



**Sunday, May 10, 2020 • 8 a.m.**

**Rock Creek Park**

**4850 Colorado Ave NW**

**Washington, DC 20011**

# **SPONSORSHIP ART/FILE PREFERENCES**

**PLEASE SUBMIT ALL MATERIAL NO LATER THAN FRIDAY, APRIL 17, 2018**

## **T-SHIRT LOGO ARTWORK FILE TYPE PREFERENCES:**

### **VECTOR ARTWORK (OUR PREFERRED FORMAT):**

- Adobe Illustrator .AI or .EPS (**With ALL text/type converted to outlines**)

### **RASTER ARTWORK (Placed/Continuous Tone Images):**

- Raster Artwork will be accepted in Photoshop PSD format, .JPG or .TIF files scanned or created at 300 DPI (high resolution) and at approximately the actual size of the final print.

- Raster Art is "resolution dependent". When you change the size of an imprint, you change the quality. This means that the resolution (DPI) of your file is critical. Files must be at least **300 DPI at 100% of final size**.

## **RACE WEBSITE LOGO ARTWORK FILE TYPE PREFERENCES:**

**JPEG, JPG, PNG, PDF**

## **PROMOTIONAL MATERIAL PREFERENCES FOR VIRTUAL RACE BOOKLET THAT WILL BE E-MAILED TO ALL RACE REGISTRANTS A FEW DAYS BEFORE MOTHER'S DAY:**

**JPEG, JPG, PNG, PDF, MS WORD (DOCX)**

Your choice:

- Your logo and the url of your business website. When the user clicks on your logo in the race booklet, the website will open in a new window. You can also submit a pdf of a flyer that you would like us to upload so users would see the flyer when they click on your logo.
- A pdf or word document describing something about your company with embedded hyperlinks to your business website.
- A pdf of a coupon code, offering a promotion at your business.