



Dear Community Partner,

For four decades, the Kingsburg Dala Horse Trot has been a cornerstone of our city's beloved Swedish Festival. Each year, between 700 and 900 runners from across California gather to participate in our 10k run, 2-mile run, and 2-mile walk.

This year, the Kingsburg Community Education Foundation, in conjunction with the Kingsburg Elementary Charter District, is honored to accept the baton from the Kingsburg Rotary to host this historic event. We are writing to invite your business to join us as a sponsor for this year's race on **May 16th, 2026**.

Why Sponsor the Dala Horse Trot? By sponsoring this event, you play an instrumental role in supporting the students and educators of our community. It is with great pride that we can guarantee that **100% of sponsorship money stays right here in Kingsburg**. In addition to supporting local education, your business will be featured in one of Kingsburg's most distinguished events. This is a unique opportunity to market your brand to hundreds of active participants and spectators while showcasing your commitment to our community.

Sponsorship Levels We invite you to join us by choosing one of the following sponsorship tiers:

Gold Level Sponsor – \$1,500

- **Logo Placement:** Large Business Name & Logo on the back of the race shirt.
- **Banner:** Logo & Name on a banner displayed at the beginning/ending of the race.
- **Course Marketing:** Poster-size sign with your Name & Logo placed along the race route.
- **Recognition:** Announced as a Gold Sponsor during the race event.
- **Participation:** 15 Free Race Registrations.

Silver Level Sponsor – \$1,000

- **Logo Placement:** Medium Business Name & Logo on the back of the race shirt.
- **Banner:** Logo & Name on a banner displayed at the beginning/ending of the race.
- **Recognition:** Announced as a Silver Sponsor during the race event.
- **Participation:** 10 Free Race Registrations.

Bronze Level Sponsor – \$500

- **Logo Placement:** Small Business Name & Logo on the back of the race shirt.
- **Poster:** Logo & Name on a poster displayed at the beginning/ending of the race.
- **Recognition:** Announced as a Bronze Sponsor during the race event.
- **Participation:** 5 Free Race Registrations.

If you have any questions or are ready to commit to supporting Kingsburg students, please contact **Linda Simmons** at **559-304-2641** or email dalatrot@kcsd.org. Thank you for your consideration and for your continued support of our community and organization.

Sincerely,

Kingsburg Community Education Foundation Tax ID #77-0426433