



Visalia  
Emergency  
Aid  
Council

For 90 years, Visalia Emergency Aid Council (VEAC) has played a critical role as the caretaker of our most vulnerable populations. Our organization has remained a constant source of support for families with children, single parents, seniors and veterans in Tulare County. Our primary focus is to provide supplemental, nutritious foods, emergency services and homeless prevention to low-income households in our service area. Many hardworking families struggle with the hard choice to either pay rent or put food on the table. Over 1,100 families (2500 children) are served from our Visalia Food Pantry and two mobile markets in Goshen & Ivanhoe each month.

VEAC's Board of Directors, Staff and countless Volunteers are committed to staying focused on our vision **"a hunger free community"**. By empowering and assisting those living at poverty level and the newly displaced worker to move beyond the effects of hunger and poverty we are creating more productive and healthy members of our community. Working together we have the ability to create positive economic change in the lives of low-income families, children, seniors and veterans.

As a sponsor of the "Race Against Hunger", you empower us to continue to inspire and strengthen our communities to work together to increase food security.

For more information, visit our website, [www.veac.org](http://www.veac.org), or call 559.732.0101.



Thank You for Your Support!



## HOW CAN I HELP?

In 2005, 250 participants turned out for the inaugural "Race Against Hunger" which led runners and walkers through downtown Visalia early Thanksgiving Morning. Now in its 17th year this Visalia tradition hosts over 5300 participants and has become the largest 5K run in the Central Valley! Family, friends, businesses, churches, and civic groups are coming together to do their part in the **"fight against hunger"**. Visalia Emergency Aid Council (VEAC) plans and hosts the "Race Against Hunger" and 100% of all registration fees directly benefit the organization. All funds raised provide nutritional food, clothing and support programs for families and individuals in need. The costs associated with putting on this event are kept low as a result of our generous sponsors, in-kind donations and through incredible volunteer efforts of our community. Billed as a **"family fun event"** it's a morning where you will see many creative costumes, enjoy a visit with your neighbor and count all the reasons to be thankful!

Become a "Race Against Hunger" sponsor and be a part of an amazing network of businesses, civic organizations and individuals banding together to help VEAC ensure no child goes to bed hungry.

Our event captures and receives substantial print and media coverage each year. Your business has the opportunity to impact the local community and receive exposure to thousands of potential customers.

It is your opportunity to show you care!

**Thank you for your involvement with this family, fun tradition.**

**If you have any questions, please contact:**  
Iris East • [iris@veac.org](mailto:iris@veac.org) • 559.859.3682



Y • E • A • R • S  
OF RACING

AGAINST HUNGER



## SPONSORSHIP INFORMATION

THANKSGIVING MORNING

**November 25, 2021**

5K Run

2 Mile Walk & Kid's Race

Visalia, California

**NEW RACE ROUTE**

# SPONSORSHIP OPPORTUNITIES

EVENT PARTICIPATION BENEFITS	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Event \$500
Your Logo on VEAC TV Commercial	●				
Life Style Matters Segment	●				
Logo on Backdrop of Selfie Station	●				
Your Name on Radio	●	●			
Logo on 6000 Registration Forms*	●	●			
Your Logo on Event Website	●	●	●		
Your name on 5000 Event T-shirts*	●	●	●	●	
Banner displayed in Post Race Area	●	●	●	●	
Your Logo on Event Promotional Posters	●	●	●	●	name only
Complimentary Entries and T-shirts	<b>20</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>2</b>

\*Inclusion of your company logo is subject to our printing deadlines.

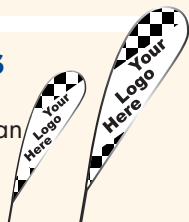
For Additional Sponsorship Information, Contact Iris East at (559) 859.3682 • iris@veac.org

## ADDITIONAL OPPORTUNITIES *Your company can be the official sponsor of:*

### Mile Marker Flags

Greet participants with your company name, logo, or slogan as they pass each mile.

**\$3,000 (5 flags total)**



### Walker Bibs

company name & logo  
**\$3,000 (3000+ bibs)**



### Runner Bibs

company name & logo  
**\$3,000 (3,500+ bibs)**

## SPONSORSHIP AGREEMENT

Company Name

Title

City

State

Zip

Email

Fax

☐ Check Enclosed | ☐ Invoice | ☐ Charge Card: ☐ Visa ☐ MC

Address

Expiration Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

security code

Sponsor Signature

Date

Cardholder Signature

## SPONSORSHIP OPPORTUNITIES

Please Choose Your Level of Sponsorship

<input type="radio"/> Platinum \$25,000	<input type="radio"/> Premier \$10,000	<input type="radio"/> Gold \$5,000	<input type="radio"/> Silver \$2,500	<input type="radio"/> Bronze \$1,000	<input type="radio"/> Event \$500
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Please Mail Sponsorship Agreement to **VEAC**: P.O. Box 651, Visalia, CA 93279

## 2021 WILL BE OUR 17TH YEAR RACING AGAINST HUNGER

*Here Is a Look Back at Some Past Years...*

