

2025 Fayetteville Firefighter's Hero Half Marathon Runners Guide

Packet Pick Up Details

Packet pick up will take place on **Friday November 7th 3-7pm** at location TBD. **You may pick up someone else's packet if you know their full name, event, AND SHIRT SIZE!!**

You may pick up your packet on race day from 6:45-7:15 am at the start/finish line at the Spark Tent, however **please make an effort to get it on Friday**. It's a huge help to us for everyone to get their packets prior to race day! **PACKET PICK UP WILL CLOSE AT 7:15 am on Saturday 10/12.**

Important Bib Information: Your bib is customizable! We will have volunteers during packet pick-up to write your name or the name of the Hero you are running for on your bib! Also we are using a new timer who guarantees your chip time **IF you follow these rules:** wear your bib on your outer most layer (if you plan to start in a long sleeve and finish in an under layered tank- please attach your bib to your tank top), your bib will come with 2 shoe tags, tie one on each shoe, if your shoes do not have ties, attach the shoe tags to your shorts at the hip. **After the race, please return your chips to the timer- they recycle them!**

Important Race Day Information

- The half marathon **starts at 7:30am!** Please have your bib on and be ready to go at 7:25am. There is 1 start time and no corrals. Hand-cyclists please be in the front. Walker and strollers please start in the back.
- The quarter marathon **starts at 7:35am-** after all half marathon runners clear the starting shoot. Please have your bib on and be ready to go at 7:30am. There is 1 start time and no corrals. Hand-cyclists please be in the front. Walker and strollers please start in the back.
- The 5k will **start at 7:40am**, please have bibs on and be ready at 7:35 am
- Please review the course. There are multiple map links and written directions. The course will be marked and there will be road crossing control and volunteers at critical turns, but you are ultimately responsible for making sure you understand the course.
- This is an open course! Please be mindful of your surroundings at all times. We take every precaution to keep you safe, but we cannot control public drivers, runners, or cyclists.
- GPS watches and run tracking apps will not all be the same. The course is showing up long on Strava, but has been professionally measured and is a 13.1-mile course!
- There is a 3 and a half hour time limit for the half marathon and a 2-hour time limit for the quarter marathon
- We will have pacers for 1:45, 2:00, 2:15, 2:30, 3:00, and a 3:30 hour sweeper for the half marathon
- There will be a lead bike for the half marathon
- There will be portable toilets at the start/finish line. See below for aid stations and portable toilets on course locations.

Aid Station Location and On Course Restrooms

All aid stations will have water and 1st aid. Gatorade Hydration will also be at miles 3ish, 6ish, 9.25ish, and 12ish. **Portable toilets will be located at approx. miles 1, 9.5, and 12. Miles 3 & 8 have public park restrooms located very near the race course.**

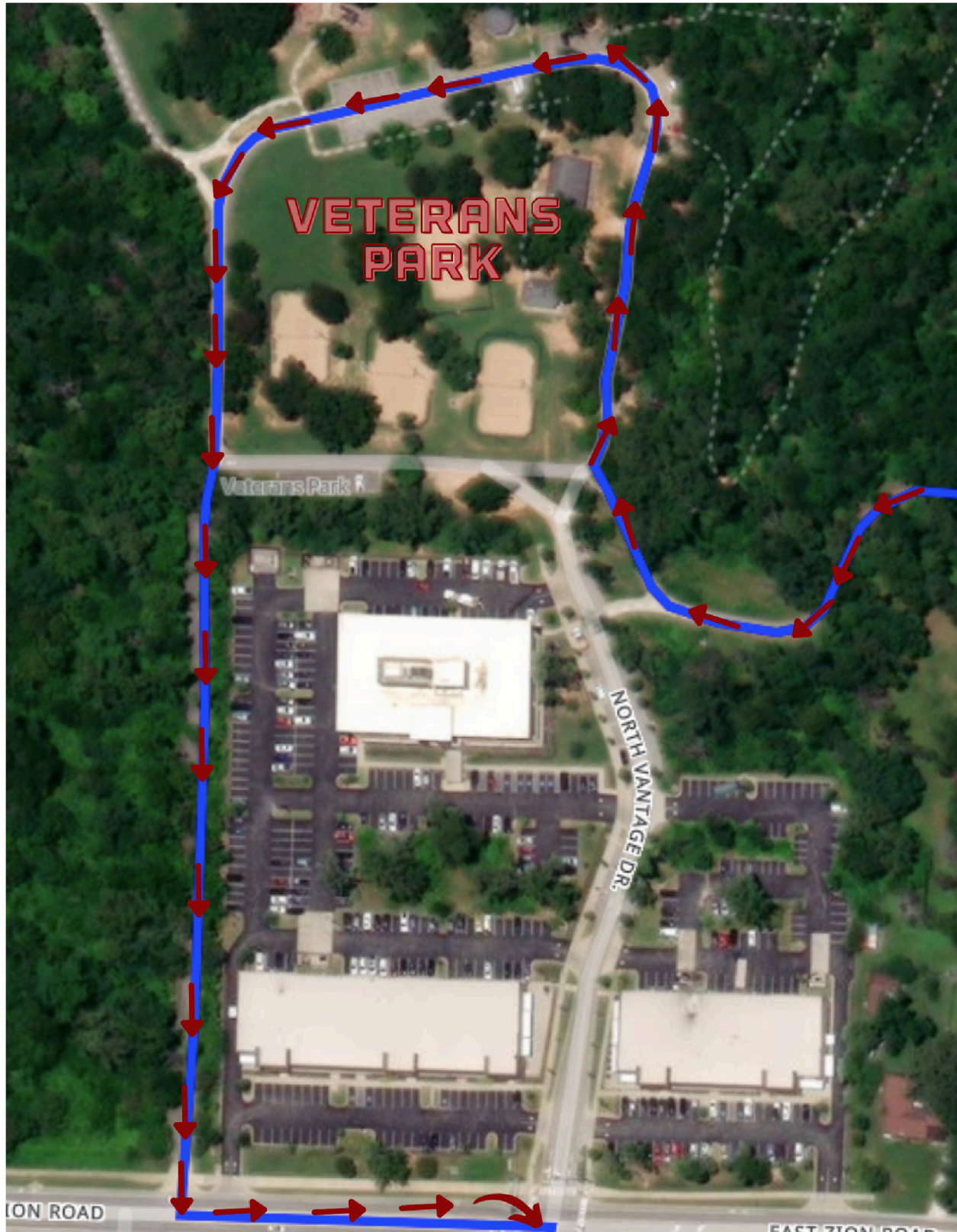
Parking for the Fayetteville Firefighter's Hero Half Marathon

The start and finish line will be at the NW corner of the Northwest Arkansas Mall. Please **enter the mall off of Mall Ave**, and park in the lot by JCPenney. The start and finish line are located just off of Steele Blvd, however access to Steele will be very limited and flowing traffic away from the start line so please **enter from Mall Ave to avoid having to turn around**. See map on next page for details.



Half Marathon Map: See next pages for detailed turn-by-turn written directions and more detailed maps.





This map details the course around Veterans Park. Please pay close attention to where the course runs. It will be marked on race day and there will be an aid station there too.



FROM VETERANS PARK



RED ARROWS SHOW WAY OUT



YELLOW ARROWS SHOW WAY BACK

Fayetteville Firefighters Hero Half Marathon Full Course Description

- Start Line- Race will start at the NW parking lot of the Northwest Arkansas Mall off of Steele Blvd where the Clear Creek trail spur comes in.
- The course begins going south and follows the roadway looping around the mall parking lot
- At approx. mile 1.2 the race turns right at the Clear Creek trail spur and runs down the hill
- At the base of the hill at the “T” intersection the race will turn right and continue on to Clear Creek Trail
- The course continues up the hill passing Lokomotion Family Fun Park on the left
- At approx. mile 2 the course crests the hill, comes to another “T” intersection and turns left to pass over the Lake Fayetteville spill way
- The course continues on the Lake Fayetteville paved trail towards the Northshore disc golf course
- The course continues up the Lake Fayetteville hill
- The course continues on the Lake Fayetteville paved trail passing the Botanical Gardens of the Ozarks parking lot
- The course continues on the Lake Fayetteville paved trail to Veterans Park
- At the trail termination at Veterans Park the course turns right and follows the loop around the parking lot
- After passing the trail spur on the right the course continues straight on the foot path exit to Zion Road
- At the trail termination at Zion Road the course turns left on the sidewalk and then takes the next right at the light on Vantage Road and turns right continuing on the marked bike path down Vantage Road
- At the intersection of Vantage Road and Joyce Blvd the course continues across Joyce Blvd
- Turn right onto the sidewalk/ Kitty Creek Trail. Follow until the trail comes to a “T”
- At the “T” intersection of Kitty Creek and Mud Creek, turn left! And follow the trail down to the Mud Creek trail head.
- Run around the circle at the Mud Creek trail head and head back towards Kitty Creek Trail.
- You will pass the Kitty Creek Trail entrance again- CONTINUE STRAIGHT.
- The course crosses the street onto N Frontage Rd and turns left
- The course continues up N Frontage Road and then turns right back onto the Mud Creek Trail
- The course continues on the Mud Creek Trail and at approx. mile 11.5 the trail comes to “T” intersection and turns right onto Scull Creek Trail
- The course continues north on Scull Creek Trail passing Carol E Van Scyoc Park
- The course comes to another “T” at approx. mile 12.3 and turns right onto the Clear Creek Trail . The course continues eastward on the Clear Creek Trail coming to a “V” intersection at approx. mile 12.8 and turns right up the hill back to the mall parking lot
- At the trail termination onto Steele Blvd the course turns right and crosses the finish line at mile 13.1

10k/Quarter Marathon Map: See next pages for detailed turn-by-turn written directions and more detailed maps.



Fayetteville Firefighters Hero Quarter Marathon Full Course Description

- Start Line- Race will start at the NW parking lot of the Northwest Arkansas Mall off of Steele Blvd where the Clear Creek trail spur comes in.
- The course begins going through the chute and directly onto the Clear Creek Trail spur
- At the base of the hill at the “T” intersection the race will turn right and continue on to Clear Creek Trail
- The course continues up the hill passing Lokomotion Family Fun Park on the left
- At approx. mile 1 the course crests the hill, comes to another “T” intersection and **TURNS RIGHT!** (half marathoners will go left to cross the dam!)
- The course continues on the Lake Fayetteville paved trail to Veterans Park

- At the trail termination at Veterans Park the course turns right and follows the parking lot driveway to the foot path exit to Zion Rd (essentially continue straight until you reach Zion Rd-this is where you re-join the half marathoners))
- At the trail termination at Zion Road the course turns left on the sidewalk and then takes the next right at the light on Vantage Road and turns right continuing on the marked bike path down Vantage Road
- At the intersection of Vantage Road and Joyce Blvd the course continues across Joyce Blvd
- Turn right onto the sidewalk/ Kitty Creek Trail. Follow until the trail comes to a "T"
- At the "T" intersection of Kitty Creek and Mud Creek, turn left! And follow the trail down to the Mud Creek trail head.
- Run around the circle at the Mud Creek trail head and head back towards Kitty Creek Trail.
- You will pass the Kitty Creek Trail entrance again- CONTINUE STRAIGHT.
- The course crosses the street onto N Frontage Rd and turns left
- The course continues up N Frontage Road and then turns right back onto the Mud Creek Trail
- The course continues on the Mud Creek Trail and at approx. mile 11.5 the trail comes to "T" intersection and turns right onto Scull Creek Trail
- The course continues north on Scull Creek Trail passing Carol E Van Scyoc Park
- The course comes to another "T" at approx. mile 6 and turns right onto the Clear Creek Trail
- The course continues eastward on the Clear Creek Trail coming to a "V" intersection and turns right up the hill back to the mall parking lot
- At the trail termination onto Steele Blvd the course turns right and crosses the finish line



Quarter Marathon Lokomotion Hill to Zion Rd



FROM VETERANS PARK



RED ARROWS SHOW WAY OUT

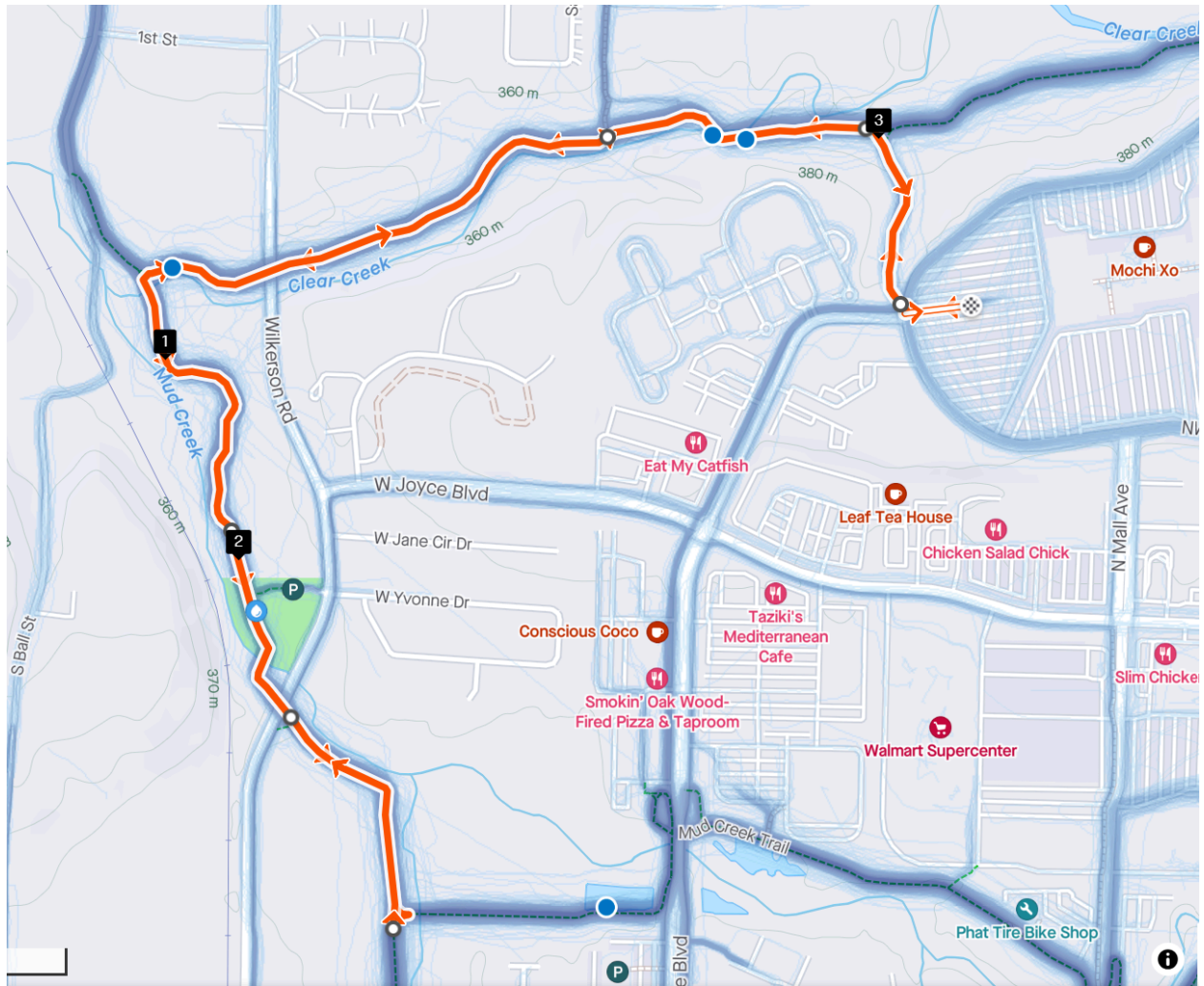


YELLOW ARROWS SHOW WAY BACK

Hero Half Marathon 5k Course Map

The 5k course is an out and back course starting at the NWA Mall Trailhead with the turn around at the Mud Creek intersection

You may find the course map here [5k Course](#)



	Distance	Elevation Gain	Elevation Loss	Est. Moving Time	Surface Type
	3.23 mi	99 ft	99 ft	30:48	<div><div></div>96% PAVED <div></div>0% DIRT <div></div>4% NOT SPECIFIED</div>