag** (650 printed)

logo on "Dash for the Dogs" page of the Animal House Shelter website (May 2017-May 2018)

thank you including company name in AHS's winter Fuzz Buzz newsletter (20K+ distributed)

Tier 3 - \$450

choice of including a promotional item in race tote bag (650 items)
logo/company name in **medium** print on race t-shirt or tote bag (650 printed)
logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2017-May 2018)
thank you including company name in AHS’s winter Fuzz Buzz newsletter (20K+ distributed)

Tier 4 - \$350

choice of including a promotional item in race tote bag (650 items)
logo/company name in small print on race t-shirt or tote bag (650 printed)
logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2017-May 2018)

Tier 5 - \$250

choice of including a promotional item in race tote bag (650 items)
company name (no logo) on race t-shirt or tote bag (650 printed)
logo on “Dash for the Dogs” page of the Animal House Shelter website (May 2017-May 2018)

Tier 6 - \$150

choice of including a promotional item in race tote bag (650 items)
company name and link on “Dash for the Dogs” page of the Animal House Shelter website (May 2017-May 2018)

Note to All Sponsors

Items to be included in the race tote bags (brochure, pen, keychain, etc.) must be delivered to Animal House Shelter no later than May 1, 2017.

Notification of sponsorship commitment level, payment, and high resolution logos when applicable must be received by April 20, 2017.

Animal House Shelter

13005 Ernesti Road, Huntley, IL 60142
shelter: 847.961.5541
www.animalhouseshelter.com
Tax ID: 36-4483106

Leanne Osmanski

Director of Fundraising
cell: 847.331.9298
animalhousefundraising@gmail.com

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Sponsorship Package Selection (check one):

- ☐ Platinum \$2,500
- ☐ Tier 1 - \$750
- ☐ Tier 2 - \$550
- ☐ Tier 3 - \$450
- ☐ Tier 4 - \$350
- ☐ Tier 5 - \$250
- ☐ Tier 6 - \$150

Notification of sponsorship commitment level, payment, and high resolution logos when applicable must be received by April 20, 2017.

Add On Selections (one 10x10 space per sponsor)

- ☐ \$75 – Please add a 10x10 promotional booth space to distribute marketing materials and free promotional items to guests.
- ☐ \$150 – Please add 10x10 vendor space to sell merchandise. I acknowledge that I must complete a separate vendor permit application which will be emailed to me. Alcohol is not permitted. **Free for Platinum Sponsors.**

* Promotional and vendor space is limited to a 10x10 designated area. Tents, tables, and chairs will not be provided. Further information regarding set up time and location will be sent to you.

Group Registration

- ☐ I would like to create a company team. Please contact me with more information.

Sponsor Information

COMPANY NAME _____

CONTACT NAME _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Payment Information

METHOD OF PAYMENT: ☐ CHECK ENCLOSED ☐ MASTER CARD ☐ VISA ☐ DISCOVER

PAYMENT AMOUNT: _____

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ CVV CODE _____

SIGNATURE _____ DATE _____

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Additional Information for Sponsors

PAYMENT VIA CREDIA CARD:

Please email this completed form (pg. 3) and your company logo as a high resolution file when applicable to Leanne Osmanski at animalhousefundraising@gmail.com by April 20, 2017. Your form can also be mailed if you prefer (see below).

PAYMENT VIA CHECK:

Checks should be made out to Animal House Shelter and mailed with your completed form (pg. 3) to Animal House Shelter, 13005 Ernesti Road, Huntley, IL 60142 by April 20, 2017. Please email your company logo as a high resolution file when applicable to Leanne Osmanski at animalhousefundraising@gmail.com by April 20, 2017.

QUESTIONS:

Contact Leanne Osmanski at 847.331.9298 (cell) or animalhousefundriasing@gmail.com