



Presenting Sponsor

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shoes**  
and Pedorthics  
dalesshoes.com

## Sponsorship Agreement

# Saturday, September 9, 2017

Port Orange City Center Circle

☐ CORPORATION

☐ INDIVIDUAL

For more information visit [halifaxhealth.org/hospice/5k](http://halifaxhealth.org/hospice/5k)

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Contribution Value

PRESENTING SPONSOR\*:

☐ ~~SOLD~~

KIDDIE DASH SPONSOR\*:

☐ \$1,250

PLATINUM SPONSOR:

☐ \$2,500

WATER TABLE SPONSOR\*:

☐ \$ Varies

GOLD SPONSOR:

☐ \$1,500

DISTANCE MARKER SPONSOR\*:

☐ \$250

SILVER SPONSOR:

☐ \$850

MOTIVATIONAL MARKER:

☐ \$150

BRONZE SPONSOR:

☐ \$500

VENDOR:

☐ \$250

☐ MEDIA OR IN-KIND SPONSOR

\_\_\_\_\_  
Retail Value

☐ MONETARY DONATION

\_\_\_\_\_  
Amount

*\*Limited Availability*

## Method of Payment

☐ I have enclosed a check made payable to Halifax Health - Hospice in the amount of: \$ \_\_\_\_\_

☐ Please bill my: ☐ Visa ☐ Mastercard ☐ Amex

Expiration Date: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Sec. Code/CVI: \_\_\_\_\_

Cardholder Name as it Appears on Card (please print): \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

☐ Please bill me

☐ I have emailed my logo to [sheri.robbs@halifax.org](mailto:sheri.robbs@halifax.org)

**IMPORTANT: Logos must be received by AUGUST 9. Logos must be print quality, preferably a vector-based EPS or AI file. If a vector-based logo is not available, a high resolution (300 dpi) JPG or TIF is acceptable. Do not send logos copied from websites.**

Signature of Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Your support is sincerely appreciated. The success of our 5K Run & Walk is dependent upon receipt of your donation. By execution of this agreement, you are affirming your participation as a sponsor of the 5K Run & Walk and that payment, if not enclosed, is forthcoming. Proceeds benefiting our Family Caregiver Program are tax deductible to the full extent allowed by law. Sponsorship donations are non-refundable.

### Please return Sponsorship Agreement to:

Halifax Health - Hospice, Attn: Fund Development  
3800 Woodbriar Tr., Port Orange, FL 32129

[priscilla.chanfrau@halifax.org](mailto:priscilla.chanfrau@halifax.org)



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HOSPICE**  
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WE HONOR VETERANS



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| Benefits  | Presenting<br>\$3,500 | Platinum<br>\$2,500 | Gold<br>\$1,500 | Silver<br>\$850 | Bronze<br>\$500 | Kiddie Dash<br>\$1,250 | Water Tables<br>\$ Varies | Distance<br>Markers \$250 | Motivational<br>Markers \$150 | Vendor<br>\$250 |
|---|-----------------------|---------------------|-----------------|-----------------|-----------------|------------------------|---------------------------|---------------------------|-------------------------------|-----------------|
| Exclusive sponsor   | X                     |                     |                 |                 |                 | X                      |                           |                           |                               |                 |
| Limited availability  |                       |                     |                 |                 |                 |                        | X                         | X                         |                               |                 |
| Logo on all collateral*   | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Logo on front of t-shirt*   | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Digital banner on Halifax Health Intranet*                                    | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Radio interview opportunity   | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Speak at event  | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Company banner displayed on stage   | X                     |                     |                 |                 |                 |                        |                           |                           |                               |                 |
| Assist with awards  | X                     |                     |                 |                 |                 | KD medals only         |                           |                           |                               |                 |
| Acknowledgement at opening ceremony   | X                     | X                   |                 |                 |                 |                        |                           |                           |                               |                 |
| Linked "like" on Facebook page  | X                     | X                   |                 |                 |                 |                        |                           |                           |                               |                 |
| Facebook mentions   | 20                    | 15                  | 8               | 4               | 2               | 6                      | 1                         |                           |                               | 1               |
| Website presence  | logo                  | logo                | logo            | name            | name            | name                   |                           |                           |                               |                 |
| Back of t-shirt*  | logo                  | logo                | logo            | name            | name            |                        |                           |                           |                               |                 |
| Sponsorship banner (stage)*   | logo                  | logo                | logo            | name            | name            | At KD table            |                           |                           |                               |                 |
| Minimum mentions at race  | 12                    | 10                  | 6               | 4               | 2               | 5                      | 1                         |                           |                               | 1               |
| Included in email blasts to 4,000+*   | X                     | X                   | X               | X               |                 | X                      |                           |                           |                               |                 |
| Table staffed by your company   | X                     | X                   | X               |                 |                 | KD table               |                           |                           |                               |                 |
| Course signage*   | 4                     | 3                   | 2               | 1               |                 | KD course              |                           | logo                      | name or message               |                 |
| Complimentary team (incl. shirts)*  | 20                    | 15                  | 10              | 5               | 2               |                        |                           |                           |                               |                 |
| Listed in all press releases*   | X                     | X                   | X               | X               |                 | X                      |                           |                           |                               |                 |
| Literature &/or items in goodie bags*   | X                     | X                   | X               | X               | X               | X                      |                           |                           |                               |                 |
| Rack cards at packet pickup   | X                     | X                   |                 |                 |                 |                        |                           |                           |                               |                 |
| T-shirts (in addition to what comp team receives)*                            | 12                    | 10                  | 8               | 6               | 4               | 7                      | 2                         |                           |                               | 1               |
| Early collection of shirts and bags*  | X                     | X                   | X               |                 |                 |                        |                           |                           |                               |                 |
| Media or in-kind sponsorships available -<br>Please contact for opportunities |                       |                     |                 |                 |                 |                        |                           |                           |                               |                 |

\*Time sensitive benefits.

To reserve your sponsorship, or for additional information, please contact Priscilla Chanfrau at 386.425.8798 or [priscilla.chanfrau@halifax.org](mailto:priscilla.chanfrau@halifax.org)