

2026 Kings County Turkey Trot

Sponsorship Opportunity

Thank you for your sponsorship interest!

On behalf of **Champions Recovery Alternative Programs, Inc. (Champions)**, I am excited to announce the return of the 2026 Kings County Turkey Trot to Downtown Hanford on Thanksgiving Day, Thursday, November 26, 2026. Champions invites you to sponsor this family-oriented community wellness event and encourage your employees and their families to participate.

In 2024, Champions' first year hosting the Turkey Trot, the event welcomed a record 986 participants, compared with 574 in 2023. Building on that momentum, we anticipate more than 1,000 participants and volunteers in 2026. The Thanksgiving morning event brings together families, friends, and local businesses from across Kings County for a 5K Run/Walk, 3K Walk, and Kids 1/2-mile Race.

Local business participation is a major part of what makes this event successful. Sponsorship provides meaningful community visibility while supporting an event centered on wellness, connection, and recovery. Sponsors receive recognition through a mix of race-day, digital, and printed promotion, depending on sponsorship level.

As a sponsor, you will receive:

- **Complimentary race entries** to promote wellness and participation within your organization.
- **Brand exposure** to a broad local audience through digital and on-site promotion, with opportunities to place approved marketing materials in race goodie bags.
- **Community impact** by supporting Champions' work and helping make a long-standing Kings County Thanksgiving tradition possible.

Champions would be honored to partner with your organization. We are happy to discuss sponsorship options and help identify a level that aligns with your company's goals, visibility needs, and community involvement.

Thank you for considering this opportunity to support recovery, wellness, and community in Hanford.

Race Day: Thursday, November 26, 2026 | Downtown Hanford
Kids Race: 7:30 AM | 5K: 8:00 AM

2026 Sponsorship Levels & Benefits

Level	Donation	Race Entries	Recognition & Benefits
Platinum	\$10,000	50	Top logo placement on race shirts and bibs; event signage; website and social media recognition; recognition in press releases and event-day announcements; expo booth at the event; opportunity to provide approved marketing materials for race goodie bags.
Gold	\$5,000	25	Prominent logo placement on race shirts and bibs; promotional materials and signage; social media recognition; event-day announcements; opportunity to provide approved marketing materials for race goodie bags.
Silver	\$2,500	10	Logo on race shirts and select race materials; event-day signage; opportunity to provide approved marketing materials for race goodie bags.
Bronze	\$1,000	5	Logo on race shirts; placement on shared sponsor signage and event website; opportunity to provide approved marketing materials for race goodie bags.

Ready to sponsor or have questions?

Eric Klomp

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Thank you for supporting the 2026 Kings County Turkey Trot!