

## 2022 Shirley Mae Run & Michael J. Walk

### *Sponsorship Opportunities*

#### **\$8,000 + ❤️ Overflowing Heart**

- Prominent placement of:
  - Company logo on event t-shirts
  - Company logo on event registration website
  - Major recognition in promotions
- Company logo on a mile marker
- Sampling & promotional opportunities in 200 Survivor Goodie Bags

#### **\$7,500 ❤️ Racing Heart**

- Company logo on 5K racing bib\*
- Company logo on event t-shirts
- Company logo on event day banners
- Company logo on event registration website
- Public recognition at the event
- Sampling & promotional opportunities in 200 Survivor Goodie Bags

#### **\$5,000 ❤️ Full Heart**

- Public recognition at the event and throughout the course
- Company logo on event t-shirts
- Company logo on event day banners
- Company logo on event registration website
- Sampling & promotional opportunities in 200 Survivor Goodie Bags

#### **\$2,500 ❤️ Grateful Heart**

- Company logo on event t-shirts
- Company logo on event day banners
- Company logo on event registration website
- Public recognition at the event
- Sampling & promotional opportunities in 200 Survivor Goodie Bags

#### **\$1,000 ❤️ Thoughtful Heart**

- Company name listed on event t-shirts
- Company name listed on event day banners
- Company logo on event registration website
- Public recognition at the event
- Sampling & promotional opportunities in 200 Survivor Goodie Bags



**200 pieces needed for Survivor Goodie Bags**

**Suggested items:** logood products, giveaways, coupons, etc.

We will contact you to arrange pick-up or delivery of items.

**2022 Shirley Mae Run & Michael J. Walk  
Sponsorship Commitment**

\_\_\_\_\_ Yes, I would like to be an **\$8,000 + Overflowing Heart Sponsor**

\_\_\_\_\_ Yes, I would like to be a **\$7,500 Racing Heart Sponsor\***

**(\*I understand to be on the 5K race bib, I must submit my logo by Friday, April 1, 2022.)**

\_\_\_\_\_ Yes, I would like to be a **\$5,000 Full Heart Sponsor**

\_\_\_\_\_ Yes, I would like to be a **\$2,500 Grateful Heart Sponsor**

\_\_\_\_\_ Yes, I would like to be a **\$1,000 Thoughtful Heart Sponsor**

\_\_\_\_\_ Check here if you would like your sponsorship to remain *anonymous*

\_\_\_\_\_ Yes, I would like to *include an item in the Survivor Goodie Bag*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



**DEADLINE: Friday, April 22, 2022**

**PLEASE EMAIL YOUR CAMERA READY LOGO IN .JPG FORMAT TO:**

***(Please send logo even if you are a returning sponsor!)***

**shirleymaefund@aol.com**

**CHECKS SHOULD BE MADE PAYABLE TO:**

**THE GOLD FOUNDATION**

**PO BOX 3265, MARGATE, NJ 08402**