

DONUTBURGER5K

NOVEMBER 5, 2016
FRANCONIA, PA

SPONSORSHIP & SUPPORT OUTLINE

TO BENEFIT THE MOLLY WORNER MEDICAL FUND

runBucks.com



DONUTBURGER5K

On Saturday morning, November 5, 2016, 500 runners plus kids and friends will arrive in quiet little Franconia Township for the First ever DonutBurger 5k and Kids Kilometer. Upon finishing the race through picturesque suburban foliage, runners will enjoy a glazed pastry encased cheeseburger – with bacon, of course!

The 1st DonutBurger 5k and Kids Kilometer

DATE: Saturday, November 5, 2016

LOCATION: Starts and Finishes at Penn Valley Church
320 North 3rd Street, Telford, PA 18969

TIME: Registration/Check-in begins at 8:00 AM
5K Run starts at 9:00 AM
Kids Kilometer starts at 10:15 AM

COURSE: The 5k course begins at Penn Valley Church and heads into Telford before turning back towards Franconia Township and through a few residential neighborhoods, finally looping back to the church. The course is mostly flat, with a few mild grades. The Kids Kilometer will consist of one loop around the path at Centennial Park, next to the church. DonutBurgers will be available to runners (and non-runners who registered) upon completion of the 5k, and will still be available after the Kids Kilometer.

POST-RACE: One DonutBurger per registrant. The anatomy of a DonutBurger from top to bottom: Donut, Meat, Cheese, Bacon, Tomato, Lettuce, Donut.

BENEFICIARIES: Molly Worner Medical Fund

PRODUCER: runBUCKS: providing events and services for runners by runners



Molly the Magnificent

Molly the Magnificent and DIPG

Molly Worner is a 12 year old Harleysville resident who found out this summer that she has an inoperable and aggressive Grade IV brain tumor called Diffuse Intrinsic Pontine Glioma, or DIPG.

Molly just finished radiation to temporarily shrink the tumor so that she can enjoy her time with her parents and five siblings. Molly's parents are Ray and Catherine, and her siblings are Emily, Evan, Isaac, Julia, and James. Their ages range from 15 to 5.

With a more acute awareness that our time in this life is short and uncertain, the Worner family is celebrating every precious moment they have together. They have celebrated with family trips and pictures, outfitting a new room for Molly, being active in their church community, and especially through their love of food.

As head of this foodie family, Molly's dad introduced a DonutBurger at the Penn Valley Church Community Fair a few years ago, and a star was born. A DonutBurger is a cheeseburger with all the fixings served on donuts instead of a hamburger roll. The Worner family loves to experiment with food, so what better way to rally around them than to scarf down their signature dish after a brisk autumn run?

Please consider sponsoring the 1st ever DonutBurger 5k to reduce production costs and to maximize contributions to Molly's medical fund. The Worner family will be facing massive costs over the next one to two years, so the goal is to make sure they have resources to meet these needs before the bills start to arrive. Donations can also be made directly to the Worner family in cash, gift cards, products, and services.

Banner costs are not included in Sponsorship options, but RunBucks.com offers banners at a reduced price. Please see final page of this packet.



runBUCKS

runBUCKS is a full service event production company based in Warwick, Bucks County, Pennsylvania.

With over thirty-three years of event production experience, runBUCKS can handle all your operations needs for a hassle free and successful experience. Our services include:

venue and logistics • municipal relations • course measurement and certification • sponsor relations • graphics • marketing • registration • press • public notice • emergency management • social media • volunteer coordination • screen printing • engraving • banner production • timing • announcing • equipment rentals

runBUCKS realizes they are not just putting on a race, they're creating an experience.



TITLE SPONSOR

\$2,500.00 OR GOODS AND/OR SERVICES IN KIND

Naming Rights: "YOUR NAME HERE" DONUTBURGER 5K

- Logo in race information above race name
- Logo incorporated on front and back of promotional rack cards
- Link and logo on website
- Logo and mention on pre-event and post-event press releases
- Upper logo on race numbers (2"h X 6.5"w)
- 2" X 10" logo on back and ¾" x 4" logo on front of commemorative race shirt received by participants
- Engraved "YOUR NAME HERE DonutBurger 5k" on all overall, age group, and sponsor recognition plaques
- Space for your 10' X 10' tent and table, for promotional purposes, on race morning
- Full page advertisement space in pre-race Runners Guide, available for download the week prior to the event
- Announcements periodically throughout the event
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional materials in race packets received by competitors and volunteers
- (12) high visibility locations for your banners*/signage including:
 - ✓ Crowd Control fencing (36"h X 120"w max)
 - ✓ Awards ceremony
 - ✓ Start/Finish line including an overhead banner (24"h X 96"w max)
 - ✓ Start/Finish line side banners (12"h X 48"w max)
 - ✓ Clocks/mile markers
 - ✓ Turn points
- Logo on finish line "break" tape
- Ability to position two people of your choice to hold finish line "break" tape
- Ability to position one person of your choice to present checks at Awards Ceremony
- (5) Complimentary Race Applications (entry fees waived)
- Two dozen race commemorative t-shirts for you and your staff
- Opportunity to host Advanced Packet Pick-Up the Wednesday afternoon/evening before the event
- Logo on presentation check to charity partner

*Banner production not included in price of sponsorship



PRESENTING SPONSOR

\$1,000.00 OR GOODS AND/OR SERVICES IN KIND

"TITLE SPONSOR" DONUTBURGER 5K PRESENTED BY "YOUR COMPANY NAME HERE"

OR "YOUR COMPANY NAME HERE" KIDS KILOMETER at the "TITLE SPONSOR" DONUT BURGER 5K

- Lower Logo on race numbers for that race (5/8"w X 6.5"w)
- Logo on race applications
- Link and logo on website
- Logo and mention on pre-event and post-event press releases
- Space for your 10' X 10' tent and table for promotional purposes on race morning
- (1) 8'x10' expo booth space at Wednesday Packet Pick-Up and Late registration
- (2"X5") logo on back of commemorative race t-shirt received by participants and volunteers
- Announcements periodically throughout the event
- Full page advertisement space in pre-race Runners Guide, available for download the week prior to the event
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets received by competitors and volunteers
- (6) high visibility locations for your banners/signage* including
 - ✓ Crowd control fencing, (36"h X 120"w max.)
 - ✓ Start/finish line, on side structure (48"w X 24"h max)
- (2) Complimentary Race Applications (entry fees waived)
- One dozen race commemorative t-shirts for you and your staff

*Banner production not included in price of sponsorship



ASSOCIATE SPONSOR

\$250.00 OR GOODS AND/OR SERVICES IN KIND

- Listing in race information and website link
- Listing on 11X17" promotional poster
- Logo on back of commemorative race t-shirt received by participants and volunteers
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets received by competitors and volunteers
- Three race commemorative t-shirts for you and your staff

SUPPORTING SPONSOR

\$100.00

- Listing on back of commemorative race t-shirt received by participants and volunteers
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets received by competitors and volunteers



LINE ITEM SPONSORSHIPS

PORT-O-JOHN SPONSOR

\$750.00 in total or \$100 per unit

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
Your logo and/or 8½" X 11" advertisement placed on inside and outside of (15) portable toilet
- PORTABLE TOILET FACILITIES courtesy of "YOUR NAME HERE" on application and other promotional materials
- PRESS RELEASE ANNOUNCING YOUR UNIQUE SPONSORSHIP

INSURANCE SPONSOR

\$500.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- INSURANCE PROVIDED COURTESY "YOUR NAME HERE" in race information, website
- PRESS RELEASE ANNOUNCING YOUR UNIQUE SPONSORSHIP

EMS SPONSOR

\$500.00

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- EMERGENCY MEDICAL RESPONSE TEAM COURTESY OF: "YOUR NAME HERE" on race information, website

PRINTING SPONSOR

IN KIND

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- PRINTING COURTESY OF "YOUR NAME HERE" in race information
- (15,000) rack cards 8.5" X 3.33" full color, 2 sided
- (2,500) 11" X 17" promotional posters, card stock, full color printing, one side
- (1,000) 8 ½ X 11" double sided race instructions

SIGNAGE SPONSOR

IN KIND

- ALL OF ASSOCIATE SPONSOR PACKAGE PLUS:
- Signage provided courtesy "YOUR NAME HERE" in race information, website
- (4) 24" X 36" custom Coroplast Mile Markers
- (4) 12" h X 96" w custom Coroplast finish line cross members or (2) 12" h X 250" w banners
- (4) 48" w X 96" h custom Coroplast finish line structure sides or 48" X 120" h banners
- (50) 18" X 24", lawn signs, one sided
- Logo space on Start/Finish Structure, Mile Markers

POST RACE SPONSOR

IN KIND

- POST RACE REFRESHMENTS PROVIDED BY "YOUR NAME HERE" in race information, logo on T-shirt

Food product for 750 people, including but not limited to: DonutBurger ingredients, Water, Broth, Pretzels, Soft Drinks, Fruits and Vegetables, Bagels, Yogurt, Water Ice, Snack Foods



DONUTBURGER5K

SPONSORSHIP AGREEMENT: DonutBurger 5k and Kids Kilometer

TITLE: \$2,500

PRESENTING: \$1,000

ASSOCIATE: \$250

SUPPORTING: \$100

LINE ITEM:

PORTABLE TOILETS \$750 for all or \$100 each

INSURANCE \$500

EMS \$500

PRINTING IN-KIND

SIGNAGE IN-KIND

POST RACE CELEBRATION IN-KIND

POST-RACE IN-KIND: _____

Make check payable to MOLLY WORNER FUND:

Mail fee and completed form to:

runBucks LLC 1330 Eddowes Rd. Unit #2 Warminster, PA 18974

E-mail logo files in EPS, CorelDraw or PDF file forms to: **pat@runbucks.com**

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

SIGNATURE: _____

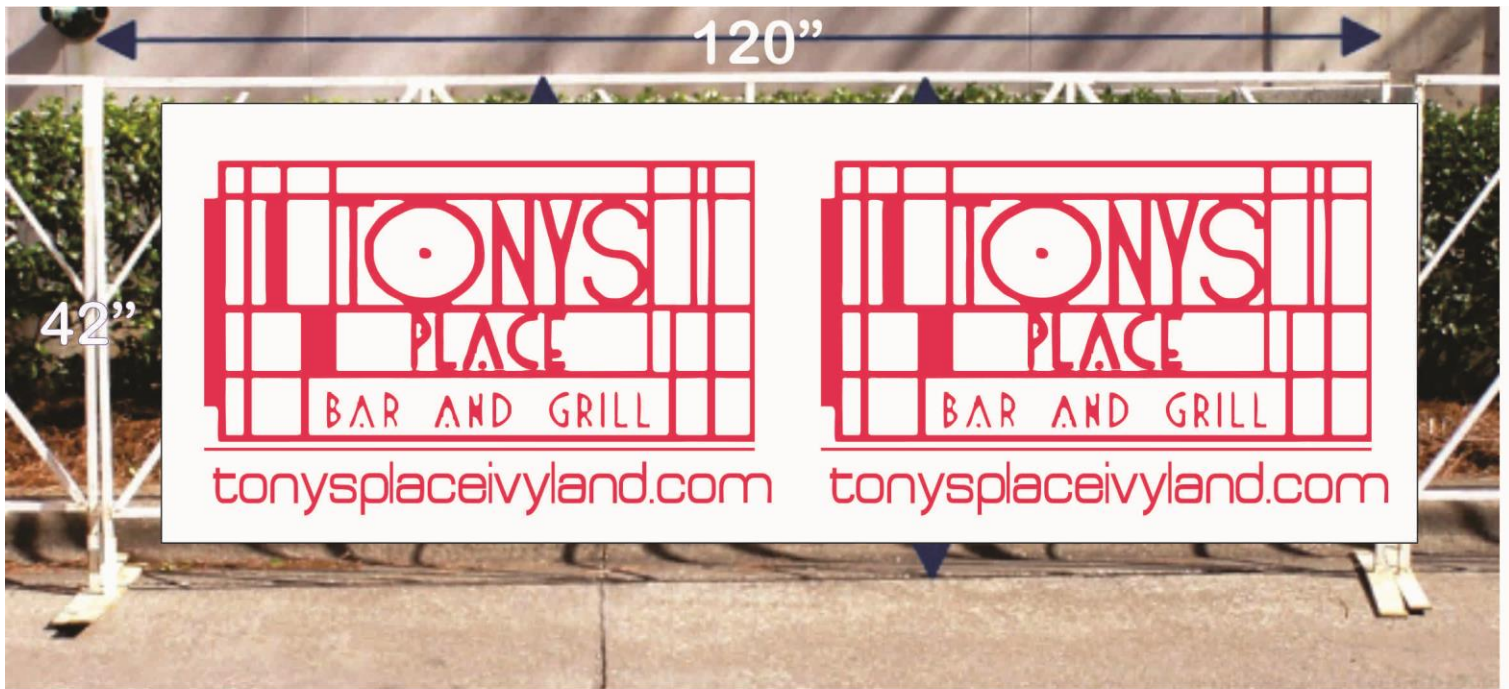
DATE: _____

PREPARED BY:



1330 EDDOWES ROAD #2 WARMINSTER, PA 18974 215-530-6047

ON BEHALF OF THE MOLLY WORNER FUND



runBucks does not produce banners in-house, but due to our large buying power we can offer a great pricing for signage that will fit our fence

BANNERS	120" x 42"	
2	\$ 125.00	
4	\$ 99.00	
6	\$ 89.25	
8	\$ 86.88	
10	\$ 82.10	
12	\$ 97.25	each

