



We're excited to invite you to be a sponsor for Santa Scramble 5K. This race runs before the Annual Concord Christmas Parade! This year, we're particularly thrilled as we anticipate over 700 participants and a significant turnout from the community to support local schools and non-school teams.

The Santa Scramble 5K isn't just a race; it's a celebration of community spirit, health, and wellness. By partnering with us, your organization will gain significant exposure to a diverse audience, including active individuals, families, and community leaders. It's a fantastic opportunity to showcase your commitment to community well-being and healthy living and enhance your brand's visibility.

We've designed several sponsorship tiers to ensure a perfect fit for your marketing goals and budget.

Thank you for considering this opportunity to support the Santa Scramble 5K. We look forward to the possibility of partnering with you to make this year's event a huge success!

Contacts for Santa Scramble 5k:

Perry Gabriel (race director): 704-796-3542

Todd Spears (race director): 704-650-5585

Kathy Spears (race director): 859-512-0951

E-Mail: info@agapetiming.com

Sponsorship Levels – Santa Scramble 5K

Presented By Sponsor - \$5000 (Limit = 1)

- Prominent logo/name placement on race shirts, website, mile markers, course signs, highway banners
- Lead vehicle or tail vehicle for the event with exposure to all parade participants
- Verbal recognition before and after race. Speak at event. Hand out awards at ceremony
- Sponsor Banner on finish line arch
- Opportunity to set up a vendor tent/table at the event
- Advertise in race packets
- 10 complimentary race entries

Diamond Sponsor - \$2500

- Large logo/name placement on race shirts, website, and highway banners
- Lead vehicle or tail vehicle for the event with exposure to all parade participants
- Verbal recognition before and after race. Speak at event. Assist with awards ceremony
- Opportunity to set up a vendor tent/table at the event
- Advertise in race packets
- 5 complimentary race entries

Platinum Sponsor - \$1000

- Logo/name on race shirts and website
- Verbal recognition before and after race. Assist with awards ceremony
- Opportunity to set up a vendor tent/table at the event
- Advertise in race packets
- 4 complimentary race entries

Gold Sponsor - \$500

- Logo/name on race shirts and website
- Verbal recognition before and after race.
- Opportunity to set up a vendor tent/table at the event
- Advertise in race packets
- 3 complimentary race entries

Silver Sponsor - \$250

- Small Logo/name on race shirts and website
- Verbal recognition before and after race.
- Opportunity to set up a vendor tent/table at the event
- Advertise in race packets • 1 complimentary race entries

Bronze Sponsor - \$100

- Small Logo/name on race shirts and website