

# RUN

**LIKE YOUR PTA DEPENDED ON IT.**

**15TH ANNUAL BON AIR 5K APRIL 29, 2023**

**+ SILENT AUCTION**

**Please help us support Bon Air Elementary**

Dear Business Owner or Manager:

The Bon Air Elementary School Parent Teacher Association (PTA) would like to invite your business to participate as a sponsor of our school's **15TH ANNUAL BON AIR 5K & 1 MILE KIDS FUN RUN** on **Saturday, April 29, 2023!**

We would love to have you join us for this years 5K and 1 mile kids fun run, where historically we have had over 500 event participants. This fundraising event raises money used to help Bon Air's PTA pay for library resources, classroom and teacher supplies, our Leader In Me Program, and numerous other items that benefit every student at BonAir Elementary. For the second year in a row the 5K and 1 mile kids run is the PTA's primary fundraising event for the 2021-2022 school year. We are excited to welcome back our top tier sponsors to host a table at the event!

***Sponsorship of this exciting community event provides your business a wonderful promotional opportunity!***

To assist in continuing this successful event, the Bon Air PTA, a 501(c)(3) organization (see attached verification letter) is respectfully requesting cash donations, race prizes, and in-kind services. Please see the attached tiered sponsorship plan to fully understand the numerous benefits associated with being a part of this great experience!

***The Mission Statement of the Bon Air Elementary School PTA is:***

- To support and speak on behalf of children and youth in the school, in the community, and before governmental bodies and other organizations that make decisions affecting children;
- To assist parents in developing the skills they need to raise and protect children; and
- To encourage parent and public involvement in the public schools of this nation.

We thank you for your consideration of sponsorship and welcome your participation or volunteerism at any level. If you would like to become a sponsor, please complete the attached Donation Form.

***If you have any questions, please contact us at [info@bonair5k.com](mailto:info@bonair5k.com) or 804-937-8730.***



Sincerely,  
*Michael Rey*  
Mike Rey  
Fundraising  
Bon Air 5K &  
Kids Fun Run

**Virginia**  
**PTA**  
*everychild.one voice.®*

**Bon Air Elementary School P.T.A.**  
8701 Polk Street, N. Chesterfield, VA 23235  
804-560-2700

***Please check us out at:***



**BonAirES5K • [RunSignup.com/Race/VA/NChesterfield/BonAir5K](https://RunSignup.com/Race/VA/NChesterfield/BonAir5K)**

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## SPONSORSHIP + DONATION LEVELS

### Support Level

### Benefits

#### **BON AIR 5K Title Sponsor**

**Single Sponsor!**  
**\$1500+ Cash Donation**

- Prime logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media and websites
- Individual, school-wide recognition by Bon Air PTA
- 6 race day registrants
- Table space available for race day event

#### **EAGLE Sponsor**

**Only FIVE spots available!**  
**\$750 - \$1,499 Cash Donation**

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA
- Race mile recognition & 4 complimentary race registrations
- Table space available for race day event

#### **GOLD**

**\$500 - \$749 Cash Donation or  
Gold \$1000+ In-Kind Services**

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA
- 2 complimentary race registration
- WATER STOP SIGNAGE

#### **SILVER**

**\$250 - \$499 Cash Donation or  
\$250 - \$999 In-kind Services**

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA

#### **FRIEND of Bon Air Elementary**

**\$10 - \$249 Cash Donation or  
\$50 - \$249 In-kind Services**

- Name and logo recognition on socialmedia / website





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## DONATION FORM

BUSINESS NAME (as you would like it listed on published materials) / WEBSITE:

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BUSINESS ADDRESS:

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BUSINESS POINT OF CONTACT / TITLE:

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PHONE NUMBER: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Dollar amount of the cash donation (or the estimated value of any in-kind items or services).

\$ \_\_\_\_\_ \*Please may check payable to: BON AIR PTA

For in-kind donations please list the items or services that you will donate. \_\_\_\_\_

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**Please return form to:**

Bon Air PTA  
Attn: Bon Air 5K  
8701 Polk Street  
N. Chesterfield, VA 23235

If you have any questions, please contact Mike Rey at [info@bonair5k.com](mailto:info@bonair5k.com) or 804-937-8730.

**IMPORTANT:** To ensure your business logo will appear on the race T-Shirt and <https://runsignup.com/Race/VA/NChesterfield/BonAir5K> please return this form as soon as possible so arrangements can be made to obtain your logo in .eps or any high resolution art file!



BonAirES5K • Bon Air Elementary School P.T.A. • 8701 Polk St., N. Chesterfield, VA 23235 • 804-560-2700