



**SICKLE CELL
ASSOCIATION**
SOUTH LOUISIANA



Advocacy | Education | Awareness

2026 Ryan's Run/Walk 5K Sponsorship Package

Saturday, August 29 | 8 a.m.



Who Is SCASL?

REWRITING THE NARRATIVE AROUND LIFE WITH SICKLE CELL DISEASE.



Our Mission

Sickle Cell Association of South Louisiana (SCASL) is a nonprofit organization that serves individuals living with sickle cell disease (SCD) in the southern region of Louisiana. SCASL is committed to providing support and resources to those living with sickle cell disease as well as their caregivers through innovative and creative programs.



What is Sickle Cell Disease?

Sickle Cell Disease is an inherited red blood disorder that affects 1 in 375 African Americans. It is a painful genetic blood disorder impacting more than 100,000 people in the United States. With 2.5 million carrying the trait, it is the most commonly inherited blood disorder in the country. Healthy red blood cells are round and move through small blood vessels to carry oxygen throughout the body. The red blood cells in someone one who has SCD are C-shaped and become hard and sticky. When the sickle cells get stuck in the small blood vessels it clogs the blood flow and creates a pain crisis.



Why Run/Walk with us?

Through Ryan's Run, SCASL looks to promote education and awareness for those living with SCD. SCASL has been serving the sickle cell community in Baton Rouge for 51 YEARS. Funds raised through Ryan's Run/Walk 5k stays within the South Louisiana community to provide supportive services to those living with SCD.



There is a lot you
don't know about
Sickle Cell ...
... and that's
a disease, t



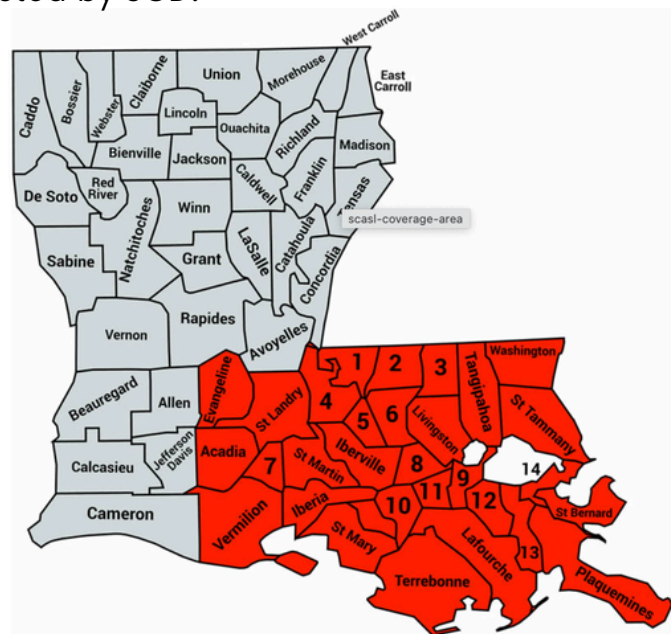
Interested in being a sponsor?
Contact Erin Fulbright at 225-346-8434, or email efulbright@scasl.org.
You can also visit us on www.scasl.org.



Your sponsorship plays a vital role in empowering individuals living with SCD within our communities. All proceeds from Ryan's Run and other donations go directly towards impactful programs that provide essential resources, including hydration support, financial assistance, educational events, and comprehensive care coordination. Your support helps us make a meaningful difference in the lives of those affected by SCD.

Some communities we serve include:

- Baton Rouge
- New Orleans
- Lafayette
- St. Martin
- Livingston
- Lafourche
- Acadia
- St. Landy
- Iberville
- Tangipahoa
- Terrebonne



Programs

Fountain of Health



Fountain of Health is SCASL's hydration program which provides sickle cell patients with the tools and supplies to help maintain their hydrate levels. Hydration is a major component in preventing pain episodes in the sickle cell patient. It increases blood flow, which helps to prevent red blood cells from being trapped in a particular area of the body thereby causing pain.

Care Coordination



Navigating a chronic illness is challenging and coordination of resources is critical. SCASL employs certified community health workers and sickle cell educators to provide individualized care coordination for persons living with Sickle Cell Disease. In addition, SCASL staff is trained to assist with insurance navigation; finding medical homes; identifying sub-specialty care professionals; and making referrals to educational and social services programs.

Sponsorship Levels

All sponsors will be given a registration code for their complimentary registrations to register online until August 1, 2026. Promotional items for race bags are due on Friday, August 21 by 4:30 p.m.

Benefits	Sickle \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,250	Red \$500
Co-branded Event Promotion)))))
Mentioned in All Communications)))))
Acknowledgement during event)))))
Vendor Table)))))
Speaking opportunity at event)))))
Mentioned on SCASL Webpage	Logo	Logo	Name	Name	Name
Social Media Posts)))))
Race Registration	20	15	10	8	5
Ad in Athlete Guide	Full Page	Full Page	Half Page	Half Page	Half Page



Kneaux Sickle Supporter (\$250)

- Name Featured in Athlete Guide
- Vendor Table

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