



SPONSOR THE RUN

The JCC's Guttenberg Center for Special Services provides critical services to individuals with disabilities ranging in age from early childhood through adulthood. Your sponsorship directly helps them to achieve a more positive quality of life for themselves and their families.



KAPLEN JCC on the Palisades

March 2022

Dear Friends,

We are pleased to announce that the 2022 Rubin Run will take place in person on Mother's Day, Sunday May 8 at the Kaplen JCC on the Palisades. We celebrate the return of timed, competitive races such as the half marathon, 10K, and community favorite, the 5K run/walk. Our youngest runners can also participate in a one mile kids fun run on our JCC campus.

We invite you to join us as a sponsor of the Rubin Run in support of individuals with disabilities. The Rubin Run raises critical funds for individuals with disabilities who benefit from the many programs and services provided by the JCC. In keeping with our mission, the Center is an inclusive, accessible environment that enhances the quality of life for all those in need. Visit our event website at jccotp.org/rubinrun for additional details.

We anticipate increased community engagement with the in person 2022 Rubin Run. Recognition for your support will reach a widespread and far-reaching community, who are tremendously excited about our return to the competitive, multi-race format for the Rubin Run. Kindly review the many benefits and recognition offered on the enclosed sponsorship form. For questions or further information, please contact Fran Koszer at 201.408.1404 or fkoszer@jccotp.org.

We would be grateful for your sponsorship in support of the full spectrum of services designed to help differently-abled children and adults reach their full potential.

We look forward to having you join us.

Sincerely,

Andrew Kent
Rubin Run Chair

The Kaplen JCC on the Palisades is a 501(c)(3) nonprofit organization. Contributions are tax deductible as allowed by law.

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Jewish Federation
OF NORTHERN NEW JERSEY





RUBIN RUN >>

MOTHER'S DAY, SUNDAY, MAY 8, 2022

RUNNING FOR INDIVIDUALS WITH SPECIAL NEEDS



PREMIUM SPONSORSHIP OPPORTUNITIES

RECOGNITION	PRESENTING \$10,000	GOLD \$7,500	SILVER \$4,500	BRONZE \$2,500
Welcome & Start Banner *	✓			
Print Media *	✓	✓		
3 Community Street Signs *	✓	✓		
Thank You & Finish Banner *	✓	✓	✓	
Social Media Posts	Dedicated	✓	✓	
Email Recognition	✓	✓	✓	
Runner T-Shirt *	✓	✓	✓	✓
Packet Pickup Sign	✓	✓	✓	✓
DJ Announcement	Premium	Premium	✓	✓
Registration Banner *	✓	✓	✓	✓
Swag in Runner Bag	✓	✓	✓	✓
One (1) Table on Race Day	✓	✓	✓	✓
Race Website	✓	✓	✓	✓
Complimentary Runner Registrations	10	8	6	4

*Deadline for commitment, 3.14.22.

OTHER SPONSORSHIP OPPORTUNITIES

Includes recognition on race website

Kids Fun Run (Exclusive) <i>Includes recognition in ECC Rubin Run emails and Rubin Run bibs</i>	\$5,000
Water Bottle Sponsor (Exclusive)	\$3,000
5K Runner Bib (Reserved)	\$2,500
10K & 1/2 M Runner Bib (Exclusive)	\$2,500
Water Station/Mile Marker Sponsor (3)	\$1,500
Web Listing	\$500

Complete form on back.

KAPLEN JCC on the Palisades TAUB CAMPUS | 411 EAST CLINTON AVE, TENAFLY, NJ 07670 | jccotp.org





RUBIN RUN >>

MOTHER'S DAY, SUNDAY, MAY 8, 2022

RUNNING FOR INDIVIDUALS WITH SPECIAL NEEDS



Individual/Company Name

Sponsor Name to Publish (if different than above)

☐ I will email a logo file (high resolution eps or jpg format) to fkoszer@jccotp.org.

Address

City, State, Zip

Email _____ Phone _____

Sponsorship Level _____ Amount _____

☐ I am unable to sponsor, but would like to make a donation to the Rubin Run

☐ CHECK (payable to Kaplen JCC on the Palisades)

☐ CREDIT CARD (includes the 3% credit card processing fee.) CHARGE MY ☐ Visa ☐ MC ☐ AMEX

Contact Fran Koszer at 201-408-1404 for credit card payment or email completed form to fkoszer@jccotp.org.

Credit Card Number

Expiration Date _____ (CCV) Sec Code _____

Name as it appears on card

Signature

For more information, please contact Fran Koszer at fkoszer@jccotp.org or 201.408.1404..

The Kaplen JCC on the Palisades is a 501(c)(3) nonprofit organization. Your donation is tax deductible to the extent allowed by law.

