

Thank you for your Sponsorship interest!

On behalf of **Champions Recovery Alternative Programs, Inc. (Champions)**, I am excited to announce that we have been collaborating with Kings United Way and will be bringing back the **2025 Kings County Turkey Trot** to Downtown Hanford on Thanksgiving Day, **Thursday, November 27, 2025**. Champions would like to invite you to sponsor this family-oriented community wellness event and register your employees and their families to participate. This annual Thanksgiving morning event brings together families, friends, and local businesses from all over Kings County for a 5K Run/Walk, 3K Walk, and ¼ mile & ½-mile Kids Races.

Local business participation is the highlight of this community event and will provide excellent visibility and engagement opportunities with approximately 500 participants. Please consider one of the following sponsorship tiers:

**Sponsorship Levels & Benefits:**

Level	Donation	Race Entries	Recognition & Benefits
Platinum	\$5,000	50	Top logo placement on race shirts and bibs, event signage, website, and social media postings; recognition in press releases and event-day announcements; expo booth at the event; marketing materials for goodie bags
Gold	\$2,500	25	Prominent logo placement on race shirt and bibs, promotional materials, signage, social media mentions, and event-day announcements; marketing materials for goodie bags
Silver	\$1,000	10	Logo on race shirts, and select race materials and event-day signage; marketing materials for goodie bags
Bronze	\$500	5	Logo on race shirts, and placement on shared sponsor signage and event website; marketing materials for goodie bags

As a sponsor, you will receive:

- **Complimentary race entries** to promote wellness within your organization.
- **Brand exposure** to a broad local audience through digital and on-site promotion along with the ability to add your own item to the race goodie bags given out to all runners.
- **Community impact** by supporting Champions' work in Kings County.

Champions would love to partner with you, and tailor a sponsorship that aligns with your company's goals and values. If you have any questions or would like to reserve your sponsorship tier, please feel free to contact me directly.

Thank you for considering this opportunity to support recovery, wellness, and community in Hanford.

For more information, please contact Eric Klomp at Email: [eklomp@championsrecovery.org](mailto:eklomp@championsrecovery.org) or Phone: (559) 794-2715

Thank You!

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PS: Thank you Kings United Way for starting this community event! We hope to make you proud.