



Sunday, May 10, 2020 · 8 a.m.

Rock Creek Park
4850 Colorado Ave NW
Washington, DC 20011

SPONSORSHIP OPPORTUNITIES

The **6th Annual Tricia Davis 5K Run/Walk for Sinai House** will be held on Mother's Day, Sunday, May 10, 2020. Our goal is to raise \$120,000. The proceeds support Sinai House in its mission to enable families to move from homelessness to independence by providing safe and affordable housing, comprehensive social services and financial support.

In addition to receiving a T-shirt, every registrant will be e-mailed a virtual race-day booklet that includes coupons and promotional material from our sponsors. Please consider becoming a sponsor or making a donation by filling out the form on the back of this sheet or visiting sinaihousedc5K.com. The deadline for inclusion on the T-shirt is **Friday, April 17, 2020**.

Sponsorship Levels

Leader (\$2,000+)

- Large logo and prime placement on race T-shirt and website
- Large space and prime placement of your promotional material in the virtual race-day booklet
- Four complimentary registrations



Sustainer (\$1,000 - \$1,999)

- Medium-sized logo on race T-shirt and website
- Medium space and excellent placement of your promotional material in the virtual race-day booklet
- Three complimentary registrations

Supporter (\$500 - \$999)

- Small logo on race T-shirt and website
- Small space and good placement of your promotional material in the virtual race-day booklet
- Two complimentary registrations

Friend (\$250 - \$499)

- Small space for your promotional material in the virtual race-day booklet
- One complimentary registration

Donor (\$100 - \$249)

- Your name or the name of your company in the virtual race-day booklet



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SPONSORSHIP/DONATION FORM

Please fill out the information below or register online at sinaihousedc5k.com.

Name as it should appear in listing

Contact Person

Street Address

City, State, Zip

E-mail / Telephone #

Name of Individual or Team Participant that you are supporting, if any



Please circle the sponsor level at which you would like to support the event:

Sponsor Level	Amount	Logo Size on Race T-Shirt & Website *	Size of Promotional Material in Virtual Race-Day Booklet	# of Complimentary Registrations **	Your Name listed in Race Day Booklet
Leader	\$2,000 and above	Large	Large	4	✓
Sustainer	\$1,000 - \$1,999	Medium	Medium	3	✓
Supporter	\$500 - \$999	Small	Small	2	✓
Friend	\$250 - \$499	---	Small	1	✓

* Deadline for inclusion on the race T-shirt and in the race day booklet is **Friday, April 17, 2020**

** You will receive a coupon code by e-mail that will allow you to redeem your registration(s)

Amount enclosed or value of in-kind donation: \$ _____

In-kind donation description: _____

Will donation be arriving separately from a Charitable Fund or Foundation (Yes/No)? _____

Will your employer be matching your donation (Yes/No)? _____

Checks should be made payable to: **Sinai Assisted Housing Foundation**

Mail to: 3100 Military Road, NW, Washington, DC 20015 Attn: 5K Walk/Run

Send questions, your company logo and promotional material to: sponsorship@templesinaidc.org

Thank you for supporting Sinai House!

Sinai Assisted Housing Foundation is a 501(c)(3) nonprofit organization. Tax identification #52-1788685.



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SPONSORSHIP ART/FILE PREFERENCES

PLEASE SUBMIT ALL MATERIAL NO LATER THAN FRIDAY, APRIL 17, 2018

T-SHIRT LOGO ARTWORK FILE TYPE PREFERENCES:

VECTOR ARTWORK (OUR PREFERRED FORMAT):

- Adobe Illustrator .AI or .EPS (**With ALL text/type converted to outlines**)

RASTER ARTWORK (Placed/Continuous Tone Images):

- Raster Artwork will be accepted in Photoshop PSD format, .JPG or .TIF files scanned or created at 300 DPI (high resolution) and at approximately the actual size of the final print.

- Raster Art is "resolution dependent". When you change the size of an imprint, you change the quality. This means that the resolution (DPI) of your file is critical. Files must be at least **300 DPI at 100% of final size**.

RACE WEBSITE LOGO ARTWORK FILE TYPE PREFERENCES:

JPEG, JPG, PNG, PDF

PROMOTIONAL MATERIAL PREFERENCES FOR VIRTUAL RACE BOOKLET THAT WILL BE E-MAILED TO ALL RACE REGISTRANTS A FEW DAYS BEFORE MOTHER'S DAY:

JPEG, JPG, PNG, PDF, MS WORD (DOCX)

Your choice:

- Your logo and the url of your business website. When the user clicks on your logo in the race booklet, the website will open in a new window. You can also submit a pdf of a flyer that you would like us to upload so users would see the flyer when they click on your logo.
- A pdf or word document describing something about your company with embedded hyperlinks to your business website.
- A pdf of a coupon code, offering a promotion at your business.