

3rd Annual Katy Color Run 5k/10k

March 23rd, 2019

Kingsland Baptist Church
20555 Kingsland Blvd.
Katy, TX 77450



Benefiting:



SPONSORSHIP OPPORTUNITIES

COLORING KATY!

Join us for the 3rd Annual [Katy Color Run 5K/10K](#) on Saturday, March 23, 2019 at Kingsland Baptist Church, 20555 Kingsland Blvd, Katy, Texas 77450. [This family fun event is a joint fundraiser between Christ Clinic, Clothed by Faith, Compassion Katy, Hope Impacts, Katy Christian Ministries, and The Ballard House, nonprofits that aid the under-served in the Katy community.](#) We are anticipating at least 2,000 people in attendance. Every participant will receive a T-shirt and "goodie bag".

The 5K/10K USATF certified race course includes color stations where participants are showered with nontoxic, colored corn starch as they pass by. The event will also feature a Kid's Dash, an entertainment stage, Kids Fun Zone, vendors and food trucks!

REGISTRATION DETAILS

- \$45 - 10K Registration
 - \$30 - 5K Registration
 - \$15 - 1K Kid's Dash (ages 10 and under)
 - \$20 per person for groups of 10 or more
- No Race Day Registration. Registrations must be received by March 10th to be guaranteed a race shirt.**

PACKET PICK - UP

Bike Barn 629 S. Mason, Katy, TX 77450

- March 20, 2019 12:00 PM – 6:00 PM
- March 21, 2019 12:00 PM – 6:00 PM
- March 22, 2019 12:00 PM – 6:00 PM

FACT SHEET - 2018

939 registered runners
300+ spectators
5,000 postcards distributed throughout Katy
5 - E-blast sent to 5,000 subscribers
Access to 11,100 Facebook followers
50+ vendors

EXPECTATIONS FOR 2019

1500 registered runners
500+ spectators
10,000 postcards distributed throughout Katy
6 - E-blast sent to 8,000 subscribers
Access to 15,600 Facebook followers
60+ vendors



SUPPORTING KATY NON PROFITS



GOAL

Help [Katy Color Run](#) raise \$140,000 at this year's event! All event proceeds directly support six community non-profit partners. The services and support provided by these non-profits combined make families whole with services ranging from free clothing, housing assistance, to low-cost, quality healthcare, and educational support. Last year the non-profit partners supported over 20,000 families and since Harvey, these numbers more than doubled as we continue to serve those affected.

BECOME A SPONSOR

The [Katy Color Run](#) is looking for event sponsorships to help meet our fundraising goal. Sponsors have opportunities to contribute at various levels from \$100 to \$20,000.

Sponsorship acknowledgments vary but can include items such as recognition on The [Katy Color Run](#) Facebook page, printed materials, and formal event ads on local media. Becoming a sponsor is a great way for local small businesses, corporations, groups, teams, and families to lend their support and be recognized as a champion for the most vulnerable in the Katy community.

- **Christ Clinic** provides high quality medical care to the uninsured and under-insured.
- **Clothed By Faith** provides self empowerment through donated clothing to families.
- **Compassion Katy** serves families and individuals with "Operation Back 2 School" and other programs.
- **Katy Christian Ministries** provides essential resources to transform lives after personal hardships.
- **Hope Impacts** provides a direct impact to alleviate homelessness.
- **The Ballard House** provides housing for patients receiving treatment for a life threatening illness.



WHY YOU SHOULD BE A SPONSOR

TITLE \$20,000
STAMINA \$10,000
STRIDE \$7,500
SPEED \$5,000
SPRINT \$3,000

COMMUNITY BENEFITS	Support six Katy non-profits serving more than 20,000 children, families, homeless, sick, and uninsured adults	X	X	X	X	X
PRINT	Recognition as "Title" Sponsor on all press and collateral material	X				
	Logo on 1,500 race day shirts	X	X	X		
	Name on 1,500 race day shirts				X	X
	Name on 5,500 event postcards	X	X	X	X	X
	Logo on 100 11x17 posters throughout Katy	X	X	X	X	X
ONLINE	Linked Logo on RunSignup.com/KatyColorRun	X	X	X	X	
	Recognition on Katy Color Run Facebook Page	X	X	X	X	X
	Recognition in the Katy Color Run Email Announcements	X	X	X	X	
	Recognition on each non-profits Facebook Page (total of 15,600+ followers)	X	X	X	X	
	Mention in Event Program	X	X	X	X	
	Feature story in agency newsletter	X				
RACE DAY	Company collateral placed in 1,500 runner bags	X	X	X	X	X
	10' x 10' booth in post race area	X	X	X	X	
	Admission to VIP area	X				
	Logo on Step and Repeat Banner	X				
	Complimentary race registrations	10	6	4	2	1
	Logo on 1,500 race bibs	X				
	Complimentary VIP parking	10	6	4	2	1
PRE-RACE	Logo on pre-race signage at Packet Pick-up	X				

CONTACT US

For questions or more information, send email to Rebecca@clothedbyfaith.org

Looking for a way to engage your employees? Send email to Sue_H@compassionkaty.org

PRINT DEADLINE: Friday, February 22nd: High-res logo Send logo to Michael@christclinnkaty.org.



OTHER SPONSORSHIP OPPORTUNITIES

POST PARTY SPONSOR	1 AVAILABLE	\$2,500
FINISH LINE SPONSOR	1 AVAILABLE	\$2,500
ENTERTAINMENT SPONSOR	1 AVAILABLE	\$2,000
KID ZONE SPONSOR	1 AVAILABLE	\$1,000
CHALK SPONSOR*	5 AVAILABLE	\$750
KILOMETER	5 AVAILABLE	\$500
WATER STATION*	5 AVAILABLE	\$500
VENDOR BOOTH	60 AVAILABLE	\$100

Sponsorship benefits: Logo on promotional signage along the run route, one Facebook post to 15,600 followers and promotional items added to runner's "goodie bag".

** Sponsors are responsible for providing a minimum of six volunteers to staff chalk and water stations. For details contact sue_h@compassionkaty.org*

IN KIND DONATIONS

- T-shirts/Screen Printing
- Photography Services
- Printing and Signage (flyers, postcards, event signs, banners)
- Items or gift cards for race "goody bags" (headbands, sunglasses, tattoos, hand sanitizer
- Energy/Nutritional Bars/Water Bottles
- Contractor Trash Bags/Bottle Water
- Coffee/Cups/Creamer/Sugar
- Food items for runners (bagels, drinks, fruit)
- Traffic Cones/Street Barricades
- Table and Chairs
- Stage
- Gatorade/Bananas
- Awards



SPONSORSHIP FORM

Katy Color Run 5K/10K *Chalk It Up For Charities*

I would like to sponsor the 3rd Annual Katy Color Run at the following level:

<input type="checkbox"/> \$20,000 Title	<input type="checkbox"/> \$2,500 Post Party Sponsor	<input type="checkbox"/> \$500 Kilometer
<input type="checkbox"/> \$10,000 Stamina	<input type="checkbox"/> \$2,500 Finish Line Sponsor	<input type="checkbox"/> \$500 Water Station
<input type="checkbox"/> \$7,500 Stride	<input type="checkbox"/> \$2,000 Entertainment Sponsor	<input type="checkbox"/> \$100 Event Vendor
<input type="checkbox"/> \$5,000 Speed	<input type="checkbox"/> \$1,000 Kids Zone Sponsor	
<input type="checkbox"/> \$3,000 Sprint	<input type="checkbox"/> \$750 Chalk Sponsor	

I would like to make a donation of \$ _____

**Complete your sponsorship payment online visit
RunsSignup.com enter Katy Color Run5K**

Company/Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Please charge my: Visa ☐ Master Card ☐ American Express ☐ Discover ☐

Name as it appears on card _____

Card number: _____ Exp. Date: _____ CVV: _____

Signature (required) _____ Date _____

Additional information about sponsorship:

☐ **My check made payable to Christ Clinic - memo Katy Color Run is enclosed**

☐ Please submit our payment on or before (date) _____

☐ Please submit sponsorship reminder

☐ I decline all sponsorship benefits

All Katy Color Run sponsorship commitments are due by February 22nd, 2019.

☐ I am contributing in -kind goods/services to support the Katy Color Run 5K. Please list all goods/services being donated to the Katy Color Run 5K.

I value these goods/services at \$ _____

To be included in all Katy Color Run printed materials, completed and signed agreement are due no later than February 22nd, 2019.

* For financial controls, all funds will be collected by Christ Clinic and distributed evenly.