

# atTAcK addiction®

Established February 2013

[www.atTAcKaddiction.org](http://www.atTAcKaddiction.org)

## BOARD MEMBERS

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## ADVISORY BOARD

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The Honorable Rita Landgraf  
William J. Lynch, RPh  
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## AWARDS & RECOGNITION

2019 | Addiction Policy Forum  
*Delaware Innovation Now Award*  
2018 | Tyler A. Keister Oxford  
House Award  
2017 | *Order of the First State*  
2016 | *Heroes in Recovery Award*  
2015 | *American Public Health Association, Community-Based Leadership Award*  
2015 | *Delaware State Senate Commendation*  
2014 | *Heroes in Recovery Award*  
2014 | *Governor's Outstanding Volunteer Award* | State of Delaware

## TAX IDENTIFICATION NUMBERS

Non-Profit EIN:  
32-0404094

United Way #13072

Dear

***atTAcK addiction's Annual 5K, please join us. Together we can end addiction!***

***atTAcK addiction*** will hold its 13th annual "E-Racing the Stigma" 5k on Saturday, March 7, 2026, at St. Peter's School in Old New Castle.

Substance use disorder in the state of Delaware has been called "The Public Health Crisis of the 21<sup>st</sup> Century." While 2023 saw the first decrease in overdose deaths in our state in more than a decade, there are still too many loved ones losing their battle. Our 5K honors and remembers all those lost to this disease, while also celebrating those in treatment and recovery. In Delaware, more than 11,000 individuals are seeking care for substance use disorder (SUD).

Since our inception in 2013, ***atTAcK addiction*** has made huge strides in Delaware's efforts to raise awareness about the disease of substance use disorder, change public policy, and assist people in recovery and their families. To expand our outreach, we opened a Resource Center in December 2023 in Peoples Plaza, which has helped to connect hundreds of our neighbors to treatment and recovery services, provide free Narcan kits to individuals and community groups, and a food pantry.

We are a grassroots organization, with 80% of our funding coming from our 5K. We are able to continue our work through the generous support of local and corporate sponsors, which is why we are writing to you today.

We are asking key partners to help us reach our goal through sponsorships. The funds raised from this event will be used to:

- Promote education and awareness about the dangers of illegal drug use
- Support people in recovery and their families
- Provide scholarships for those in active recovery working to get their lives on the right track or those seeking careers in mental health and substance abuse
- Support those who have lost a loved one to the disease of substance use
- Fund ***atTAcK addiction's*** transition and recovery residences
- Support the continued operation of our Resource Center
- Provide **Hope** to the recovery community

Your sponsorship can help provide important benefits for people in recovery, including:

- A safe and high-quality bed in a recovery residence
- Community distribution of free Narcan®
- Continued education through our prevention program, speaker series

Thank you,  
Barbara Moore and Fran Russo-Avena  
5K Chairwomen

atTAcK addiction

P.O. Box 36, Bear, DE 19701 | [www.atTAcKaddiction.org](http://www.atTAcKaddiction.org)

| Level                             | Amount  | What You Get  | What You Provide  |
|-----------------------------------|---------|---|---|
| <b>Presenting Sponsor</b>         | \$5,000 | <ul style="list-style-type: none"> <li>• Presenting Sponsor</li> <li>• Prime placement of Logo on race shirt</li> <li>• Prime placement on website</li> <li>• Acknowledgement and link to your website on the registration site</li> <li>• Display your own banner at race</li> <li>• Table in vendor tent &amp; 2 chairs</li> <li>• 10 complimentary race registrations</li> </ul> | 2 Beds and Utilities for 12 months in a recovery residence sober living facility. |
| <b>Education Champion Sponsor</b> | \$2,500 | <ul style="list-style-type: none"> <li>• Logo on race shirt</li> <li>• Acknowledgement and link to your website on the registration site</li> <li>• Display your own banner at race</li> <li>• Table in vendor tent &amp; 2 chairs</li> <li>• 5 complimentary race registrations</li> </ul>   | 1 Bed and Utilities for 12 months in a sober living facility.                     |
| <b>Recovery Champion Sponsor</b>  | \$1,000 | <ul style="list-style-type: none"> <li>• Logo on race shirts</li> <li>• Acknowledgement and link to your website on the registration site</li> <li>• Table in vendor tent &amp; 2 chairs</li> <li>• 2 complimentary race registrations</li> </ul>   | 1 Bed and Utilities for 5 months in a sober living facility.                      |

## E-Race The Stigma 5K Sponsorship Opportunities

***To secure your sponsorship, Complete the form on page 2  
and Email a high resolution business logo to  
[5k@attackaddiction.org](mailto:5k@attackaddiction.org)***

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## 5K Sponsorship Information Form

Please list our name as \_\_\_\_\_

Name of the Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Primary Phone number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Sponsor Level Requested: \_\_\_\_\_

(Presenting Sponsor, Education Champion Sponsor, Housing Champion Sponsor)

Enclosed is our tax-deductible check in the amount of \$\_\_\_\_\_

If you wish to pay by credit card, email [5K@attackaddiction.org](mailto:5K@attackaddiction.org) and ask to be invoiced.

We are unable to become a sponsor at this time but would like to make a donation in the amount of \$\_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**All sponsor forms and logos need to be received by February 15, 2026.**

**Please make checks payable to atTAcK addiction: 5K 2026, PO Box 36, Bear, DE 19701**

Questions? Please contact us - [5K@attackaddiction.org](mailto:5K@attackaddiction.org)

**Thanks so much for your support as WE atTAcK addiction in our local communities!**

**It is greatly appreciated!!**

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