

## Please help us support Bon Air Elementary



Dear Business Owner or Manager:

The Bon Air Elementary School Parent Teacher Association (PTA) would like to invite your business to participate as a sponsor of our school's **16TH ANNUAL BON AIR 5K & 1 MILE KIDS FUN RUN** on **SATURDAY, MAY 4, 2024!** We would love to have you join us for this year's 5K and 1 mile kids fun run, where historically we have had over 500 event participants. This fundraising event raises money used to help Bon Air's PTA pay for library resources, classroom and teacher supplies, our Leader In Me Program, and numerous other items that benefit every student at Bon Air Elementary.

### ***Sponsorship of this exciting community event provides your business a wonderful promotional opportunity!***

To assist in continuing this successful event, the Bon Air PTA, a 501(c)(3) organization (see attached verification letter) is respectfully requesting cash donations, race prizes, and in-kind services. Please see the attached tiered sponsorship plan to fully understand the numerous benefits associated with being a part of this great experience!

### ***The Mission Statement of the Bon Air Elementary School PTA is:***

- To support and speak on behalf of children and youth in the school, in the community, and before governmental bodies and other organizations that make decisions affecting children;
- To assist parents in developing the skills they need to raise and protect children; and
- To encourage parent and public involvement in the public schools of this nation.

We thank you for your consideration of sponsorship and welcome your participation or volunteerism at any level. If you would like to become a sponsor, please complete the attached Donation Form.

***If you have any questions, please contact us at [info@bonair5k.com](mailto:info@bonair5k.com) or 804-937-8730.***

Sincerely,

*Michael Rey*

Mike Rey

Fundraising Bon Air 5K & Kids Fun Run

**Virginia**  
**PTA**  
everychild.one voice.®

**Bon Air Elementary School P.T.A.**  
8701 Polk Street, N. Chesterfield, VA 23235  
804-560-2700

***Please check us out at:***



**BonAirES5K • [RunSignup.com/Race/VA/NChesterfield/BonAir5K](https://RunSignup.com/Race/VA/NChesterfield/BonAir5K)**



SPONSORSHIP	DONATION LEVELS	BENEFITS
<b>BON AIR 5K Title Sponsor</b>	<b>Only ONE spot available!</b> <b>\$2000+ Cash Donation</b>	<ul style="list-style-type: none"> <li>• Prime logo recognition on race-day t-shirt</li> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> <li>• 6 race day registrants</li> <li>• Table space available for race day event</li> </ul>
<b>Kids Fun Run! Title Sponsor</b>	<b>Only ONE spot available!</b> <b>\$2000+ Cash Donation</b>	<ul style="list-style-type: none"> <li>• Prime logo recognition on race-day t-shirt</li> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media / website</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> <li>• 6 race day registrants</li> <li>• Table space available for race day event</li> </ul>
<b>EAGLE Sponsor</b>	<b>Only FIVE spots available!</b> <b>\$1000 - \$2000 Cash Donation</b> <b>or \$2000+ In-Kind</b>	<ul style="list-style-type: none"> <li>• Prime logo recognition on race-day t-shirt</li> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media / website</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> <li>• Race mile recognition &amp; 4 complimentary race registrations</li> <li>• Table space available for race day event</li> </ul>
<b>GOLD</b>	<b>\$500 - \$1000 Cash Donation</b> <b>or \$1000 - \$2000 In-Kind</b>	<ul style="list-style-type: none"> <li>• Logo recognition on race-day t-shirt</li> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media / website</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> <li>• 2 complimentary race registrations</li> </ul>
<b>SILVER</b>	<b>\$250 - \$499 Cash Donation</b> <b>or \$500 - \$999 In-Kind</b>	<ul style="list-style-type: none"> <li>• Logo recognition on race-day t-shirt</li> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media / website</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> </ul>
<b>BRONZE</b>	<b>\$26 - \$249 Cash Donation</b> <b>or \$25 - \$499 In-Kind</b>	<ul style="list-style-type: none"> <li>• Logo recognition on banners</li> <li>• Logo recognition on all social media / website</li> <li>• Individual, school-wide recognition by Bon Air PTA</li> </ul>
<b>Bon Air Buddies</b>	<b>BAES Student's and Families</b> <b>\$5 - \$25</b>	<ul style="list-style-type: none"> <li>• Name listed on race-day t-shirt</li> </ul>





## DONATION FORM

BUSINESS NAME (as you would like it listed on published materials) / WEBSITE:

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BUSINESS ADDRESS:

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BUSINESS POINT OF CONTACT / TITLE:

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PHONE NUMBER: E-MAIL:

Dollar amount of the cash donation (or the estimated value of any in-kind items or services).

\$ *\*Please may check payable to: BON AIR PTA*

Please list the items or services that you will donate.

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### Please return form to:

Bon Air PTA  
Attn: Bon Air 5K  
8701 Polk Street  
N. Chesterfield, VA 23235

If you have any questions, please contact Mike Rey at [info@bonair5k.com](mailto:info@bonair5k.com) or 804-937-8730.

**IMPORTANT:** To ensure your business logo will appear on the race T-Shirt and <https://runsignup.com/Race/VA/NChesterfield/BonAir5K> please return this form as soon as possible so arrangements can be made to obtain your logo in .eps or any high resolution art file!





August 1, 2023

Bon Air Elementary School PTA  
8701 Polk Street  
N. Chesterfield, VA 23235-3403

To whom it may concern:

This letter verifies that **Bon Air Elementary School PTA** is herein recognized as a subordinate of the Virginia Congress of Parents and Teachers ("Virginia PTA"). The EIN on record for **Bon Air Elementary School PTA** is **541462789**. Virginia PTA's Group Exemption Number (GEN) is 3229 and our sequence number is 26006.

As a subordinate organization, your local PTA is included in the Virginia PTA corporation filing with the Virginia State Corporation Commission under number #00266536 and with the Virginia Department of Agriculture and Consumer Services (VDACS). This enables your local PTA to fundraise, solicit charitable contributions, host charitable gaming activities, raffles, and the like in the Commonwealth of Virginia.

In order to maintain affiliation with Virginia PTA and the benefits provided, your PTA must abide by the [annual Standards of Affiliation](#) outlined in the Local Unit Uniform Bylaws. As a parent organization, Virginia PTA has a duty of care and fiduciary responsibility to ensure local PTAs adhere to legal requirements and [IRS 501\(c\) regulations](#). As such, Virginia PTA's staff and Vice President of Local Unit Operations monitors Standards of Affiliation compliance for all PTAs in the Commonwealth of Virginia. Additionally, Council PTAs review compliance reports for PTAs in their city/county and provide direct outreach and local assistance to maintain full good standing.

In the event a local PTA repeatedly fails to meet the minimum annual Standards of Affiliation, the local unit PTA executive committee and appropriate school administration officials will be notified in writing of the intent to revoke the PTA's charter with Virginia PTA.

This letter certifies good standing and compliance with the annual Standards of Affiliation required for 2023-2024 fiscal year. This letter expires on August 01, 2024. Should you have any questions, please review the contact information found on the Virginia PTA website at [vapta.org](http://vapta.org).

Respectfully,

Jenna Alexander  
President, Virginia PTA

VAPTA.ORG 

1027 WILMER AVENUE, RICHMOND, VIRGINIA 23227

