



WE WANT TO PROMOTE YOUR BUSINESS!

Dear Business Owner or Manager:

The Bon Air Elementary School Parent Teacher Association (PTA) would like to invite your business to participate as a sponsor of our school's **13th ANNUAL BON AIR 5K & 1 MILE KIDS FUN RUN** on **Saturday, April 30, 2022!**

This year, we will again host an in-person 5K and 1 mile kids fun run, where historically we have had over 500 event participants. This fundraising event raises money used to help Bon Air's PTA pay for library resources, classroom and teacher supplies, our Leader In Me Program, and numerous other items that benefit every student at Bon Air Elementary. Due to Covid-19, our Bon Air Village Fair was canceled resulting in the 5K and 1 mile kids run becoming the PTA's primary fundraising event for the 2021-2022 school year.

Sponsorship of this exciting community event provides your business a wonderful promotional opportunity!

To assist in continuing this successful event, the Bon Air PTA, a 501(c)(3) organization (see attached verification letter) is respectfully requesting cash donations, race prizes, and in-kind services. Please see the attached tiered sponsorship plan to fully understand the numerous benefits associated with being a part of this great experience!

The Mission Statement of the Bon Air Elementary School PTA is:

- To support and speak on behalf of children and youth in the school, in the community, and before governmental bodies and other organizations that make decisions affecting children;
- To assist parents in developing the skills they need to raise and protect children; and
- To encourage parent and public involvement in the public schools of this nation.

We thank you for your consideration of sponsorship and welcome your participation or volunteerism at any level. If you would like to become a sponsor, please complete the attached Sponsorship Form.

If you have any questions, please contact us at info@bonair5k.com or 804-937-8730.

Sincerely,
Michael Rey
Mike Rey
Fundraising
Bon Air 5K &
Kids Fun Run

Virginia
PTA[®]
everychild.one voice.®

Bon Air Elementary School P.T.A.
8701 Polk Street, N. Chesterfield, VA 23235
804-560-2700

Please check us out at:



BonAirES5K • RunSignup.com/Race/VA/NChesterfield/BonAir5K





SPONSORSHIP LEVELS

SPONSOR

SUPPORT LEVEL

BENEFITS

BON AIR 5K Title Sponsor

Single Sponsor!
\$1500+ Cash Donation

- Prime logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media and websites
- Individual, school-wide recognition by Bon Air PTA
- 6 complimentary race registrations

EAGLE Sponsor

Only three spots available!
\$1,000 - \$1,499 Cash Donation

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA
- Race mile recognition & 4 complimentary race registrations

PLATINUM

Only 4 spots available!
\$750 - \$999 Cash Donation

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA
- 2 complimentary race registrations

GOLD

**\$500 - \$749 Cash Donation or
\$1,500+ In-kind Services**

- Logo recognition on race-day t-shirt
- Logo recognition on banners
- Logo recognition on all social media / website
- Individual, school-wide recognition by Bon Air PTA
- DEDICATED WATER STOP (2) SPOTS ONLY!

BRONZE

**\$250 - \$499 Cash Donation or
\$250 - \$749 In-kind Services**

- Name recognition on race day t-shirt
- Logo recognition on all social media /website

FRIEND of Bon Air Elementary

**\$10 - \$249 Cash Donation or
\$50 - \$249 In-kind Services**

- Name and logo recognition on social media / website





SPONSORSHIP FORM

BUSINESS NAME (as you would like it listed on published materials) / WEBSITE:

BUSINESS ADDRESS:

BUSINESS POINT OF CONTACT / TITLE:

PHONE NUMBER: _____

E-MAIL: _____

Please list cash donation, race prizes, and in-kind services that your business is willing to contribute:

Please state the cash donation* or estimate the value of in-kind services: \$ _____

**Please may check payable to: BON AIR PTA*

Please return form to:

Bon Air PTA
Attn: Bon Air 5K
8701 Polk Street
N. Chesterfield, VA 23235

If you have any questions, please contact Mike Rey at info@bonair5k.com or 804-937-8730.

IMPORTANT: To ensure your business logo will appear on the race T-Shirt and <https://runsignup.com/Race/VA/NChesterfield/BonAir5K> please return this form as soon as possible so arrangements can be made to obtain your logo in .eps or any high resolution art file!



BonAirES5K • Bon Air Elementary School P.T.A. • 8701 Polk St., N. Chesterfield, VA 23235 • 804-560-2700



January 2021

PTA President
Bon Air Elementary School PTA
8701 Polk Street
N. Chesterfield, VA 23235-3403

To whom it may concern:

This letter verifies that Bon Air Elementary School PTA is a subordinate of the Virginia Congress of Parents and Teachers (Virginia PTA). The EIN# on record for Bon Air Elementary School PTA is **541462789**.

Virginia PTA's Group Exemption Number (GEN) is 3229 and our sequence number is 26006.

A copy of our 501(c)(3) Determination Letter is attached.

The date of expiration for this letter is December 31, 2021. Should you have any questions, please don't hesitate to contact your District Director or Deborah Samuel at liaison@vapta.org.

Sincerely,

Donna Colombo
President, Virginia PTA