



Dear Business Owner or Manager:

The Bon Air Elementary School Parent Teacher Association (PTA) would like to invite your business to participate as a sponsor of our school's **18TH ANNUAL BON AIR 5K & 1 MILE KIDS FUN RUN on SATURDAY, MAY 2, 2026**. The Bon Air 5K is a fundraising event to support Bon Air Elementary's PTA. The PTA uses the funds to pay for library resources, classroom and teacher supplies, our Leader In Me Program, and numerous other programs and resources that benefit every student at the school.

Bon Air Elementary School PTA Mission Statement

- To support and speak on behalf of children and youth in the school, in the community, and before governmental bodies and other organizations that make decisions affecting children;
- To assist parents in developing the skills they need to raise and protect children; and
- To encourage parent and public involvement in the public schools of this nation.

Sponsorship is an excellent opportunity to promote your business to our community!

In addition to supporting the school, the Bon Air 5K is a touch point for community connection. The event is open to the community at large and attracts participants from the Bon Air area and across Richmond. Historically we have had over 500 participants each year including students, families and community members. We would love to have you join us for this year's 5K and 1 mile kids fun run.

To support the Bon Air PTA, a 501(c)(3) organization, as a sponsor for the Bon Air 5K we are requesting donations of cash or in-kind items and services. In-kind donations will be included in our Silent Auction to be held in conjunction with this year's 5K. The attached tiered sponsorship plan describes the numerous benefits associated with sponsorship of the 5K.

We thank you for your consideration of sponsorship and welcome your participation or volunteerism at any level. If you would like to become a sponsor, please complete the attached Donation Form.

If you have any questions, please contact us at info@bonair5k.com or 804-937-8730.

Sincerely,

Bon Air 5K, Fundraising
Info@bonair5K.com



Sponsorship Plan*

Sponsorship	Donation Levels		T-shirt (logo/ name)	Banner/ signage	Social media	Race day table	Free 5K Entrant
	Cash	In-Kind					
5K Title Sponsor (1)	\$1500+	NA	x	x	x	x	5
Fun Run Sponsor (1)	\$1500+	NA	x	x	x	x	5
Eagle Sponsor	\$1000+	\$2000+	x	x	x	x	3
Gold	\$350-\$999	\$750 - 1999	x	x	x	x	-
Silver	\$150 - \$349	\$300 - 749	Name Only	x	x	-	-
Bronze	\$50 - \$149	\$100 - \$299	-	Name Only	x	-	-

*Additional Sponsorship opportunities are available to help cover the costs of the Race Tee Shirts, Medals and the Race Timing. These would include additional recognition as the Tee Shirt, Medal or Timing Sponsor. Please ask a Bon Air 5K representative about what is required for these sponsorships.





DONATION FORM

BUSINESS NAME (as you would like it listed on published materials) / WEBSITE:

BUSINESS ADDRESS:

BUSINESS POINT OF CONTACT / TITLE:

PHONE NUMBER:

E-MAIL:

DONATION* (or the estimated value of any in-kind items or services):

\$ _____

*Please make any check donations payable to: Bon Air PTA

DONATED ITEMS OR SERVICES:

Please return form to:

Bon Air PTA
Attn: Bon Air 5K
8701 Polk Street
N. Chesterfield, VA 23235

If you have any questions, please contact David Kane at info@bonair5k.com.

IMPORTANT: To ensure your business logo will appear on the race T-Shirt and <https://runsignup.com/Race/VA/NChesterfield/BonAir5K> please return this form by April 10th so arrangements can be made to obtain your logo in .eps or any high resolution art file!

Bon Air Elementary PTA | 8701 Polk Street, N. Chesterfield, VA 23235



BonAirES5K

[RunSignup.com/Race/VA/NChesterfield/BonAir5K](https://runsignup.com/Race/VA/NChesterfield/BonAir5K)



Virginia
PTA

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