

BODIES IN MOTION

5K AND 10K RACE AND FUN RUN



Blue Ridge Orthopaedic Foundation (BROF) serves a wide range of donors by ensuring their tax-deductible gifts are granted to Piedmont-region charities. Our goal is to assist organizations that provide medical relief, food, shelter and/or children's services that improve the quality of life of those most in need in our local community. To date, at the conclusion of our 2017 race we have donated \$160,000!

Vendor Booths - \$50

- Secures a space in the vendor area. There is no electric or water.
- Provide all your own tables, chairs, tents, etc...

Community Supporter - \$100

- Promotional recognition on Race website sponsorship page and the Facebook page

Bronze Sponsor - \$500

- Company logo with website link on Sponsorship Page of race website & race T-shirt
- Promotional recognition on race Facebook page and Twitter
- Exhibit booth at Race Day Expo
- Opportunity to place insert or goodies in race packets
- 2 complimentary race registrations and T-shirts

Silver Sponsor - \$1,000

- Company logo with website link on Sponsorship Page of race website & race T-shirt
- Sponsorship signage on race day on a mile marker or at one water station
- Public recognition during race remarks
- Promotional recognition on race Facebook page and Twitter
- Recognition on pre-race email blast to all race participants
- Exhibit booth at Race Day Expo
- Opportunity to place insert or goodies in race packets
- 4 complimentary race registrations and T-shirts

Gold Sponsor - \$2,500

- Company logo on a Lighted Billboard in 2 premier locations along Rt. 29 South in New Baltimore, VA (nearly 250,000 weekly impressions)
- Corporate visibility on all promotions, media releases and advertising
- Premier placement of logo on race T-shirts
- Static company logo with website link on Main Page & Sponsorship Page of race website
- Promotional recognition and link on BROF website
- Promotional recognition on race Facebook page and Twitter
- Company logo recognition on all email blasts to all race participants
- Exhibit booth at Race Day Expo
- Opportunity to place insert or goodies in race packets
- 6 complimentary race registrations and T-shirts

Platinum Sponsor - \$5,000

Platinum Sponsors receive the same options as the Gold sponsor with the following additions:

- Prominent Logo placement on all promotions, media releases and advertising
- Logo placement on the race bibs
- Logo placement on our printed registration forms as well as on our RunSignUp.com page
- Sponsorship signage on race day at finish area
- Feature story about your business and placed on the race, foundation & Blue Ridge websites.
- 20 complimentary race registrations and T-shirts

FUN RUN



This is an untimed 1 mile event for fun!

RACE DATE:
09.16.18
at the **WARF**

We graciously accept **In Kind Donations** and will determine sponsorship benefits based on contributions.

Your sponsorship is tax deductible.
Blue Ridge Orthopaedic Foundation – EIN #45-5143899

The deadline for sponsorships is August 31, 2018

We will accept sponsorships after this date but cannot guarantee your company logo will appear on race materials.

For additional information please contact the Race Coordinators at
jill@BodiesInMotionRace.com
leslie@BodiesInMotionRace.com
shawn@BodiesInMotionRace.com
or call 540.347.9298 x338

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Sponsorship Confirmation Form

Yes! We would like to sponsor the Bodies in Motion 5k & 10k and support BROF. We understand we will receive all of the marketing and promotional benefits outlined in the attached listing of event sponsorship benefits corresponding with the level of sponsorship we have selected below.

- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Community Supporter \$100
- Vendor \$50
- In-Kind Donation \$ _____

RACE DATE:
09.16.18
at the **WARF**

PLEASE PRINT

Contact Person _____ Phone: _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____ Date ____/____/____

For additional information & price breakdown, please contact the Race Coordinators at: info@BodiesInMotionRace.com

Make checks payable to: Blue Ridge Orthopaedic Foundation

Please send payment to:

Blue Ridge Orthopaedic Foundation
P.O. Box 598
Warrenton, VA 20188

Your sponsorship is tax deductible - Blue Ridge Orthopaedic Foundation – EIN #45-5143899

Bodies in Motion 5k, 10k and Fun Run

P.O. Box 598, Warrenton, VA 20188

bodiesinmotionrace.com

brofoundation.com

broava.com

info@bodiesinmotionrace.com