

2018 Shirley Mae Run & Michael J. Walk Sponsorship Opportunities

\$10,000 Platinum Sponsorship

- Prominent placement of:
 - Company logo on event t-shirts
 - Company logo on event day banners
 - Company logo, with link, on event registration website
- Mention in event Press Releases
- Public recognition at the event
- Sampling & promotional opportunities in 250 Survivor Goodie Bags
- Presence in Host Tent at event with ability to distribute Company brochures/ literature

\$5,000 Gold Sponsorship

- Secondary placement of:
 - Company logo on event t-shirts
 - Company logo on event day banners
 - Company logo on event registration website
- Mention in event Press Releases
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

\$2,500 Businesses with Heart Sponsorship

- Tertiary placement of:
 - Company logo on event t-shirts
 - Company logo on event day banners
 - Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

\$1,000 Silver Sponsorship

- Company logo on event t-shirts
- Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bags

\$500 Bronze Sponsorship

- Company logo on event registration website
- Sampling & promotional opportunities in 250 Survivor Goodie Bag

**2018 Shirley Mae Run & Michael J. Walk
Sponsorship Commitment**

- _____ **Yes, I would like to be a \$10,000 Platinum Sponsor**
- _____ **Yes, I would like to be a \$5,000 Gold Sponsor**
- _____ **Yes, I would like to be a \$2,500 Businesses with Heart Sponsor**
- _____ **Yes, I would like to be a \$1,000 Silver Sponsor**
- _____ **Yes, I would like to be a \$ 500 Bronze Sponsor**
- _____ **Check here if you would like your sponsorship to remain
anonymous**
- _____ **Yes, I would like to include an item in the Survivor
Goodie Bag****

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

DEADLINE: April 27, 2018

PLEASE EMAIL YOUR CAMERA READY LOGO IN .JPG FORMAT TO:

(Please send logo even if you are a returning sponsor)

shirleymaefund@aol.com

CHECKS SHOULD BE MADE PAYABLE TO:

THE GOLD FOUNDATION

PO BOX 3265, MARGATE, NJ 08402

** Must be a Bronze Sponsor or above to be included in the Goodie Bag.

250 pieces needed for Survivor Goodie Bags.

Suggested items: logoed products, giveaways, coupons, etc.

We will contact you to arrange pick-up or delivery of items.

LOGO PLACEMENTS ARE CONTINGENT ON PRINT DEADLINES.