

Jingle RUN



December 8, 2018 | RDV Sportsplex | Maitland, Florida

ABOUT RDV JINGLE RUN

Since opening in 1998, RDV Sportsplex has benefitted the community and the Boys & Girls Clubs, raising nearly \$175,000 for the kids in Eatonville through its annual 5K. The RDV Jingle Run 5K continues the tradition of giving to help inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

WHY SPONSOR

A sponsorship of the RDV Jingle Run 5K provides a smart opportunity to showcase your company's goods and services to an affluent audience with significant disposable income. Your company's sponsorship participation goes to the **Boys & Girls Clubs Joe R. Lee Branch** in Eatonville to help Central Florida children live a bright future.



DEMOGRAPHICS

69%

**INCOME HIGHER THAN
\$75,000**

79%

BACHELOR'S DEGREE

63%

ARE MARRIED

57%

WOMEN

40

AVERAGE AGE

Sponsorship Opportunities

Jingle Sponsorship **\$5,000**

- * Large sized logo on limited edition shirt
 - * Logo on RDV Jingle Run website and all marketing materials
 - * Direct link to company website in all electronic marketing
 - * One Year RDV Sportsplex Athletic Club Family Membership
 - * Promotional announcements broadcast throughout event
 - * One sponsor provided banner prominently displayed at race
 - * Six free race entries
 - * Sponsor supplied advertising in race packets
 - * Booth space with 10' x 10' tent, 6' table and 2 chairs
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Bib Sponsorship **Number Available: 1** **\$4,000**

- * Company logo on all race bibs
 - * Large sized logo on limited edition shirts
 - * 6 Month RDV Sportsplex Athletic Club Family Membership
 - * Promotional announcements broadcast throughout event
 - * Name on RDV Jingle Run website and all marketing materials
 - * Four free race entries
 - * Sponsor supplied advertising in race packets
 - * Booth space with 10' x 10' tent, 6' table and 2 chairs
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Mile Marker Sponsor **Number Available: 1** **\$2,500**

- * Company logo on mile marker signs on race course
 - * Large sized logo on limited edition shirts
 - * Promotional announcements broadcast throughout event
 - * Name on RDV Jingle Run website and all marketing materials
 - * 3 Month RDV Sportsplex Athletic Club Family Membership
 - * Four free race entries
 - * Sponsor supplied advertising in race packets
 - * Booth space at event with 10' x 10' tent, 6' table and 2 chairs
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Shirt Sponsorship **Number Available: 1** **\$2,500**

- * Large sized logo on limited edition shirt
- * Name on RDV Jingle Run website and all marketing materials
- * 2 promotional announcements broadcast throughout event
- * 3 Month RDV Sportsplex Athletic Club Family Membership
- * Four free race entries
- * Sponsor supplied advertising in race packets
- * Booth space with 10' x 10' tent, 6' table and 2 chairs



Water Station Sponsor

Number Available: 1
\$2,500

- * Large sized logo on limited edition shirt
- * Name on RDV Jingle Run website and all marketing materials
- * 2 promotional announcements broadcast throughout event
- * 3 Month RDV Sportsplex Athletic Club Family Membership
- * Four free race entries
- * Sponsor supplied advertising in race packets
- * Booth space with 10' x 10' tent, 6' table and 2 chairs

Premium Booth

\$750

- * 2 promotional announcements broadcast throughout event
- * Sponsor supplied advertising in race packets
- * Logo on limited edition shirt
- * Name on RDV Jingle Run website and all marketing materials
- * Booth space at event with 10' x 10' tent, 6' table and 2 chairs

Booth Sponsor

\$350

- * Recognition by Emcee at start and finish of race
- * Booth space at event plus 10' x 10' tent, 6' table and 2 chairs

To learn more about how you can align your marketing with the **2018 RDV Jingle Run 5K** or become an official sponsor, contact Jean Shawgo at 407-916-4233, jshawgo@mvpssportsclubs.com.

Please email your logo as high resolution jpeg or png file to: jshawgo@mvpssportsclubs.com

Make checks payable to:
RDV Sportsplex Jingle Run
c/o Jean Shawgo
MVP Sports Clubs
8701 Maitland Summit Blvd.
Orlando, FL 32810

