



1610 East Emmaus Avenue, Allentown, PA 18103
610-351-0234 | 610-351-7008 | www.arts-cs.org

June 2019

Dear Sponsor:

On behalf of Arts Academy Charter Middle School, I am asking for your support by sponsoring the fourth annual Art Dart 5K Costume Run, which will be held on Saturday, October 19, 2019 at Cedar Beach. Last year's race was a huge success, we attracted over 215 runners, volunteers and spectators to participate in the run/walk. We anticipate the race to grow over 250 in attendance in 2019.

We would be pleased to include your establishment as an Art Dart sponsor. The Art Dart is a great way to advertise your business while supporting the arts and education. Please refer to the attached sponsorship levels and the donation forms for details. Donations and sponsorships will be gratefully acknowledged on our runner t-shirts and on our website, where they will remain throughout the school year. The runner t-shirts with sponsor logos and names will be visible throughout the region long after that!

The AACMS is a tuition-free public middle school dedicated to providing a quality arts-infused education. At the AACMS, students in grades five through eight explore their artistic passions and talents in a supportive and rigorous academic and artistic environment. AACMS students may pursue visual arts, dance, figure skating, theater, vocal and instrumental music. Our students travel from 25 school districts to the Salisbury township school, where they are taught by our fully certified academic faculty and distinguished teaching artists.

The AACMS receives 25% less state public school funds than traditional Pennsylvania public schools and continues to provide exceptional educational services despite the suspension of funds due to this year's prolonged state budget impasse. Fundraising and donations from our community help bridge the financial gap, and we hope you will join in by sponsoring the Art Dart. Art Dart participants and fans will be encouraged to patronize supporting establishments. After our event you will receive a thank you letter from the Arts Academy confirming your charitable contribution for tax purposes.

Thank you in advance for your support of the Arts Academy Charter Middle School.

Sincerely,

Seval Kanik
Faculty Member and Art Dart Race Director
skanik@arts-cs.org
Attachment
EIN number 45-3586665

The Arts Academy Charter Middle School is a 501(c)(3) non-profit organization.

Mission: The Arts Academy Charter Middle School provides opportunities for students to explore their artistic passions and talents in a supportive, challenging and rigorous academic and artistic environment.

Art Dart - Costume 5K

Saturday, October 19, 2019 – 9:00am
at Cedar Beach, Allentown, PA

Sponsorship Commitment Form

-
- ☐ **Spooky Level ~ \$350:** 4 complimentary entries to the Art Dart
Large company logo on runner's t-shirt back
Company logo and link to your website on AACMS website
Spoken acknowledgment on race day
Promotional material in race bags
-
- ☐ **Frightful Level ~ \$200:** 2 complimentary entries to the Art Dart
Small Company logo on runner's t-shirt back
Company logo on AACMS website
Promotional material in race bags
-
- ☐ **Shocking Level ~ \$75:** Company name on runner's t-shirt back
Company name on AACMS website
Promotional material in race bags
-

Sponsor Level: \$ _____ **Contact:** _____

***Sponsorship must be confirmed by 9/15/2019 to have company logo/name on shirt back.
All promotional materials must be in hand by 9/30/2019 to be included in race bags.***

Business, Organization or Family: _____
(as it should appear in print)

US Mail Address: _____

Link to website URL (if applicable): _____

Phone: _____ **Email:** _____

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Donations are tax deductible and will receive a thank you letter from the AACMS after the Art Dart event.*

Please make checks payable to **AACMS**
Please submit completed form to Seval Kanik, Arts Academy Charter Middle School.
1610 East Emmaus Avenue, Allentown, PA 18103 skanik@arts-cs.org

Donation collected by: _____ **Date:** _____

To register and participate in the Art Dart, visit www.arts-cs.org/Fundraising/ArtDart5k

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Donation Submission Form

Donated Item: _____

Description: _____

Fair Market Value: \$ _____

Donor Name: _____

Name of business, individual or family

US Mail Address: _____

Contact Name & Title: _____

Contact Email: _____ Phone Number: _____

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