

## **2020 Shirley Mae Run & Michael J. Walk Sponsorship Opportunities**

### **\$10,000 Platinum Sponsorship**

- Prominent placement of:
  - Company logo on event t-shirts
  - Company logo on event day banners
  - Company logo on event registration website
- Mention in event Press Releases
- Public recognition at the event
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

### **\$7,000 Mile Marker Sponsorship**

- Prominent placement of:
  - Company logo on a designated 5K Mile Marker
  - Company logo on event t-shirts
  - Company logo on event day banners
  - Company logo on event registration website
- Public recognition at the event
- Sampling & promotional opportunities in 250 Survivor Goodie Bags
- Choose between the following Miles:
  - Mile 1
  - Mile 2
  - Mile 3
- Sponsor limited to first come, first served

### **\$5,000 Gold Sponsorship**

- Secondary placement of:
  - Company logo on event t-shirts
  - Company logo on event day banners
  - Company logo on event registration website
- Mention in event Press Releases
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

### **\$2,500 Businesses with Heart Sponsorship**

- Tertiary placement of:
  - Company logo on event t-shirts
  - Company logo on event day banners
  - Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

### **\$1,000 Silver Sponsorship**

- Company logo on event t-shirts
- Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

### **\$500 Bronze Sponsorship**

- Company name listed on event t-shirts
- Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bag

\*\*250 pieces needed for Survivor Goodie Bags.  
*Suggested items:* logoed products, giveaways, coupons, etc.  
We will contact you to arrange pick-up or delivery of items.

**2020 Shirley Mae Run & Michael J. Walk  
Sponsorship Commitment**

- \_\_\_\_\_ Yes, I would like to be a *\$10,000 Platinum Sponsor*  
\_\_\_\_\_ Yes, I would like to be a *\$7,000 Mile Marker Sponsor*  
          Mile 1 \_\_\_\_\_  
          Mile 2 \_\_\_\_\_  
          Mile 3 \_\_\_\_\_  
\_\_\_\_\_ Yes, I would like to be a *\$5,000 Gold Sponsor*  
\_\_\_\_\_ Yes, I would like to be a *\$2,500 Businesses with Heart Sponsor*  
\_\_\_\_\_ Yes, I would like to be a *\$1,000 Silver Sponsor*  
\_\_\_\_\_ Yes, I would like to be a *\$500 Bronze Sponsor*  
\_\_\_\_\_ Check here if you would like your sponsorship to remain *anonymous*  
\_\_\_\_\_ Yes, I would like to *include an item in the Survivor Goodie Bag*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**DEADLINE to ensure logo placement: Friday, April 17, 2020**

**PLEASE EMAIL YOUR CAMERA READY LOGO IN .JPG FORMAT TO:**

**(Please send logo even if you are a returning sponsor!)**

**shirleymaefund@aol.com**

**CHECKS SHOULD BE MADE PAYABLE TO:**

**THE GOLD FOUNDATION**

**PO BOX 3265, MARGATE, NJ 08402**