

ESCAPE FROM TEMPLE.

ZOMBIE CHALLENGE • SATURDAY • OCTOBER 29, 2016

ABOUT THE CHALLENGE

HELP THE CITY OF TEMPLE KICK-OFF FRIGHTFEST 2016

WARNING: A freight train has crashed in Temple and its cargo of steel drums containing bio toxic waste have exploded and emitted out an unidentifiable fume that when it comes in contact with humans it turns them into zombies. Unknowing to citizens, eight zombies have grown into an army of hundreds. Everyone who wants to live needs to Escape From Temple now. The US Security Forces has identified Temple as an infected zone and has been ordered to shut down the city to contain the epidemic - everyone must evacuate! The only means to escape is passage by Amtrak train but there is another problem... there is limited space on the train. To reach the last train out you must make it through several zombie infected areas and 20 challenge stations while keeping at least one flag. Only the fittest will receive a certificate to board the only train out of Temple. The human race needs your support to survive...Be A Sponsor

As a sponsor you will be entitled to many great benefits for only \$200 and your are welcome to join us at the "After the Apocalypse Survivor's Party beginning at 7:30 PM

YOUR SPONSORSHIP WILL HELP PRESERVE HISTORY FROM FALLOUT: The Zombie Challenge is all about giving back to the community and saving mankind. A hundred percent of the proceeds will go to help the Temple Railroad & Heritage Museum, a non-profit organization, raise money for youth educational programming and restoration of historical rolling stock. Help keep history and heritage alive in Temple and have a great time doing it. Come out and show your support at this year's Zombie Challenge!

SPONSORSHIP FORM • RETURN BY 10/15/16

REGISTRATION: Starts at 3:00

CHALLENGE RACE: Starts at 4:00

SURVIVOR PARTY: Starts at 7:30

SPONSORSHIP BENEFITS

BE A COURSE SPONSOR

Sponsorship

ARE ONLY!

\$200

- Banner placement throughout the park (provided by sponsoring company)
- Sponsor logo will be posted on the Discover Temple website and on landing page of the Race Registration site along with link to company website and on all social media sites
- Company logo on printed promotional materials
- Sponsor logo will be printed on the back of 300 race t-shirts. Sponsor receives one t-shirt
- Banner placement at challenge area (sponsor provides banner)
- Sponsor receives 10x20 booth or display space at one of the 20 challenge courses that can be staffed with company representatives who can speak to race participants as they wait to enter challenge area
- Sponsor can place coupons and promotional material in participant's goody bags (300 bags)
- Sponsor recognition on all press releases, advertisements and logo on video ad and verbal recognition at Survivor's Party

Join forces with the Temple Railroad & Heritage Museum and the City of Temple against the zombie hoard to promote health and wellbeing in the central Texas region as we kick-off Fright Fest on Saturday, October 29. Give us a hand, leg or any other body part, or just sign up as a sponsor to make this spine-chilling event a success.

Race Information

Date: Saturday, October 29th

Starting Line: At the Temple Railroad & Heritage Museum

Check In for Humans and Zombies is 2:30 pm to 3:30 pm

Race begins at 4:00 pm

Register online by October 24

\$25 Human \$5 Zombie

\$20 per person for group of 4+

Late registration after October 25 and day of event

\$30 Human \$10 Zombie

\$25 per person for group of 4+

Please let us know if you are interested in being a Pack Pickup location for registered Human Challengers to come by your place of business and pick up their goody bags prior to the event.

At registration, three flags will be given to all Human challengers. Humans entering the posted "Infected Zones) will need to avoid Zombies that are in quick pursuit of challenger's flags, hoping to capture them and infect them with the virus. Human Challengers will need to progress as quickly as possible through 20 course obstacles before the undead claim them as one of their own. Human Challengers must cross the finish line with one flag in order to receive a certificate of completion. There will also be an End of Days Survivors dance party following the race.

Purpose of the Race:

The proceeds allow the Temple Railroad & Heritage Museum to offer youth and adult educational enrichment programming, continue providing complementary services to military families and fund restoration efforts of rolling stock and railroad depot.

Sponsor Benefits:

- 1) Expected attendance for the Zombie Challenge is about 300.
- 2) Exposure to over 70,000 citizens in Temple and in the surrounding areas through media and print promotions
- 3) Increased community participation in a zombie run that encourages community participation and promotes health & wellness
- 4) Opportunity to interact with a captive audience as participants will need to rest and wait their turn on each obstacle
- 5) Knowing your sponsorship dollars benefits the Temple Railroad & Heritage Museum

in providing educational programming and keeping the railroad depot a key historical structure

Your sponsorship of \$200 entitles your company to:

- Logo on promotional materials including, website, social media sites, and race registration site
- Logo on the back of the event t-shirt that will be included in every participants goody bag
- Logo on race video ad
- Banner at start/finish line – (company provides banner)
- 10 x 10 Booth space (or larger) at your company's sponsored race obstacle to have representative pass out company promotional materials (you are encouraged to be creative with your booth)
- Name on obstacle sign
- Option to place giveaways and coupons in participant's goody bags (need 300 items by October 26th)
- Unlimited opportunities for employees to be Zombies for the Zombie Challenge
- One event t-shirt
- Verbal recognition at Survivor's Party
- Other items considered at the request of the sponsor

Set Up- Sponsor set-up time is between 10 AM to 4:00 PM- Must be ready to go at 4:00 PM.

OFFICIAL RULES FOR ALL RUNNERS

1. Participants under the age of 18 must bring a printed consent form signed by a parent or legal guardian. We will not be able to let you participate in the run otherwise. Children under 12 years of age will not be able to participate in the Escape From Temple Zombie Challenge event but are free to be spectators.
2. All participants must wear a race bib with their participant number clearly shown on the front of their attire.
3. Runners/walkers must not take another runner's flags, chase other runners or pick up flags from the ground.
4. Runners/walkers may choose to skip obstacles. Alert a course official if you cannot complete an obstacle. If you skip an obstacle, you will still be able to finish the race.
5. Flags must be visible to course officials and zombies. The flags may not be covered by long clothing and must be worn on the sides of the body.
6. Runners and zombies must not have direct or intentional physical contact. Runners and zombies must not touch, hit, punch, tackle, scratch or do any other harm to each other's physical health. Violations of the rules will automatically disqualify; runners or

zombies will be escorted from the premises without a refund.

7. Teams are allowed and recommended to assist in making it through the challenge course

The Course

The course begins at point of impact at the Temple Railroad & Heritage Museum. Human Challengers will walk from Ave. B to 6th Street and will maneuver through an abandon building and a vacant alleyway to enter the evacuation route area. The evacuation zone is two-block course made up of rugged terrain, 20 obstacles stations, and 5 Zombie "Infested Zones" that makes this challenge course one that all participants will remember. The race will end after dusk.

The course will serve as a true test of wits; will and determination of the Human Challengers to survive and receive a ticket to board the last train out of Temple and live another day!

The Obstacles

A series of man-made obstacles will be physically challenging, but far from impossible. The obstacles will test strength, speed and the teamwork between fellow survivors. Participants will need to climb, crawl, throw and dive their way to the finish line. The obstacles will include a mud pit, tunnels, slide, maze, supply hunt, and log crawl. This isn't boot camp!

ALL PARTICIPANTS WILL BE REQUIRED TO SIGN A RACE WAIVER.

SPONSORSHIP FORM

ESCAPE FROM TEMPLE ZOMBIE CHALLENGE • SATURDAY, OCT 29, 2016

TEMPLE TX • TEMPLE RAILROAD & HERITAGE MUSEUM

Company Name: _____ Contact Name: _____

Contact Telephone: _____ Contact Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Facebook: _____ Twitter: _____

YES! Our Company Wants A Sponsorship Zombie Challenge Sponsor - \$200.00

To be a Sponsor, please fill out this form completely :

Please make check out to: "Temple Railroad & Heritage Museum" Check for \$200 is enclosed

Card Type: _____ Card Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____ CVS Code: _____

Authorized Amount: \$ _____ Signature: _____

Mail Sponsorship form with payment to: **Temple Railroad & Heritage Museum**, Att: Zombie Challenge, 315 Ave. B, Temple, TX 76501



Sponsors Please fill out the following: .

Will you be setting up a display or booth at the event? Yes No

Do you have items you would like to have placed in the goody bag? Yes No

Do you have employees that will be participating as zombies? Yes No

Will you be sending a banner? Yes No

Is there a different way you would like to participate ? Yes No How? _____

Tshirt Size XS SM M L XL XXL

Sponsor Logo Please email a high resolution (300 dpi) logo in a PNG or EPS format to ylane@templetx.gov by October 20 to be on t-shirt

Please send sponsorship form and goody bag items to:

Yvonne Lane
ylane@templetx.gov
(254) 382-5450

US Postal Shipments:
Temple Railroad & Heritage Museum
Att: Zombie Challenge Coordinator
315 W. Avenue B
Temple, TX 76501

100% of all profits benefit the:

