



Detroit Parks & Recreation Department
18100 Meyers Rd | Detroit, MI 48235
(313) 224-1100 | detroitrecreation@detroitmi.gov

Dear Supporters,

The City of Detroit Parks & Recreation Department (DPRD) will host its annual S.T.A.Y (Seniors, Teens, Adults, and Youth) Fit for Health 3K/5K/Fun Run Event on Saturday, July 22, 2017 at Rouge Park | 21415 Plymouth Rd. | Detroit, MI 48228

As proprietor of 308 parks the Detroit Parks and Recreation Department's encourages citizens to become stewards of their community parks by walking their community, seeing their community, meeting new friends and starting new habits that may benefit their quality of life. In addition to our parks DPRD offers programs and activities at 10 recreation centers, the Historic Fort Wayne and at its only outdoor swimming pool.

Our programs and activities are diverse from your traditional programs of arts & crafts, ceramics, archery, skills & drills, flag football, ballroom dancing, boxing, aqua aerobics to non-traditional of dodge ball, Zumba, yoga, aqua Zumba, scuba diving, kayak, soccer, as well as healthy nutrition, health screening and mental health awareness seminars.

Our citizens are informed of the many opportunities available through DPRD however we recognize that there are areas beyond our scope that require collaboration and welcome agencies in the areas of health, wellness and prevention, nutrition, finance, housing and other services to advertise, become a sponsor, make a donation (refreshment, promotional or informational items) or be a vendor at our event.

All net proceeds from this event will go to support the many recreation programs offered by the Detroit Parks & Recreation Department in the area of STAYing fit for health.

Sponsorship must be submitted by May 26, 2017; donations, advertisement and vendors commitment due by July 7, 2017. Please make checks payable to Recreation Activity Fund and mail to:

Detroit Parks & Recreation Department
c/o S.T.A.Y. Fit for Health
18100 Meyers Rd. | Detroit, Michigan 48235

If you have questions or require additional information call Ms. Raymell Tyler at (313) 224-1125 or email detroitrecreation@detroitmi.gov.

Thank you in advance for your support and commitment to helping our citizens S.T.A.Y. Fit and Healthy while enjoying Detroit's great parks.

Sincerely,

A handwritten signature in black ink, appearing to read "David A. Miller".

David A. Miller, Interim Director



Detroit Parks & Recreation Department
STAY Fit for Health
Sponsorship/Vendor/Donation Form

Name of Business				Contact Person / Title				
Address			City		State		Zip Code	
Phone		Fax		Email		Website		
Business Category		Insurance <input type="checkbox"/>	Medical <input type="checkbox"/>	Finance <input type="checkbox"/>	Nutrition <input type="checkbox"/>	Supplemental <input type="checkbox"/>	Housing <input type="checkbox"/>	Fitness <input type="checkbox"/>
Other please describe								

How did you hear about the STAY Fit For Health event?

☐ Social Media
 ☐ Recreation Center
 ☐ Employee
 ☐ Friend/Relative
 ☐ Other

If other, please indicate _____

Guidelines (sponsor and vendors only)

- 1) Detroit Parks & Recreation Department prohibits the sale of any services, memberships and/or merchandise during the event;
- 2) Vendors may provide literature, demonstrations and/or free samples promoting their business;
- 3) Vendors' table must be staff at all time during the event;
- 4) Vendors may erect a pop up (standalone) tent up to a 10' x 10';
- 5) Detroit Parks & Recreation Department will provide One (1) 8ft table/two (2) chairs.

Check All That Apply

Sponsor	<input type="checkbox"/> Presenting (\$10,000 and above)	<input type="checkbox"/> Platinum (\$5,000 and above)	<input type="checkbox"/> Gold (\$1,000 and above)	<input type="checkbox"/> Silver (\$500 and above)	<input type="checkbox"/> Bronze (\$250 and above)
Donation	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50	<input type="checkbox"/> \$25	<input type="checkbox"/> Other _____	
Vendor	<input type="checkbox"/> \$75				

Total \$ _____

Check/Money Order payable to Recreation Activities Fund (no personal checks accepted). Mail to Detroit Parks & Recreation Department c/o STAY Fit For Health | 18100 Meyers Rd | Detroit, MI 48235

By signing I/We/Our Organization hereby agree(s) to abide by all rules and policies of the City of Detroit and the Detroit Parks & Recreation Department. I/We also agree that all information submitted in this Vendor Registration Form is true and accurate to the best of my/our knowledge. I/We agree at my/our own expense to defend, indemnify, save and hold harmless the City of Detroit, its officers, employees and agents against from any and all liabilities, obligations, damages, penalties, claims, costs, charges, and expenses (including without limitation, fees and expenses of attorneys, expert witnesses and other consultants) which may be imposed upon, incurred by or asserted against myself/us by reason of or resulting from my/our use of Recreation Property as described herein.

Business Representative Signature / Title	Date	- Office Use Only -	Date Rec'd
			Payment/ Receipt # _____



SPONSORSHIP LEVEL

Presenting Sponsor ~ \$10,000.00 _____

- Start/Finish Signage
- Vendor Table
- Six (6) Registration
- Logo on T-Shirt
- Included on all Media Press Release
- Logo included on Registration Website

Platinum ~ \$5,000.00 and above _____

- Main Stage Signage
- Vendor Table
- Four (4) Registration
- Logo on T-Shirt
- Included on all Media Press Release
- Logo included on Registration Website

Gold ~ \$1,500.00 and above _____

- ½ Mile Water Station Signage
- Vendor Table
- Two (2) Registration
- Logo on T-Shirt
- Logo included on Registration Website

Silver ~ \$500.00 and above _____

- Fun Run Signage
- Vendor Table
- Two (2) Event Shirts
- Logo on T-Shirt
- Logo included on Registration Website

Bronze ~ \$250 and above _____

- Vendor Table
- Logo on T-Shirt
- Logo included on Registration Website