



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

SpartanNash  
YMCA  
**BYRON  
DAYS 5K**



## BYRON DAYS 5K

**Saturday, July 25, 2026**

**5k Run/Walk • Byron Center, MI**

Whether you are an avid racer or an occasional walker, there is something for everyone and all ages are welcome, including a Virtual 5K Run/Walk. This event has been held in conjunction with the annual Byron Days Festival in July since 2005.

**Your sponsorship and support of this races creates momentum to serve our community by:**

- Ensuring children have access to childcare
- Teaching children safety around water
- Providing summer camp experiences for youth
- Giving access to an 8-week youth sports program
- Giving membership and program access to a family in need

## CREATING A STRONGER COMMUNITY TOGETHER

Your support for the YMCA programs increases our capacity to address the many challenges facing our youth, our health, and our community. Together, we can build a stronger community for all.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### BENEFITS FOR ALL LEVELS:

- Company link on race website
- Exhibitor booth space at event
- Logo displayed on: race t-shirts, registration website

### PREMIER SPONSOR: \$3,000

- YMCA donor recognition
- Mention on YMCA social media
- Company promoted in email blasts to participants
- Company recognized from podium on race-day
- Signage at event – finish line
- Seven (7) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo also displayed on community promotional materials

### GOLD SPONSOR: \$1,500

- YMCA donor recognition
- Company promoted in email blasts to participants
- Signage at event – finish line & mid-race marker
- Five (5) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo also displayed on community promotional materials

### SILVER SPONSOR: \$750

- Three (3) complimentary entries into the race (include t-shirts)
- Special discount code provided for company employees' online registration (unlimited number)
- Logo also displayed on community promotional materials

### FRIEND OF THE YMCA: \$350

- Two (2) complimentary entries into the race (include t-shirts)

### EXHIBITOR BOOTH SPACE:

Sponsor provides own tent, YMCA provides an 8 foot table and 2 chairs. Set up must be completed prior to the race. Display must stay in place for the duration of event and staffed at all times. The YMCA reserves the right to remove any articles or items that they deem inappropriate for the event.

# WON'T YOU JOIN US?

**FOR DETAILS: email Lauralee Mathieu Ryan at [lmathieu@iserv.net](mailto:lmathieu@iserv.net)**



# SPONSORSHIP FORM

YMCA OF GREATER GRAND RAPIDS

DONATE FOR A  
BETTER US.

## DONOR INFORMATION

Yes! I will participate because I believe in the Y's mission!

Name \_\_\_\_\_

How would you like  
to be recognized? \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_



### PLEASE CHOOSE ONE:

\$ \_\_\_\_\_ Premier Sponsor (\$3,000)      \$ \_\_\_\_\_ Silver Sponsor (\$750)  
\$ \_\_\_\_\_ Gold Sponsor (\$1,500)      \$ \_\_\_\_\_ Friend of the YMCA (\$350)

### METHOD OF GIVING

- Check payable to the YMCA of Greater Grand Rapids  
 Pay with a credit card

My Signature \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

### FOR OFFICE USE ONLY

Campaigner \_\_\_\_\_

Donor ID# \_\_\_\_\_

GENERAL SORT

BRANCH

CAMPAIGN

YEAR

SECTION

SOURCE