

# **NORTHWELL HEALTH**

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# **GREAT SOUTH BAY**

# **RUN**

**13.1 MILES • 10K • 5K**



## **\$6000 OFFICIAL SPONSOR / \$3000 PRESENTING SPONSOR**

- Your company WILL BE THE EXCLUSIVE SPONSOR in this category (**OFFICIAL SPONSOR ONLY**)
- Your company's logo will receive premium placement on the back of the race shirt and added to the website.
  - Your company's logo will be added to the finisher arch with its own 2' x 1.5' sign.
- Your company will be mentioned in social media posts and email blasts leading up to the race, including at least one email blast specifically about your company's sponsorship .
  - Your company will be plugged via PA announcements during the race and awards ceremonies.
- Your company will receive space for up to a 10' x 20' (**OFFICIAL SPONSOR ONLY**) 10' x 10' (**PRESENTING SPONSOR ONLY**) tent at the race.
  - Your company can have flyers/product samples placed in the athlete goodie bags.

## **\$5000 PHOTO SPONSOR**

- Your company's logo will be watermarked on all race day photos that are FREE to athletes.
- Your company's logo will receive prime placement on the back of the race shirt and added to the website.
  - Your company will be plugged via PA announcements during the race and awards ceremonies.
    - Your company will receive space for up to a 10' x 10' tent at the race.
  - Your company can have flyers/product samples placed in the athlete goodie bags.

## **\$1000 SUPPORTING SPONSOR**

- Your company will be plugged via PA announcements during the race and awards ceremonies.
  - Your company's logo will added to the website.
  - Your company will receive space for up to a 10' x 10' tent at the race.
- Your company can have flyers/product samples placed in the athlete goodie bags.

## **\$500 AID STATION SPONSOR**

- Make one of our 12 aid stations YOURS. Decorate your aid station, promote your business and make it a party.
  - Must also supply 4 volunteers to help support athletes, handing out water and energy drinks.  
*(water, coolers, cups, energy drinks, tables supplied by the race)*

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**SPONSORSHIP PAYMENT FORM**

**COMPANY NAME**

\_\_\_\_\_  
**CONTACT PERSON**

\_\_\_\_\_  
**ADDRESS**

**PHONE NUMBER** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**SPONSORSHIP LEVEL SELECTED:** ☐ \$6000 OFFICIAL SPONSOR ☐ \$3000 PRESENTING SPONSOR  
☐ \$5000 PHOTO SPONSOR ☐ \$1000 SUPPORTING SPONSOR ☐ \$500 AID STATION SPONSOR

The deadline for all sponsorship levels is 9/01/18. Please make checks payable to "Race  
Awesome Inc."

Mail them to Race Awesome Inc., 587 Haig Street, Baldwin, NY 10510. Paying by credit card?

Please contact

Corey Roberts at Corey@RaceAwesome.com or 516-234-9395 with payment info and any  
additional

questions

A portion of the proceeds and 100% of all donations for this event go to COHEC. Southside Hospital's Community Outreach Health and Education Council (COHEC), is the brainchild of Northwell Health trustee and Southside Hospital's community board member Emmett Walker in 2015. The Community Outreach and Health Education Council (COHEC) group's mission is to strengthen partnerships to promote access to the highest quality healthcare, health literacy and wellness improving the quality of life in all the communities Southside Hospital serves.