

## 2018 Fundraising Incentives

### For individual fundraiser achievements

Thank you for fundraising in support of the 2018 Susan G. Komen Philadelphia Race for the Cure®. Every dollar that you donate and raise will let us do more in the year ahead to increase the number of survivors and put in place the practices that help young women beat breast cancer for generations to come! As a way of thanking all our fundraising achievers for their time and effort, we offer the following special prizes.

**Have questions about incentives or need support to help meet-or exceed-your fundraising goals? Contact Sue at [sue@komenphiladelphia.org](mailto:sue@komenphiladelphia.org) or 215-238-8900.**

### TWO NEW INCENTIVES YOU CAN EARN!

**When you register,  
donate \$125 or more**



Enjoy our Race-day Ice Cream Social, compliments of ShopRite.

**Fundraise \$250 or more**



Receive our official pink tutu to wear on Race day! Limited to the first 400 people who submit \$250 in fundraising before April 15.

### TIER-ONE FUNDRAISING

*To receive one of these prizes, your fundraising must be submitted by 10:30 a.m. on Race day, May 13.*

*Only one prize per fundraiser based on your highest level achieved.*

**\$500-\$999**

**theMann.**

4-pack of lawn-seat tickets to a performance at the Mann Music Center\* (\$48 value)  
*Limited to the first 750 achievers*

**\$1,000-\$2,499**



Choose: Amazon Echo Dot or Fitness Activity Tracker (\$59 value)

**\$2,500-\$4,999**



\$100 Macy's gift card & 4-pack of lawn-seat tickets to a performance at the Mann Center\* (\$148 value)

**MORE GREAT PRIZES ON THE NEXT PAGE!**

## TIER-TWO FUNDRAISING

To receive one of these prizes, your fundraising must be submitted by 10:30 a.m. on Race day, May 13.  
Only one prize per fundraiser based on your highest level achieved.

**\$5,000-\$7,499**



Two tickets to an upcoming performance with the Philly POPS (\$250 value)  
*Limited to the first 50 achievers*

**\$7,500-\$9,999**



Michelle watch, donated by Jay Roberts Jewelers, & 4-pack of lawn-seat tickets to a performance at the Mann Center\* (\$343 value)

**\$10,000-\$14,999**



\$300 Macy's gift card & 4-pack of lawn-seat tickets to a performance at the Mann Center\* (\$348 value)

**\$15,000-\$19,999**



43" LG LED 4K Smart TV (\$429 value) *(One TV will be awarded to the fundraiser with the highest total over \$15,000)*

**\$20,000-\$24,999**



\$500 Macy's gift card & 4-pack of lawn-seat tickets to a performance at the Mann Center\* (\$548 value)

**\$25,000+**



Diamond necklace, donated by Jay Roberts Jewelers *(One necklace will be awarded to the fundraiser with the highest total over \$25,000)*

### IMPORTANT NOTES FOR OUR FUNDRAISING INCENTIVE PROGRAM

- Prizes are for individual fundraising achievements only; team fundraising prizes can be found at [komenphiladelphia.org/race](http://komenphiladelphia.org/race). Individual Fundraising achieved by team members will count towards the team total for team prize determination.
- Only one prize per fundraiser will be awarded (prizes are not cumulative), with the exception of the Ice Cream Social and Tutu.
- Komen Philadelphia has the right to substitute an item for equal or greater value.
- Prizes with fair value over \$500 must be reported to the Internal Revenue Service. A certificate will be awarded stating that you won the prize and the prize will be provided after verification of your Social Security number, as required by the IRS.
- \*Mann Center Tickets: Winners will receive a digital voucher, good for 4 complimentary lawn tickets to a select performance at the Mann this summer. Tickets are distributed on a first come, first serve basis, while inventory lasts.
- All photographs in this flyer are a representation of the item. Actual item may vary in look.